

Special Interest Groups: Introduction

Children & Family



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Agenda for Today's Meeting

1. Introductions & Icebreaker
2. Purpose of the Group
3. We Want to Hear from You
4. Brainstorming Discussion Topics
5. Content Expectations & Engagement
6. In-Person Meeting at NatCon20
7. Proposed Meeting Schedule

Introductions & Icebreaker



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Purpose of the Group

We're launching our **Special Interest Groups** initiative with you in mind.

Our goal is to give you the tools, knowledge and networks you need to accelerate your understanding of, and impact in, your area of interest. What can you expect?

Throughout 2020, we will share resources, publish content and hold conversations around all-things Children & Family within the behavioral health care space.

This is your chance to stay atop of political and social issues, address emerging trends, receive new learning, connect with likeminded peers and move the conversation forward.

We Want to Hear from You

We are conducting this webinar to better understand your needs and expectations around this area of interest. To help us support your learning journey in 2020, we want to know:

- *What about this group interests you?*
- *What are you hoping to get out of this group?*
- *What do you want to learn more about within this group?*
- *What type of knowledge or resources will benefit you in your role?*

As interested members, you will help drive and define this group through your participation. By sharing your feedback, you will help us deliver the best possible learning experience.

Brainstorming Discussion Topics

Throughout 2020, we will highlight various topics and issues within the “Children & Family” group. Examples include:

- Pediatric Integrated Care
- Bullying
- Children and Families of Veterans

To help us define our year-long agenda, we want to know:

- What would you like to see covered next year?
- What topics within this group interest you the most?
- What are your learning goals for the year?



Content Expectations & Engagement

We are committed to helping you learn and grow. To keep you informed, we will deliver the following throughout the year:

- Regularly published content (e.g., blog posts)
- Webinars offering insights into your group
- Calls to help further the conversation
- A special NatCon20 networking opportunity
- A platform for sharing your ideas and input

We want to know: What else can we do to support your learning experience?

The screenshot shows the website for the National Council for Behavioral Health. At the top, there is a navigation bar with links for 'POLICY ACTION CENTER', 'CONSULTING & TRAINING', 'TOPICS A-Z', 'ABOUT THE NATIONAL COUNCIL', 'EVENTS', and 'SHOP'. Below this, there is a search bar and a 'FIND A PROVIDER' dropdown menu. The main content area features a blog post titled 'Addicted to Coercion' by Vitke Eisen, MSW, Ed.D., with a sub-headline 'Beginning in 2011, with California's state prison system overseen by the federal courts due to severe overcrowding, the state legislature and voters passed a series of laws to reduce sentencing severity for non-violent crimes, most notably drug-related offenses. As a result, fewer people faced felonies for crimes often associated with problematic substance use, like simple [...]'. To the right of the main content is a sidebar with a 'SUBSCRIBE TO NATIONAL COUNCIL EMAILS' button, a 'DONATE TO MENTAL HEALTH FIRST AID' button, another 'FIND A PROVIDER' dropdown, and a 'GOT A QUESTION? > CONTACT US' button. Below these are 'Categories' listed: Addictions, Awards of Excellence, Behavioral Health Centers of Excellence, Certified Community Behavioral Health Centers, Community behavioral health, Compliance, Conference Speakers, Criminal Justice, and Crisis Services.

In-Person Meeting at NatCon20

There will be multiple touchpoints throughout the year to discuss and explore topics within this group.

Of note is a special networking and learning session at **NatCon20** in Austin, Texas, to be held April 5-7.

This is your chance to connect with colleagues, build your network and lead the conversation around this interest area.

What would you like to experience during this on-site event?
How can we make this meeting impactful for you?



Learn more by visiting www.natcon20.org.

Proposed Meeting Schedule (Bi-Monthly)

Meeting Month	Group Activity
February 21, 2020 1:30 – 2:30p EST	Virtual Meeting with Community
April 2020	Meet and Greet at NatCon2020
May 15, 2020 1:30-2:30p EST	Webinar
June 19, 2020, 1:30 – 2:30p EST	Virtual Meeting with Community
August 21, 2020 1:30 – 2:30p EST	Virtual Meeting with Community
October 16, 2020 1:30 – 2:30p EST	Webinar
December 18, 2020 1:30 – 2:30p EST	Virtual Meeting with Community

To keep the conversation going, we will conduct bi-monthly chats starting in February.

At left is a tentative schedule outlining our conversations around this area of interest.

- Is this level of engagement helpful?
- Have any agenda ideas?

Within this group, we will explore behavioral health care and move the field forward.



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Q&A

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