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Print Artwork Requirements

All artwork must be digital. We accept InDesign, Illustrator, Photoshop and high-resolution PDFs. We do NOT ACCEPT Quark, Publisher, Word, PowerPoint, or Pagemaker files. Make sure all fonts are included (printer and screen) images and layout documents are supplied. If creating artwork in Illustrator, all typefaces should be converted to outlines. All images should be 300 dpi or better (no Web graphics). Four-color ads must be CMYK (no RGB or Pantones). Type smaller than 8pt should be avoided for readability.

For ad reservations and to learn more, please contact Communications@TheNationalCouncil.org

National Council Magazine
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