

# in·no·va·tion:

the process of translating an idea or discovery into a **GOOD** or service that creates a new or different value

6TH ANNUAL SCATTERGOOD INNOVATION AWARD

SCATTERGOOD  
THINK|DO|SUPPORT

NATIONAL COUNCIL  
FOR BEHAVIORAL HEALTH

## APPLICATION REQUIREMENTS

The first section of the application, **Applicant Information**, will ask for the following:

- ❖ Name and contact information for the innovative program's primary contact
- ❖ Organization information

The second section of the application, **Innovation Award Nomination**, will ask for the following:

- ❖ Innovative Program Name
- ❖ Innovative Program Website – Please submit the specific web page for the innovative program.
- ❖ Project Description – Please describe the innovative program in 200 words or less.
- ❖ A 30-60 second video which describes why you believe your innovative program should win the 2018 Scattergood Innovation Award.
- ❖ Please provide further details about the innovative program related to the following criteria. Responses should be limited to **150 words** each.
  - **Creativity:** Please describe how the innovative program exhibits originality, ingenuity, and resourcefulness in addressing the specified issue area.
  - **Leadership:** Please describe how the innovative program design and implementation provides direction that other organizations can emulate. Please include information about how program leaders are disseminating information about the innovation.
  - **Sustainability:** Please describe the resources and support available for sustaining the innovative program. Please include information about capacity-building and existing partner organizations that have a vested interest in the continuation of the program.
  - **Replicability:** Please describe how the innovative program can be duplicated, transferred, or adapted by other institutions or organizations.
  - **Results/Outcomes:** Please describe the outcomes of the innovative program.
- ❖ Logo of Organization in JPG or PNG format
- ❖ A brief description of how the funds will be utilized if your innovative program wins the award

The third section of the application, **Additional Documents**, allows for you to upload three documents that are related to your innovative programs. These documents must be in PDF format. Examples of appropriate documents include but are not limited to: brochures, images of the innovative program, and related research/news articles.

You must agree to the **Terms and Conditions** by checking the "I Agree" box.

Please click "**Save and Finalize**" to submit the application.

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## FREQUENTLY ASKED QUESTIONS

### General Questions

**1. What is the deadline to submit?**

The deadline for submission is Monday, January 15<sup>th</sup>, 2018 at 5pm EST.

**2. Who is eligible to submit an idea?**

Individuals, programs, or organizations that have implemented an innovative solution to address behavioral health issues over the last two years are eligible. In order to be eligible, the innovative program must be currently implemented.

**3. Can I nominate my own organization, project, or policy?**

Absolutely.

**4. Is there a fee to nominate?**

No, there is no fee associated with submitting a nomination, becoming a finalist, or winning the award.

**5. Is the award limited to a geographic area?**

Organizations must be located within the United States of America.

**6. What is the award?**

The winner of the Scattergood Innovation Award will receive a \$25,000 cash prize to invest in their program or project.

**7. What are the benefits of submitting an idea?**

There are many benefits of submitting an idea for the 2018 Scattergood Innovation Award. Some benefits include:

- ❖ Publicizing and sharing your significant work toward impacting the field of behavioral health
- ❖ Being recognized as an innovator in behavioral health
- ❖ Encouraging public dialogue among your peers
- ❖ Helping to grow a community of people who share your mission
- ❖ Raising awareness of behavioral health as a public health concern
- ❖ The opportunity to have your work featured at the 2018 National Council for Behavioral Health Conference in Washington, DC
- ❖ A chance to win \$25,000 to go supporting toward your innovative program

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## 8. What are the timeline and important dates for the 2018 award?

Date	Event
November 13 <sup>th</sup> , 2017	Scattergood Innovation Award application opens
January 15 <sup>th</sup> , 2018 at 5pm EST	Final deadline for submissions
January 16 <sup>th</sup> , 2018 – February 16 <sup>th</sup> , 2018	Judges review applications and make finalist selections
February 19 <sup>th</sup> , 2018	Finalists notified
February 20 <sup>th</sup> , 2018 – March 23 <sup>rd</sup> , 2018	Scattergood staff will work with finalists to develop their plans for presenting at the National Council Annual Conference and for voting outreach
March 26 <sup>th</sup> , 2018	Voting for winner begins
April 24 <sup>th</sup> , 2018 at 12noon EST	Voting ends
April 24 <sup>th</sup> , 2018	2018 Scattergood Innovation Award Winner recognized at the National Council Annual Conference

*\*\*The Scattergood Foundation and National Council reserve the right to change any of the above dates. All changes will be posted online.*

## Judging Criteria and Process

### 9. What criteria will the panel of experts be using to judge my nomination?

An expert panel will select the most promising innovations nominated based on the following criteria:

- ❖ **Creativity:** The innovative program exhibits originality, ingenuity, and resourcefulness in addressing the specified issue area.
- ❖ **Leadership:** The innovative program design and implementation provides direction that other organizations can emulate.
- ❖ **Sustainability:** Resources and support are available for sustaining the innovative program.
- ❖ **Replicability:** The innovative program can be duplicated, transferred, or adapted by other institutions or organizations.
- ❖ **Results/Outcomes:** Metrics are specified to assess the effectiveness of the innovative program.
- ❖ **Judge's Choice:** Judges will have the opportunity to rank the innovative programs based on their assessment of the evaluation.

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## 10. What is the judging process?

The judging process will run as follows:

- ❖ Scattergood Foundation staff screens online submissions
- ❖ Scattergood Foundation staff will post submissions that meet all five selection criteria to the website
- ❖ The panel of experts chooses five finalists
- ❖ The public votes online and in-person at the National Council for Behavioral Health Conference to select the winner among the finalists

## 11. Who is on the panel of experts?

Please visit [www.scattergoodfoundation.org/panel-experts](http://www.scattergoodfoundation.org/panel-experts) to learn more about our expert panel of judges.

## 12. How will I know if I am a finalist or a winner?

All communication will be made through email.

## Submission Process

### 13. How do I submit?

Submissions can be made through our online application, which can be found at <https://innovationaward.secure-platform.com/a/organizations/main/home>

**No paper applications will be accepted.**

### 14. Do I have to submit a 30-60 second video about my program?

Yes. If you have submitted a nomination in the past, you may notice this new addition to the application. We are asking all of our applicants to provide a brief video which touches on the impact of their program. Videos can focus on an overview of the program design, interviews with staff and/or participants, or something else. Use this opportunity to put your creativity to work! We will not be judging your videos based on production quality.

### 15. Can I include pictures, documents, and/or links in the application that describe the program?

Yes, it is encouraged and there are optional fields at the bottom of the application for these types of media. Pictures and links can also be added in the large text fields.

## Contact

### 16. Who do I contact if I have a question about the Scattergood Innovation Award?

Feel free to contact Caitlin O'Brien, Special Projects Manager, Thomas Scattergood Behavioral Health Foundation, via email at [cobrien@scattergoodfoundation.org](mailto:cobrien@scattergoodfoundation.org).