

AWARDS OF EXCELLENCE



AWARDS OF EXCELLENCE RECEPTION, BANQUET & AWARDS PRESENTATION

The Awards of Excellence Reception, Banquet and Awards Presentation provides an opportunity to network and honor luminaries in the field during a fun-filled evening. Your support provides the unique opportunity to make brief welcoming remarks from the stage, a reserved table in your company's name in the front row, logo recognition on banquet slides, the opportunity to place a printed piece or materials on tables with the Banquet Program, logo recognition in Banquet Program, prominent recognition on signage throughout the meeting, prominent placement in the Onsite Program, table signage and more.

\$12,500 "GOLD" SPONSOR

- Two tables (20 reserved seats)
- On-screen visibility for your organization at the Awards event
- Logo on final Awards dinner program
- Logo table sign at the Awards event
- Pop-up sign at NatCon19
- NatCon19 App ad
- Full-page NatCon19 Program ad

\$9,000 "SILVER" SPONSOR

- Two tables (20 reserved seats)
- On-screen visibility for your organization at the Awards event
- Logo on final Awards dinner program
- Logo table sign at the Awards event
- Pop-up sign at NatCon19

\$3,000 "BRONZE" SPONSOR

- One table (10 reserved seats)
- On-screen visibility for your organization at the Awards event
- Logo on final Awards dinner program
- Logo table sign at the Awards event

AWARDS OF EXCELLENCE TABLES

VARIABLE

National Council Awards of Excellence honorees reflect treatment organizations' and providers' outstanding work across the country. The awards recognize staff and board leadership, consumers, families and community partners for their philosophies, messages, advocacy, service and programs that have a lasting impact on children, adults and families with mental health and substance use disorders. Show your support by reserving a table at the Awards of Excellence on Tuesday, March 26, where you can connect with VIPs and customers. You may also buy individual tickets.



AWARD SPONSORSHIP



NatCon19 is going to be a once-in-a-lifetime conference and the Awards of Excellence will be the once-in-a-lifetime event.

Your support will provide you a unique opportunity to be an integral part of the most special event of NatCon19 — The Awards of Excellence.

Being a named award Sponsor of an Awards of Excellence Award provides you and your company the ability to be part of the legacy and the future of the National Council.

In addition, as an Award Sponsor your company will get all the benefits of a GOLD event Sponsor including:

- Opportunity to network and honor luminaries in the field during a fun-filled evening
- Two reserved tables in your company's name in the front row (20 reserved seats)
- On-screen visibility for your organization at the Awards event
- Prominent placement in the Awards dinner program
- Logo table sign at the Awards event
- Pop-up sign at NatCon19
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AWARD SPONSOR — \$50,000

AWARDS FOR SPONSORSHIP

DOCTOR OF THE YEAR

Recognizes a psychiatrist or physician who has gone above and beyond the call of duty, empowering patients to define their own goals and providing support to help them achieve their dreams.

EXCELLENCE IN ADDICTIONS TREATMENT

Recognizes an organization that has provided effective addictions education and prevention programs in the community or improved treatment outcomes for people with addictions disorders through innovative, science-based programs and services.

EXCELLENCE IN BEHAVIORAL HEALTHCARE MANAGEMENT

Recognizes an individual, program or organization that has demonstrated effective and innovative programs currently in use to minimize risk and liability, improve access to mental health and addiction treatment services, nurture workforce skills or enhance the customer experience.

EXCELLENCE IN WHOLE PERSON CARE

Recognizes a health care organization that has achieved primary and behavioral health integration to address the whole health needs of the people it serves and/or has developed innovative ways to promote health and wellness.

PEER SPECIALIST OF THE YEAR

Recognizes a person with a lived experience of mental illness who works in a health care organization and uses their strengths to help peers on the road to recovery from mental illness.

PEOPLE'S CHOICE FOR INSPIRING HOPE

Recognizes an individual who is a living example of the transformative power of recovery by overcoming a serious mental illness and is inspiring others with their message of hope and healing.

PEOPLE'S CHOICE FOR IMPACT ON THE MENTAL HEALTH AND ADDICTION COMMUNITY

Recognizes an individual who is inspiring change in the lives of children, adults and/or families living with mental illness and substance use disorders with innovative approaches that are influencing the future of care.

