




NATIONAL COUNCIL FOR COMMUNITY BEHAVIORAL HEALTHCARE

MEMBERSHIP BENEFITS



Healthy Minds. Strong Communities.



The National Council for Community Behavioral Healthcare has been a respected voice and trusted source for the nation's behavioral healthcare community for nearly four decades.

Today, we stand as the industry authority, channeling our belief in recovery, energies, and influence to ensure that our healthcare community is heard clearly and has access to the best business, management, scientific, and technological tools.

The National Council brings support, encouragement, and connection to more than 1,400 organizations that are making a real difference in the lives of millions of adults, children, and families throughout the country with mental illness and addiction disorders.

Your mission is to support others, our mission is to support you.

PRESENCE AND POWER TO PROMOTE YOUR INTERESTS

The National Council has long been at the forefront of efforts to ensure that community-based services remain strong and viable. We exert our considerable expertise and influence to ensure that legislation, policy, and regulations are crafted and aligned with the interests of those you serve.

We advocate for strong national healthcare programs with community-based services as the centerpiece; non-discriminatory behavioral health deductibles and co-pays; increased treatment and rehabilitation capacities; treatment parity; and reimbursement that at a minimum covers the costs of providing quality services. We support increased access to community mental health services for children; alternatives to incarceration for people with mental illnesses and addiction disorders; and the availability of services for veterans in their home communities.

Only the National Council has the connections and the national voice to protect, strengthen, and expand your services. Through your membership, you ensure that our efforts are focused on issues of importance to you and your community.





BENEFITS AND BONUSES TO CAPTURE YOUR INTEREST

As important as your organization's work is, it is also a business. And the National Council has an extensive array of tools and resources to help you every step of the way.

We place particular emphasis on practice improvement. From webinars to training initiatives and conferences, we help your organization improve consumer outcomes and better compete in the marketplace. Members participate free of cost in expert-led initiatives designed to support collaboration with primary care, increase access to services, promote engagement, accelerate adoption of new treatments, and more.

We bring breaking news, cogent analysis, and essential information to you on a continuous basis on topics that directly impact your organization. We also offer an incomparable array of networking opportunities – both virtual and face-to-face – to enable you to connect with your peers across the country.

Best of all, membership entitles your entire staff – and board – to National Council benefits.



PUBLICATIONS TO KEEP YOU INFORMED

- **National Council Magazine:** A quarterly exposition of current industry trends and topics; each issue features exclusive contributions from experts in the field, as well as stimulating articles on real-life challenges and success stories from National Council members.

Copies mailed to your CEO, Medical Director, and Board Chair.

- **Journal of Behavioral Health Services and Research:** A peer-reviewed, award-winning multidisciplinary journal featuring content-rich submissions and informative articles on the organization, financing, delivery, and outcomes of mental health and addictions treatment.

Copy mailed to your CEO.

- **NEW! Compliance Watch:** The industry's only e-newsletter devoted to keeping you and your organization within the letter and spirit of the law; offers quarterly, in-depth coverage on compliance challenges and solutions unique to mental health and addictions service organizations. *Discounted subscription for members.*

- **Industry Periodicals:** Receive free print copies of *Behavioral Healthcare* magazine, as well as significant discounts on subscriptions to industry-leading periodicals *Mental Health Weekly* and *Alcoholism and Drug Abuse Weekly*.

COMMUNICATIONS AND COUNSEL TO KEEP YOU IN TUNE

- **Letter from Linda:** National Council President and CEO, Linda Rosenberg, offers her unique leadership perspective on vital issues impacting mental health and addictions treatment.
- **Public Policy Update:** A weekly summary of the latest developments in healthcare policy emanating from Congress, the Administration, and government agencies.
- **Addictions News Now:** A monthly overview of federal addiction policies, groundbreaking research, and issues and events attracting attention and making headlines.





- **State Policy Focus:** In-depth information on public policy enacted by state legislatures across the country, and the impact on local communities and people served.
- **Technical Assistance Update:** Twice-monthly summary of resources and expertise on clinical and business practices, grants and funding, workforce development and training, industry events and resources, and more.

