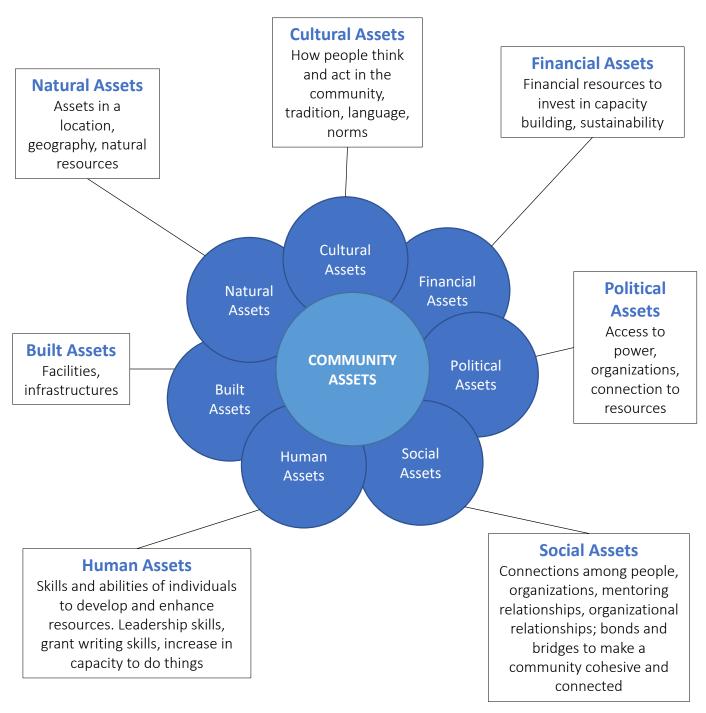# COMMUNITY ASSETS

Community assets help us to look at bigger changes in the community that result from small changes. When we use Ripple Effect Mapping, we can link small changes the program is making to an increase in community assets, and eventually to the impact the project is having on the community as a whole.

Asset: A useful or valuable thing, person, or quality.

Cultural Assets
How people think and act in the community, tradition, language, norms

Financial Assets
Financial resources to invest in capacity building, sustainability

Natural Assets
Assets in a location, geography, natural resources

Political Assets
Access to power, organizations, connection to resources

Built Assets
Facilities, infrastructures

Human Assets
Skills and abilities of individuals to develop and enhance resources. Leadership skills, grant writing skills, increase in capacity to do things

Social Assets
Connections among people, organizations, mentoring relationships, organizational relationships; bonds and bridges to make a community cohesive and connected

COMMUNITY ASSETS — Cultural Assets, Natural Assets, Financial Assets, Built Assets, Political Assets, Human Assets, Social Assets