

Association/State Membership

YOUR ONE STOP SOURCE FOR SUCCESS

www.TheNationalCouncil.org



EXCLUSIVES! ONLY FOR ASSOCIATION/STATE MEMBERS

ABOUT THE NATIONAL COUNCIL

The National Council for Behavioral Health (National Council) is the unifying voice of America's community mental health and addictions treatment organizations. Together with our 2,900 member organizations, we serve our nation's most vulnerable citizens — the more than 10 million adults and children living with mental illnesses and addiction disorders. The National Council pioneered Mental Health First Aid in the U.S. and has trained more than 1 million individuals to connect youth and adults in need to mental health and addictions care in their communities.

Our mission is to advance our members' ability to deliver integrated healthcare. We advocate for policies that ensure that people who have mental health and substance use problems can access comprehensive healthcare services. We also offer state-of-the-science education and practice improvement consulting and resources to ensure services are efficient and effective.

YOUR MEMBERSHIP MATTERS

Your National Council membership makes a difference. Every voice amplifies our advocacy on behalf of behavioral health and every perspective helps drive our community toward excellence.

We invest in your success. You earn back every dollar you pay toward membership many times over, as we help you survive and thrive in a dynamic, competitive healthcare environment marked by political and economic uncertainty. Our full spectrum of membership benefits — unmatched by any other healthcare association — extends to all your organization's staff and board members and gets you on the fast track to the future.

Access the Member-Only Listserv

Join our Association/State Executives Group and Public Policy Committee

Take advantage of significant member discounts for the conference, Mental Health First Aid trainings, learning management systems, bookstore, JOBank postings, and more.

Apply for the prestigious National Council Awards of Excellence

Use the National Council "Member of Excellence" seal on all materials

Featured on the popular "Find a Provider" section and member listing on the National Council website

Get customizable marketing, social media, and PR tools and templates



JOIN NOW

To learn more about membership, contact **Liane Kluge, Senior Director of Membership**, at 202.684.7457 or LianeK@theNationalCouncil.org

We advocate for your rights and resources

We support clinical and business best practices

We connect you with colleagues and leaders in the field

Get Ready {Strategic Consultation}

National Council Association/State Membership starts with an exclusive strategic consultation by senior National Council leadership for your board members, executives, and key stakeholders. Our policy and practice experts help you prepare for the future by steering you through changing national and local landscapes.

**Embrace
the future –**

by preparing your
business for changing
national, state, and local
environments.



**Amplify
your voice**

to protect,
strengthen, and
expand your
services.

Get Involved {Public Policy Committee}

The National Council is at the forefront of efforts to ensure that behavioral health services remain strong and viable, and as a member of our **Public Policy Committee** you will be able to influence our policy agenda in a significant way. We use our considerable expertise and influence to make sure that legislation, policy, and regulations align with the interests of those you serve. From informing year-round engagement with your elected officials, payers, and administrative agencies to rallying the entire field around key causes at our annual Hill Day in Washington DC, the National Council points the way toward effective grassroots advocacy.

Get Connected {Association/State Executives Group}

Connect with your peers nationwide and find real-world solutions to operational, administrative, financing, clinical, and other questions through National Council listservs and virtual learning communities.

Explore new partnerships through forums that convene primary care, healthcare specialty, criminal justice, education, housing, military, wellness, and many other types of health and human service organizations. Plus, more than 700 of our current member organizations are licensed to treat addiction disorders.

Forge new connections and renew old acquaintances for a rich exchange of ideas and insights at annual events such as the National Council Conference and Hill Day.

Join our **Association/State Executives Group** which convenes twice per year to discuss pressing issues from a regional and statewide perspective.

Engage

with colleagues facing
the same challenges
as you and from key
community partners
who share your
mission to serve.



ASSOCIATION/STATE MEMBER TYPES

Non-100% Association/State: The Association/State organization becomes an Association/State Member of the National Council; its members are not included.

100% Association/State: All members of the Association/State Member become members of the National Council.

Non-100% Association/States

\$5,325

100% Associations / States

Based on State Population.

Contact us for your rate!