

Surviving NatCon15

An Ambassador's Guide to the National Council Conference



This "cheat sheet" highlights important Public Policy sessions for National Council Ambassadors in Orlando at NatCon15. We look forward to seeing you there!

You're invited:
National Council VIP Reception
Sunday, April 19, 6:00-8:00pm
Orange Blossom Ballroom
RSVP to Erika Ramirez, erikar@thenationalcouncil.org
Be sure to pick up your Ambassador ribbon and lapel pin from Michael Petruzzelli and Rebecca Farley at the door!

Don't forget to grab your Ambassador swag! When you get to Registration, mention you are a National Council Ambassador to get your Ambassador ribbon and lapel pin. Wear these throughout the conference and show everyone what a superstar you are!

Monday, April 20 Workshops and Sessions

8:30-9:30am

Fearless in the Face of Change with Linda Rosenberg

Osceola A-D

10:45-11:45am

Medicaid in an Era of Health Care Redesign

Exhibit Hall A, Lower Level

10:45-11:45am

CCBHC Roadmap: A Guide to Your Future

Exhibit Hall B, Lower Level

12:15-1:15pm

Housing: An Update from the Hill

Sarasota 1-3

12:15-1:15pm

The Annual National Council Town Hall with Linda Rosenberg and Chuck Ingolia

Sun A

Tuesday, April 20 Workshops and Sessions

8:30-9:30am

Reinventing American Health Care: Mega Trends with Ezekiel Emanuel

Osceola A-D

11:15am-12:15pm

A Conversation with Medicaid Directors

Exhibit Hall B, Lower Level

2:00-3:15pm

Stories of Resilience; The State of the Union: Mental Health and Addictions with Ashley Judd, Patrick Kennedy, and David Satcher

Osceola A-D

3:45-4:45pm

Health Reform Impact: Parity, Essential Benefits and Network Adequacy

St. George 112, Lobby Level

Wednesday, April 20 Workshops and Sessions

8:30am - 9:30am SAMHSA Town Hall with Administrator Pamela Hyde

Sun C

9:45-10:45am

Winnable Battles: 6 Strategies for Achieving State-level Policy Change

St. George 114, Lobby Level

Need more info about NatCon15? Download our app! This app gives you everything you need to know about the conference right on your phone. Pick your sessions, connect with colleagues, engage in social media... all right from the National Council Conference App. Download it [here](#).

National Council Ambassador Talking Points

When you get to Orlando, there will be a lot of buzz about our exclusive network of superstar advocates. You'll be recognized by your Ambassador ribbon and new lapel pin – so be ready to share your story and tell people about the National Council Ambassador Network!

1. **The Ambassador Network is made up of extra-influential advocates:** people who take time each year to establish and build relationships with their Members of Congress.
2. **Ambassadors serve as resources** for their legislators and provide an influential voice in the halls of Congress.
3. **Anyone can be an Ambassador!** Whether they are an executive or board members or someone with an interest in behavioral health policy who wants to be more involved, the Ambassador Network is for them!
4. **It only takes a few hours a year to make a major difference in health policy.** Our advocates are helping inform policy decisions that will shape the future of our field.

If you meet someone interested in joining the National Council Ambassador Network, send them to Registration or just give them our contact info:

Rebecca Farley – RebeccaF@thenationalcouncil.org
Michael Petruzzelli – MichaelP@thenationalcouncil.org