People want to be part of something larger than themselves.

-Howard Schultz

Thank you...Corporate Partners and Affiliate Members

Looking back and forward 2013/2014
Washington, DC

September 16 – 17, 2013
Membership Growth

99% renewal rate

FY 2013
2,147 YTD

Contact: Communications@TheNationalCouncil.org | 202.684.7457
Staff

2004 to 2014 gross revenue has grown almost tenfold (1000%).
Pursue Excellence

• Assertive national and state **advocacy** that ensures access to treatment

• **Public education** and communications that impact communities

• **Technical assistance** that position members as high-performing healthcare organizations

• Programs that promote **workforce**
• **development**
Policy Offense Not Just Defense

- PCBHII Grant Program
- Health Homes
- Excellence in Mental Health Act (S. 264/H.R. 1263)
- Mental Health First Aid Act (H.R. 274/S. 153)
- Behavioral Health IT Act
New Policy Proposal

First Episode Psychosis

- 75% with schizophrenia develop a disability
- Research – International; EDIPPP; RAISE
- Create disease-based Medicaid eligibility under 42 USC1396a (section 1902(a) of SS Act
- Create Medicaid wrap-around benefit for private or other insurance coverage
- Create grant program to educate practitioners about new Medicaid option and prodromal/early signs of schizophrenia - establishing community/regional treatment capacity
Addiction is the leading cause of preventable death in the U.S.

Since 1980, 3.3 million people in the U.S. have died of addictions, while 600,000 people have died of AIDS.

“If it was any other disease, we’d be marching on the streets!”
Organizational/Clinical Supports

- Same day access
- Co-occurring disorders learning community
- Depression care collaborative
- Contracting learning community
- Child conduct difficulties learning community
- Advancing standards of care for bipolar disorder
- Trauma-informed care
- Integration Learning Collaborative/Communities - PCBHI grants; Medicaid health homes***
Population Based Health

- SAMHSA-HRSA Center for Integrated Health;
- NY State Geriatric Technical Assistance Center;
- and Ohio Training & Technical Assistance Center

Training Curriculums – Psychiatrist; MSW; Case Managers; Peers - Whole Health Action Management (WHAM)

- Consultation to state and local governments, organizations
Goal: To empower and equip community behavioral health organizations on the state, county, and local levels with the tools and resources needed to prevent and reduce tobacco use and cancer among adults with mental and/or substance use disorders.

Partners: Smoking Cessation Leadership Center, Behavioral Health & Wellness Program, Centerstone Research Institute.
Leadership

- Middle Management Academy
- Addressing Health Disparities Leadership Program***
- Executive Leadership Program***
- Seasoned Leaders at Conference
Public Education

Mental Health First Aid

- More than 120,000+ trained
- 3,700+ instructors
- Youth version
- Spanish version
- President’s recommendations/federal legislation
- State funding

Partnership with Maryland and Missouri
Looking Ahead...

The pessimist complains about the wind.
The optimist expects it to change.
The realist adjusts the sails.

William Arthur Ward
The Environment?

- Decreasing fee for service rates
- Moving Medicaid/Medicare to MCOs
- Moving to any “willing provider” model
- Competing for customers (consumers and payers)
- Enrollment responsibility
- Responsibility for health and costs of populations
- Delivering services at market rates - knowing costs and cost-cutting techniques
- Focus on addiction services
Digital healthcare receiving greatest share of investment dollars — up 73% since 2011

Impact on consumers, the workforce and the organization

• HIT and “Meaningful use”
• Enhanced compliance scrutiny
• New technologies as service models – myStrength; Big White Wall
• Remote monitoring as staff extenders – Health Buddy; CHESS
Monopoly Economy?
Entrepreneurs & Investors

• Eager to tap $2.6 trillion healthcare economy
• Fix impossibly inefficient & bureaucratic system
• Boost transparency and communication
Customer intimacy
Product leadership
Operational excellence
NATIONAL COUNCIL FOR BEHAVIORAL HEALTH
MAY 5 – 7
NATIONAL COUNCIL FOR BEHAVIORAL HEALTH
CONFERENCE ’14
STATE ASSOCIATIONS OF ADDICTION SERVICES
John Edward Porter

Dave Obey