

Benefits of 100% association membership vs non-100% association membership
 2020
 differences highlighted

100% association

non-100% association

Benefits for association staff and members –

Benefits for association staff only –

- Significant discounts on registration for the National Council’s [annual conference](#);
- Members get discounted participation in [practice improvement initiatives](#);
- Members receive discounts on [Mental Health First Aid instructor training](#) ;
- Access to 50+ [webinars](#) each year, with tools and resources on a variety of key subjects;
- Discounts on *Mental Health Weekly*, *The Brown University Child and Adolescent Behavior Letter*, and *Alcoholism & Drug Abuse Weekly*;
- Exclusive complimentary access to *The Journal of Behavioral Health Services and Research*;
- Discounts on postings to JOBank, our job-listing service for behavioral health employers and professionals. See [JOBank](#);
- Exclusive complimentary access to National Council Engage (our members-only listserv) and its archives on a variety of relevant topics, including the Association Executive Directors Community. See [National Council Engage](#);
- Members featured on the [“Find a Provider”](#) section of the National Council website;
- Participation by the Association Executive Director/CEO, Deputy Director, and/or policy staff in monthly Association Executives teleconferences, in which participants share successes, challenges, learnings and best practices, as well as

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- Discounts on postings to JOBank, our job-listing service for behavioral health employers and professionals. See [JOBank](#);
- Exclusive complimentary access to National Council Engage (our members-only listserv) and its archives on a variety of relevant topics, including the Association Executive Directors Community. See [National Council Engage](#);
- Participation by the Association Executive Director/CEO, Deputy Director, and/or policy staff in monthly Association Executives teleconferences, in which participants share successes, challenges, learnings and best practices, as well as discussing relevant policy trends and developments;
- Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in biannual in-person meetings, which features deeper dives on the types of topics discussed monthly;

<p>discussing relevant policy trends and developments;</p> <ul style="list-style-type: none"> • Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in biannual in-person meetings, which features deeper dives on the types of topics discussed monthly; • Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in the annual Association Executives Retreat, which focuses more in-depth on longer-term priorities and planning; and • Participation by the Association Executive Director/CEO (together with National Council Board members) in biannual National Council Public Policy Committee meetings, to comprehensively review federal and state policy and advocacy challenges and opportunities facing the behavioral health sector. • Workshops and speakers available at no cost to 100% association members for their conferences on topics including: <ul style="list-style-type: none"> • Integrated Health • Trauma-Informed Resilience-Oriented Care • Certified Community Behavioral Health Clinics (CCBHCs) • Middle Management Academy • Alternative Payment Readiness • Ability to run, and vote for, and be represented by the 100% State Association Representative to the Board. • Members and leadership can participate in a state Town Hall meeting with National Council President and CEO Chuck Ingoglia. • National Council leaders and experts participate and speak at 100% associations as requested without cost. 	<ul style="list-style-type: none"> • Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in the annual Association Executives Retreat, which focuses more in-depth on longer-term priorities and planning; and • Participation by the Association Executive Director/CEO (together with National Council Board members) in biannual National Council Public Policy Committee meetings, to comprehensively review federal and state policy and advocacy challenges and opportunities facing the behavioral health sector.