## Greater Cincinnati Behavioral Health Services, Inc.

Southeast Learning Community Region Cincinnati, OH

Cohort II

# If I knew then what I know now ...

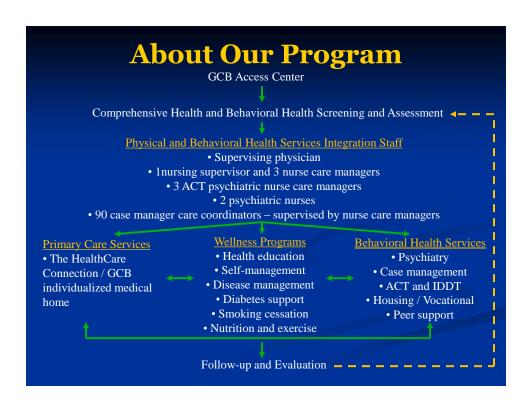
Substance Abuse and Mental Health Services Administration (SAMHSA)
Primary and Behavioral Health Care Integration (PBHCI)
2014 Grantee Meeting Washington DC

## Accomplishments & Successes

- Served 800 clients with integrated services, plus many more with wellness groups and classes
- Implemented a well integrated health and behavioral health model
  - Shifted agency culture towards more holistic and integrated care
- Developed strong and sustainable partnership with local FQHC

### **Overview**

- Reverse co-located integration model
  - Seamless integration of primary care and behavioral health care
  - On-site physical exam rooms and equipment
  - On-site pharmacy
- Target persons living w/ severe mental illness w/ chronic physical health problems
- Large, urban setting
- Provide wellness services and education groups, plus peer-facilitated groups



### **Challenges & Outcomes**

### Challenges ...

- Space for integrated services and patient flow
- Agency-wide buy-in to integrate care ↓↑



#### Outcomes ...

- Redesigned clinic, state-of-the-art exam rooms
- Agency-wide emphasis on whole health with improved consumer outcomes
- Greater information flow

### **Accomplishments & Successes**

 Strong focus on education and health and wellness (peer-led!) groups



SMOKER's LUNG



EXAM ROOM



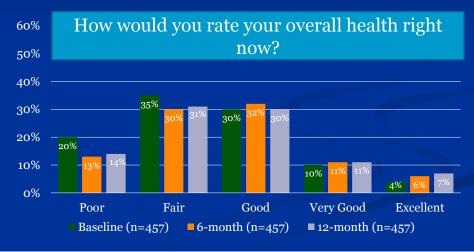
SMOKER's MOUTH



**SMOKING SUZIE** 

## Accomplishments & Successes (cont'd)

Improved consumer well-being



## **Moving Forward**

- Continued expansion of integrated services to reach more consumers, especially in rural parts of GCB's catchment area
- Continued collaboration with local FQHC and other health partners
- Early innovator with State of Ohio health home efforts

## Words of Wisdom: Tips for Success

- Old staff habits (old ways of doing things)
   die hard educate, educate, educate about
   the importance of integrating care
- Put the right people in the right places strategically place integrated care champions at all agency levels
- Show success (improved consumer outcomes) early and often