

# Online Evaluation and Sign-in Instructions

40<sup>th</sup> National Council Conference  
March 15-17, 2010

*Note: Evaluations are now completed online. Please read these instructions carefully.  
Have questions? Stop by the conference help desk.*

1. **Sign the attendance sheets** located on clipboards in each session room (except for General Sessions).
2. **Access the online evaluation** at an onsite CE/Evaluation kiosk (beginning Monday afternoon at the Conference Help Desk); or at [www.thenationalcouncil.org/conference](http://www.thenationalcouncil.org/conference) anytime up to 60 days after the conference.
3. **Enter your badge number** (located on your onsite name badge) and create a password.
4. **Complete the demographic information** requested.
5. **Complete the evaluation** for each session you attended.
6. **Choose ONE certificate type** (see list below).
7. **Print** your certificate!

**CE sign in sheets will be located on clipboards in each workshop room. Please sign your name on the list for each session you attend if you would like to receive CE credit for that session. If you are requesting continuing education credit you are required to complete the requested information on the sheet and complete the online evaluation within 60 days of the conference.**

\*Please note, sessions must meet content guidelines of an accrediting body to be approved for that type of credit. Refer to the attached listing to find which CEs have been approved for each individual session. You may also choose to print a certificate of attendance.

## **NATIONAL CE**

- *AMA PRA Category 1™*
- American Nurses Credentialing Center
- American Psychological Association
- The Association of Social Work Boards
- Healthcare Compliance Certification Board (HCCB)
- NAADAC, The Association of Addiction Professionals
- National Board of Certified Counselors
- Ohio Counselor, Social Worker and Marriage and Family Therapist Board
- State of Illinois, Department of Professional Regulation, Division of Professional Regulation Registered Social Worker
- State of Illinois, Department of Professional Regulation, Division of Professional Regulation Marriage and Family Therapist
- State of Illinois, Department of Professional Regulation, Division of Professional Regulation Professional Counselor/Clinical Counselor
- Texas State Board of Social Workers Examiners
- Texas State Board of Examiners of Marriage and Family Therapist
- Texas State Board of Examiners of Professional Counselors

## **STATE-SPECIFIC CE**

- Alabama State Board of Social Work Examiners
- California Board of Behavioral Sciences
- California Board of Registered Nursing
- California Association of Alcoholism and Drug Abuse Counselors
- California Association for Alcohol/Drug Educators Continuing Education Committee
- DC Board of Nursing
- Florida Board of Clinical Social Work, Marriage and Family Therapy and Mental Health Counseling
- Louisiana Addictive Disorder Regulatory Authority

\*Persons with disabilities as defined by American Disabilities Act and requiring conference access and/or reasonable accommodation and access to learning materials that are prepared specifically for the conference should notify the National Council of this need during the registration process so that accommodation is met.\*