EVENTS AND ESTEEM TO KEEP YOU INVIGORATED

- **Annual Conference:** Widely acknowledged as the industry's premier event, the conference is a "must" for behavioral health and addictions treatment providers seeking the best in leadership, training, and networking opportunities.
- **National Council LIVE:** Convenient and practical, our webinars are valuable twice-monthly sessions led by industry leaders in areas such as public policy, practice improvement, and organization management.
- **Awards of Excellence:** The National Council's prestigious Awards of Excellence are presented annually to organizations whose ingenuity, progress, achievements, and service superiority set them apart. Nominations are open to members only.

LINKS AND LEARNING TO KEEP YOU ENLIGHTENED

- **E-learning:** A convenient, cost-effective learning option that features online courses and web-based learning management systems to streamline and track progress, and help you meet compliance and licensing requirements.
- **Management and Leadership Programs:** Indispensable learning opportunities for current industry managers and emerging leaders, including the renowned Middle Management Academy, Psychiatric Leadership Development Program, and more.
- **NEW! National Council International Exchange Program** Enrich your own perceptions as you travel the world or host guests from abroad and meet firsthand with partner agencies to learn about their organizational, clinical, and financing practices; service improvement strategies; and healthcare policies.

RESOURCES AND REFERENCES TO KEEP YOU EMPOWERED

- **JOBank:** An invaluable staffing resource that matches qualified job seekers with open positions in your organization—be they at the executive, clinical, managerial, or administrative level.
- **National Council Store:** Featuring the latest works authored by leading experts whose perceptive insights and practical how-to guidelines can help you navigate the thorniest business and clinical issues.
- **Consulting:** Our expert consultants have helped hundreds of states, counties, and healthcare organizations transform their operations, improving service quality while protecting the bottom line. Members get top priority and best rates on consulting.

ACCESS AND ASSETS TO KEEP YOU IN-TOUCH

- **Member Listserve:** Post questions and engage in dialogue with your colleagues on topics and issues of interest to you and your organization.
- **Online Member Access:** Convenient online access to a range of member services: update your profile, subscribe to e-newsletters, designate your interests and expertise, find a fellow provider, or access the national member directory.

HELPING YOU, HELPING YOUR COMMUNITY

- **NEW! Mental Health First Aid:** A groundbreaking, evidence-based 12-hour certification course that teaches you how to identify, understand, and respond to signs of mental illness. The National Council helps you bring Mental Health First Aid to your community and increase mental health literacy among care professionals, judges and law enforcement, parents and school administrators, business leaders, human resource professionals.
- **Project Helping Hands:** Floods, fires, war... each takes a toll on communities — on those with pre-existing mental illness and addictions, those who are traumatized by the event, and those who help others to recover. When disaster strikes, you can turn to the National Council's relief fund — and we can help you help your community.





Bring the Power of Membership to Your Organization

Being a National Council member puts you in excellent company and signals your interest in being counted among the most involved and forward-thinking behavioral healthcare organizations in the country. Our members are leaders in their communities and within the broad healthcare community – which makes for an inherent camaraderie that serves to benefit all.

If you seek to heighten your organization's presence, expand its influence, improve its operations, and reach out in new and innovative ways, membership in the National Council is a must.

We invite your membership and welcome your participation.

WHO WILL BENEFIT

The National Council encourages membership from:

- Organizations that deliver services for mental health and addiction disorders to adults, children, and families – including but not limited to – behavioral health organizations, community mental health centers, community health centers, consumer run programs, residential providers, child welfare agencies, club houses, and rehabilitation programs.
- Hospitals that provide mental health and/or addiction disorder treatment.
- State and county behavioral health departments and regional boards.
- Managed care organizations that allocate resources, oversee services, and/or directly provide services.
- State and local associations of human service, mental health, and addiction service organizations.



www.TheNationalCouncil.org

For more information,
contact Kara Sweeney at
KaraS@thenationalcouncil.org
or 301.984.6200, ext. 223.

