

in·no·va·tion:

the process of translating an idea or discovery into a **GOOD** or service that creates a new or different value

ANNUAL SCATTERGOOD INNOVATION AWARD

SCATTERGOOD NATIONAL COUNCIL
THINK|DO|SUPPORT FOR BEHAVIORAL HEALTH

2019 Scattergood Innovation Award Frequently Asked Questions

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APPLICATION REQUIREMENTS

The first section of the application, **Applicant Information**, will ask for the following:

- ❖ Name and contact information for the innovative program's primary contact
- ❖ Organization information
- ❖ Organization logo

The second section of the application, **Innovation Award Nomination**, will ask for the following:

- ❖ **Innovative Program Name**
- ❖ **Innovative Program Website:** Please submit the specific web page for the innovative program.
- ❖ **Nature of the Problem:** Please describe the problem you are trying to solve in 200 words or less.
- ❖ **Project Description:** Please describe the innovative program in 200 words or less.
- ❖ Please provide further details about the innovative program related to the following criteria. Responses should be limited to **150 words** each.
 - **Disruption:** Please describe how the innovative program uses a new and/or different strategy to solve a problem.
 - **Leadership:** Please describe how the innovative program design provides leadership to the broader behavioral health community.
 - **Scalability:** Please describe how the innovative program can be implemented on a larger scale either within the organization or for a broader community. Please include information about existing and potential funding mechanisms and partner organizations.
 - **Results/Outcomes:** Please describe the outcomes of the innovative program.
 - **Use of Funds:** Please describe how the innovative program will use the funds if it wins the \$25,000 prize.

The third section of the application, **Supporting Materials**, asks the applicant for additional materials that will help to describe the innovative program.

- ❖ **Video:** Please provide a 30-60 second video which describes why you believe your innovative program should win the 2019 Scattergood Innovation Award.
- ❖ **Photo:** Please provide a photo of your program in action.
- ❖ **Additional Documents:** The applicant will be able to upload up to three documents that are related to the innovative. Examples of appropriate documents include but are not limited to: brochures, reports, additional images of the innovative program, and related research/news articles.

You must agree to the **Terms and Conditions** by checking the "I Agree" box.

Please click "**Save and Finalize**" to submit the application.

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FREQUENTLY ASKED QUESTIONS

General Questions

1. What is the deadline to submit?

The deadline for submission is Monday, January 7th, 2019 at 5pm EST.

2. Who is eligible to submit an idea?

Individuals, programs, or organizations that have implemented an innovative solution to address behavioral health issues over the last two years are eligible. In order to be eligible, the innovative program must be currently implemented.

3. Can I nominate my own organization, project, or policy?

Absolutely.

4. Is there a fee to nominate?

No, there is no fee associated with submitting a nomination, becoming a finalist, or winning the award.

5. Is the award limited to a geographic area?

Organizations must be located within the United States of America.

6. What is the award?

The winner of the Scattergood Innovation Award will receive a \$25,000 cash prize to invest in their program or project.

7. What are the benefits of submitting an innovative program?

Benefits of submitting an innovative program include:

- ❖ Publicizing and sharing your work toward impacting the field of behavioral health
- ❖ Being recognized as an innovator in behavioral health
- ❖ Encouraging public dialogue and growing a community of behavioral health innovators
- ❖ Raising awareness of behavioral health as a public health concern

Benefits of becoming a finalist include:

- ❖ Attendance at NatCon19 in Nashville, TN (hotel, travel, and registration fees covered)
- ❖ Presenting the innovative program during a session at NatCon19
- ❖ Attendance at the NatCon19 Awards of Excellence Dinner

Benefits of winning the Scattergood Innovation Award include:

- ❖ A \$25,000 prize to go toward supporting toward your innovative program
- ❖ Ongoing promotion as a Scattergood Innovation Award Winner

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8. What are the timeline and important dates for the 2019 award?

Date	Event
November 28 th , 2018	Scattergood Innovation Award application opens
January 7 th , 2019 at 5pm EST	Final deadline for submissions
January 8 th , 2019 – February 18 th , 2019	Judges review applications and make finalist selections
February 22 nd , 2019	Innovation Award Finalists will be announced
February 25 th , 2019 from 1-2:30pm EST	Finalist Phone Call with Scattergood Foundation Staff *Finalists are required to attend
March 4 th , 2019	Public voting begins
March 25 th , 2019	Innovation Award Finalists will have the opportunity to present their programs at NatCon19 in Nashville, TN
March 26 th , 2019 at 12noon EST	Public voting ends
March 26 th , 2019	2019 Scattergood Innovation Award Winner recognized at NatCon19

**The Scattergood Foundation and National Council reserve the right to change any of the above dates. All changes will be posted online.*

9. What is required of Innovation Award finalists?

If your program is selected as one of the five finalists for the Innovation Award, a member of your staff will be required to participate in a finalist phone call with Scattergood Foundation staff on Monday, February 25th from 1-2:30pm EST and attend all finalist events at NatCon19 in Nashville, TN.

NatCon19 events include:

- ❖ Presenting your innovative program during a session at NatCon19 on Monday, March 25th in the afternoon
- ❖ Attending a meet-and-greet with Innovation Award judges on Monday, March 25th in the evening
- ❖ Joining Scattergood Foundation staff at the Awards of Excellence dinner on Tuesday, March 26th where the Innovation Award winner will be announced

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Judging Criteria and Process

10. What criteria will the panel of experts be using to judge my nomination?

An expert panel will select the most promising innovations nominated based on the following criteria:

- ❖ **Disruption:** The innovative program uses a new and/or different strategy to solve a specified problem.
- ❖ **Leadership:** The innovative program design provides leadership to the broader behavioral health community.
- ❖ **Scalability:** The innovative program can be implemented on a larger scale either within the organization or for a broader community. Sufficient information about existing and potential funding mechanisms and partner organizations is included.
- ❖ **Results/Outcomes:** Metrics are specified to assess the effectiveness of the innovative program.
- ❖ **Judge's Choice:** Judges can rank the innovative programs based on their assessment of the evaluation.

11. How is a winner selected?

The winner for the Scattergood Innovation Award is selected through an iterative process that includes review by an expert panel of judges and public voting:

- ❖ Scattergood Foundation staff screens submissions to ensure compliance.
- ❖ The panel of experts reviews applications and selects five finalists.
- ❖ The public votes online to select the winner among the finalists.

12. Who is on the panel of experts?

Please visit www.scattergoodfoundation.org/support/innovationaward learn more about our expert panel of judges.

13. How will I know if I am a finalist or a winner?

All communication will be made through email.

Submission Process

14. How do I submit?

Submissions can be made through our online application, which can be found at <https://innovationaward.secure-platform.com/a/organizations/main/home>

No paper applications will be accepted.

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15. Do I have to submit a 30-60 second video about my program?

Yes. If you have submitted a nomination in the past, you may notice this new addition to the application. We are asking all of our applicants to provide a brief video which touches on the impact of their program. Videos can focus on an overview of the program design, interviews with staff and/or participants, or something else. Use this opportunity to put your creativity to work! We will not be judging your videos based on production quality.

16. Can I include pictures, documents, and/or links in the application that describe the program?

Yes, all applicants are required to submit a video and photo which describes their program. It is also encouraged that applicants provide supporting materials that will help to describe their program.

Contact

17. Who do I contact if I have a question about the Scattergood Innovation Award?

Feel free to contact Caitlin O'Brien, Special Projects Manager, Thomas Scattergood Behavioral Health Foundation, via email at cobrien@scattergoodfoundation.org.