CODE	TITLE	CE Hours Available								
		AMA	ANCC	APA	ASWB	HCCB	NAADAC	NBCC	State-Specific	
A1	Social Media 101: Social Media for Business Basics									
A2	Annie's Ghosts: A Journey into a Family Secret		1.5	1.5	1.5		1.5	1.5	1.5	
A3	BHAM: Does Your Organization Have a Big Hairy Audacious Mission?		1.5	1.5	1.5		1.5	1.5	1.5	
A4	Evidence-Based Treatments for Adolescent Substance Abuse: What Can My Organization Expect?	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A5	Fulfilling the Promise of School-Based Mental Health	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A6	Healthcare Reform Around the Globe: Lessons Learned	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A7	How Will the Mental Health Parity and Addiction Equity Act of 2008 Change Your Life?	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A8	Minds on the Edge: Building Consensus for Change	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A9	Meaningful Use Overview: Clinical Implementation Issues	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A10	Practical Challenges for Psychiatrists: Implementing the Recovery Model	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A11	Practice Improvement the NIATx Way	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A12	Social Entrepreneurship: Examples of Real Success									
A13	The Person-Centered Healthcare Home: Implementation Strategies	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
A14	What is an FQHC and Why Should I Care?	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B1	Addictions in a Chronic-Care Paradigm	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B2	All Healthcare is Local: How States are Thinking About Healthcare Reform	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B3	Better Service Planning Leads to Better Quality	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B4	Board Boot Camp: Essentials for Board Members		1.5	1.5	1.5		1.5	1.5	1.5	
B5	Developing the Case Management Workforce: Retention, Recovery, Excellence		1.5	1.5	1.5		1.5	1.5	1.5	
B6	Disease Management for Persons with Mental Illness	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B7	Implementing a Behavioral Health Information Exchange	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B8	Evidence-Based Prevention: The Nurse-Family Partnership Program		1.5	1.5	1.5		1.5	1.5	1.5	
B9	Focus on Employment: Coping With Cognitive Impairments		1.5	1.5	1.5		1.5	1.5	1.5	
B10	Leading Change: Moving from Ideas to Inventions to Innovation		1.5	1.5	1.5		1.5	1.5	1.5	
B11	Psychiatrists and Productivity: Finding the Balance	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B12	Recovery Without Health Isn't Recovery at All	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B13	Top-Line Growth: Swift Organizational and Business Responses to Sweeping Macro-Economic Forces in Behavioral Healthcare and Coverage									
B14	Working with Veterans and Their Families: Bridging Evidence-Informed Approaches to Community Care	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
B15	Innovation, Avatars, and Virtual Counseling		1.5	1.5	1.5		1.5	1.5	1.5	
B16	Tell Us Your Story: How Have State Budget Cuts Impacted Your Services?		1.5	1.5	1.5		1.5	1.5	1.5	
C1	Benefits of an On-Site Pharmacy		1.5	1.5	1.5		1.5	1.5	1.5	
C2	Best in Class: How Does Your Organization Measure Up?		1.5	1.5	1.5		1.5	1.5	1.5	
C3	Defining and Maintaining Productivity Standards		1.5	1.5	1.5		1.5	1.5	1.5	
C4	Emotional Intelligence at Work		1.5	1.5	1.5		1.5	1.5	1.5	
C5	Frontline Tobacco Addiction Cessation Training for Providers and Peers: Everything You Need to Know	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
C6	Best Practices in Avoiding Medication Errors	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
C7	Parallel Play: Growing Up with Undiagnosed Asperger's		1.5	1.5	1.5		1.5	1.5	1.5	
C8	Changing the World in Florida: Building Successful State-Provider Partnerships, Part 1	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
C9	International Approaches to Suicide Prevention	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
C10	Relationships a Key to Recovery: Back to Basics	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
C11	A Case Study of Organizational Change: \$200,000 and Improve Care		1.5	1.5	1.5		1.5	1.5	1.5	
C12	The Horse Boy: A Father's Quest to Heal His Son		1.5	1.5	1.5		1.5	1.5	1.5	
C13	Electronic Health Records and ePrescribing: What You Need to Know Before, During, and After Implementation	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
C14	When the Emperor Wears No Clothes: How Does a Board Address CEO Accountability?		1.5	1.5	1.5		1.5	1.5	1.5	
C15	Social Media and Fundraising									
C16	Closing the Gap: Making the Business Case for Ending Health Disparities	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
C17	Implementing Clinical Improvement: A Psychiatric Story	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
D1	Influencing Policy Outcomes: Preparing for the 2010 Elections									
D2	Creating and Sustaining a High-Performing Executive Team		1.5		1.5		1.5	1.5	1.5	
D3	Put Your Website to Work for You: Seven Measures You Can Implement Now									
D4	EBPower: Evidence-Based Practices Can Improve Real-World Care for Real Kids	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
D5	Behavioral Health Software and Certification									
D6	Establishing Medical Necessity	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	
D7	The Massachusetts Initiative to Implement Trauma-Informed Treatment for Substance Use and Mental Health Disorders	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
D8	Approaches to Peer Support	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
D9	Influencing Public Opinion in Tough Times: Mental Health First Aid USA	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
D10	Changing the World in Florida: Building Successful State-Provider Partnerships, Part 2	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
D11	Performance-Based Contracting: Will It Save or Sink You?		1.5	1.5	1.5		1.5	1.5	1.5	
D12	Psychological Masquerade: How Medical Conditions Often Present with Psychiatric Symptoms	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
D13	Quality and Compliance: Eliminating Silos to Reduce Risk	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5	
D14	Supported Employment: Helping People Achieve Recovery and Economic Independence		1.5	1.5	1.5		1.5	1.5	1.5	
D15	Tools You Can Use to Address Health Disparities	1.5	1.5	1.5	1.5		1.5	1.5	1.5	
D16	Transforming Mental Health Systems: A Judicial Perspective	1.5	1.5	1.5	1.5		1.5	1.5	1.5	

