









# What would Bill W. think of MI? Let him steer the conversation in any direction he likes... You will be most successful with alcoholics if you do not exhibit any passion for crusade or reform...He must decide for himself whether he wants to go on. He should not be pushed or prodded... Alcoholics Anonymous, 1976, p. 95

# What would Bill W. think of MI? We found that...drinkers would not take pressure in any form, excepting from John Barleycorn himself. They always had to be led, not pushed... We found we had to make haste slowly. - Bill Wilson, 1955, quoted in Ernest Kurtz, Not-God: A History of Alcoholics Anonymous

## Definition of MI MI is a collaborative, goal oriented style of communication with particular attention to the language of change. It is designed to strengthen personal motivation for and commitment to a specific goal by eliciting and exploring the person's own reasons for change within an atmosphere of acceptance and compassion. - Miller & Rollnick, 2012

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