

Recovery Luncheon Month

SPONSORSHIP PACKAGE



INVEST IN HEALTH, HOME, PURPOSE AND COMMUNITY

Thursday, September 6, 2018 | 12pm-2pm

Ronald Reagan Building and International Trade Center

Pavilion Room, 1300 Pennsylvania Avenue NW

Washington, DC 20004

Hosted by the National Council for Behavioral Health

TheNationalCouncil.org



Join the Voices for Recovery

Invest in **Health**, **Home**, **Purpose**, and **Community**

Millions of Americans continue to live with an addiction and millions more remain at risk of developing one. Through our continued efforts, the recovery movement can offer a message of hope to these Americans — connecting individuals living with an addiction to treatment and supports and creating programs for youth at risk to build resilience and prevent addiction.

National Recovery Month (Recovery Month) educates Americans that substance use treatment and mental health services can enable those with a mental and/or substance use disorder to live a healthy and rewarding life. Recovery Month celebrates the gains made by those in recovery, just as we celebrate health improvements made by those who are managing other health conditions such as hypertension, diabetes, asthma, and heart disease.



Recovery Month Luncheon A National Kickoff Event

Hosted by the
National Council for Behavioral Health

Each year, the **Recovery Month Luncheon** brings together the recovery movement's leaders and champions from federal agencies, national organizations, leading service provider organizations, and businesses to celebrate milestones and explore future opportunities to strengthen the recovery movement. This year's luncheon celebration is on **Thursday, September 6, 2018** from 12-2 pm at the Ronald Reagan Building and International Trade Center in Washington, DC. We ask, and hope, you will support this year's Recovery Month Luncheon effort. In addition to the numerous visibility opportunities described herein, Recovery Month Lunch support both reinforces, and, helps further the message that behavioral health is essential to overall health, prevention works, treatment is effective, and people can and do recover.



Join the Voices

Supporting the Recovery Month Luncheon

Chef's Best // \$10,000

- Opportunity to deliver a **three-minute welcome** to attendees (limited availability)
- One reserved **VIP table** for 10
- Inside back cover premium placement of one **full-page color ad** in Luncheon program

Gold Plate // \$5,000

- One reserved **VIP table** for 10
- One **full-page color ad** in Luncheon program

Patron // \$2,500

- **Five reserved seats**
- **Half-page ad** in Luncheon program

Table Centerpiece Sponsor // \$1,500

- **Four reserved seats**
- **Customized signage** on table centerpieces

ADVERTISING SPECIFICATIONS

The program page size is 4.25" (W) x 11" (H). Full-color ads must be CMYK. Images should be no less than 300 dpi. We will not be responsible for ad quality if incorrect formats are submitted.

- Full-Page w/ bleeds: 4.5" x 11.5"
- Full-Page w/o bleeds: 3.75" x 10.5"
- Half-Page (vertical): 3.75" x 5.25"

Email artwork to Danny Linden at DannyL@TheNationalCouncil.org.
Art deadline: Monday, August 13, 2018.

A La Carte Luncheon Program Advertising Opportunities

Full-Page Ad **\$800** // Half-Page Ad **\$450**

All Recovery Month Luncheon sponsors receive the following:

- Sponsor's **logo and link** to sponsor's website on the Luncheon web page
- Sponsor's logo on supporter acknowledgement **signage** at event
- Podium **mention and recognition**
- Inclusion in a "thank you" message in National Council's biweekly newsletter, *Focus on Addiction*, sent to **60,000+** behavioral health and other helping professionals
- Acknowledgement in **press releases** issued around the event
- Acknowledgement in **promotional correspondence**, press releases and select social media



Custom Sponsorships

The National Council for Behavioral Health is happy to discuss customized sponsorship packages. Please contact Danny Linden at DannyL@TheNationalCouncil.org or (202) 684-3729.