CODE	TITLE	CE Hours Available							
		AMA	ANCC	APA	ASWB	HCCB	NAADAC	NBCC	State-Specific
E1	Accountability 101: Aligning Organizational Goals and Executive Performance		1.5		1.5		1.5	1.5	1.5
E2	Assessments: The Golden Thread between Medical Necessity and Person-Centered Services	1.5	1.5	1.5	1.5		1.5	1.5	1.5
E3	Back in the Trenches: Turning Trauma Around		1.5	1.5	1.5		1.5	1.5	1.5
E4	Creating Cultures of Trauma-Informed Care	1.5	1.5	1.5	1.5		1.5	1.5	1.5
E5	Hiding Behind HIPAA	1.5	1.5	1.5	1.5	1.5	1.5	1.5	1.5
E6	Thirty Years in the Making: Are We There Yet? Implementation of Child/Family Evidence-Based Practices	1.5	1.5	1.5	1.5		1.5	1.5	1.5
E7	Integrating Treatment and Supervision for Justice-Involved Clients		1.5	1.5	1.5		1.5	1.5	1.5
E8	Looking into the Future: How Will Behavioral Health Care be Managed (or Not)?		1.5	1.5	1.5		1.5	1.5	1.5
E9	How to be a Change Hero Using New Project Management Techniques		1.5		1.5		1.5	1.5	1.5
E10	Electronic Health Records Implementation: Measurement, Meaningful Use, and Clinical Quality	1.5	1.5	1.5	1.5		1.5	1.5	1.5
E11	Medication-Assisted Treatment for Substance Use Disorders in Community Mental Health Settings	1.5	1.5	1.5	1.5		1.5	1.5	1.5
E12	Opportunities to Expand Access to Permanent Supportive Housing		1.5		1.5		1.5	1.5	1.5
E13	Substance Abuse and Integrated Health	1.5	1.5	1.5	1.5		1.5	1.5	1.5
E14	Technology Creates a New Approach to Psychiatric Emergency Services in Rural Settings	1.5	1.5	1.5	1.5		1.5	1.5	1.5
M Lunch 1	Board Networking Lunch								
M Lunch 2	Meaningful Use and Management	0.75	0.75	0.75	0.75		0.75	0.75	0.75
M Lunch 3	Peer Specialists: Valued Partners	0.75	0.75	0.75	0.75		0.75	0.75	0.75
M Lunch 4	Recovery in a Medicaid Environment: Managing Philosophical Conflict		0.75	0.75	0.75	1.5	0.75	0.75	0.75
M Lunch 5	Starting Small, Growing Bigger: Development of the Award-Winning Metabolic and Weight Management Clinic	0.75	0.75	0.75	0.75		0.75	0.75	0.75
M Lunch 6	Mentally Ill and Homeless: Strategies That Work	0.75	0.75	0.75	0.75		0.75	0.75	0.75
M Lunch 7	Treating Women with Co-occurring Disorders Through Gender-Specific Treatment	0.75	0.75	0.75	0.75		0.75	0.75	0.75
M Lunch 8	When War Comes Home: Transitioning to Life in the Community		0.75	0.75	0.75		0.75	0.75	0.75
T Lunch 1	Building a Better Workforce Through Performance Management		0.75		0.75		0.75	0.75	0.75
T Lunch 2	Business Sense (Cents?) for Clinical Folks Turned Administrators								
T Lunch 3	An Introduction to the Knowledge Network: Getting Involved in Research	0.75	0.75	0.75	0.75		0.75	0.75	0.75
T Lunch 4	Key Elements for Successful Electronic Health Record Implementation	0.75	0.75	0.75	0.75		0.75	0.75	0.75
T Lunch 5	Reducing Stigma Through Peer-Led Community Education		0.75		0.75		0.75	0.75	0.75
T Lunch 6	Social Media on a Shoestring Budget								
T Lunch 7	Using Creative Media to Tell Your Story		0.75	0.75	0.75		0.75	0.75	0.75
SCB	The Symposium for CEOs and Boards								
FD1	Implementing the The Patient-Centered Healthcare Home: Turning the Concept into Reality	7.5	7.5	7.5	7.5		7.5	7.5	7.5
FD2	Roadmap for Transformation to a Recovery-Based Program		7.5	7.5	7.5		7.5	7.5	7.5
FD3	Managing the Media, Shaping Your Message								
FD4	Healthcare Reform and the Behavioral Health Safety Net	7.5	7.5	7.5	7.5		7.5	7.5	7.5
HD1	David Lloyd's Solutions to the Compliance Challenge		4	4	4	4	4	4	4
HD2	Team Solutions: A Hands-On Approach to Recovery, Physical Health, and Wellness		4	4	4		4	4	4
MII	Marketing and Innovation Institute								
MGS1	Welcome and Town Hall	1							
MGS2	A Prescription for Real Healthcare Reform	1	1	1	1		1	1	1
MGS3	A View from the Top	1	1	1	1		1	1	1
TGS1	Outliers: The Story of Success								
TGS2	One Child at a Time: Harlem Children's Zone	1	1	1	1		1	1	1
WGS1	The Magic of Disney's Leadership		1		1		1	1	1
WGS2	Where Do We Go From Here?	1	1	1	1		1	1	1
TLM1	Hurry Down Sunshine: A Father's Story of Love and Madness		1	1	1		1	1	1
TLM2	Hard Choices in Hard Times: An Ethical Approach to the Allocation of Scarce Resources	1	1	1	1		1	1	1
TLM3	Ordinary Greatness: It's Where You Least Expect It...Everywhere		1		1		1	1	1
TLT1	What the Future Holds for Health IT		1	1	1		1	1	1
TLT2	Stress Matters: 10-Minute Tools for Managing Stress		1						
TLT3	Great Place to Work		1						
TLT4	What's Wrong With Addiction Treatment: Where Leadership is Needed		1	1	1		1	1	1
TLW1	Crazy for Life: Escapades of a Bipolar Princess		1	1	1		1	1	1
TLW2	The Power of Positive Criticism								
TLW3	The Future of Addictions Treatment		1	1	1		1	1	1

\*CE credit must be requested within 60 days of the conference.\*