

# Mental Health Tax

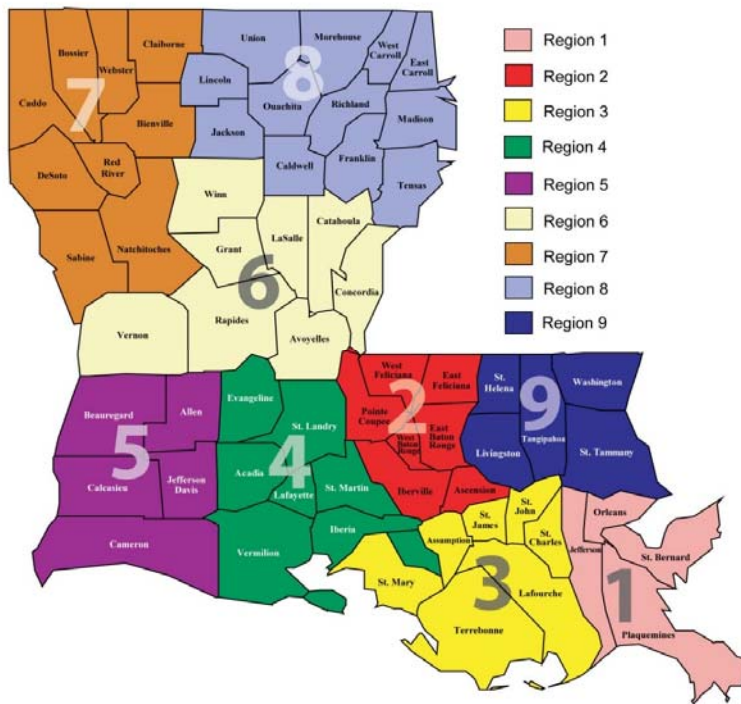
## East Baton Rouge Parish, Louisiana

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Director of Mayor's Healthy City Initiative (HealthyBR)



# Public Health in Baton Rouge



Mayor-President Sharon Weston Broome		Board Chair Coletta Barrett		
BR General Medical Center	Lane Regional Medical Center	Ochsner Baton Rouge	Our Lady of the Lake Regional Medical Center	Woman's Hospital
LA Dept. of Health Medical Director	Pennington Biomedical Research Center	Blue Cross Blue Shield of Louisiana	Louisiana Primary Care Association	BR Health District
BR Chamber	BR Area Foundation	BREC	EBR School System	Capital Area United Way



# Joint Community Health Needs Assessment (CHNA)

## The 5 Conditions of Collective Impact

- 1 Common Agenda**
  - **Common understanding** of the problem
  - **Shared vision** for change
- 2 Shared Measurement**
  - **Collecting data and measuring results**
  - Focus on **performance management**
  - **Shared accountability**
- 3 Mutually Reinforcing Activities**
  - **Differentiated approaches**
  - **Coordination** through joint plan of action
- 4 Continuous Communication**
  - **Consistent and open communication**
  - Focus on **building trust**
- 5 Backbone Support**
  - Separate organization(s) with **staff**
  - Resources and skills to **convene** and **coordinate** participating organizations

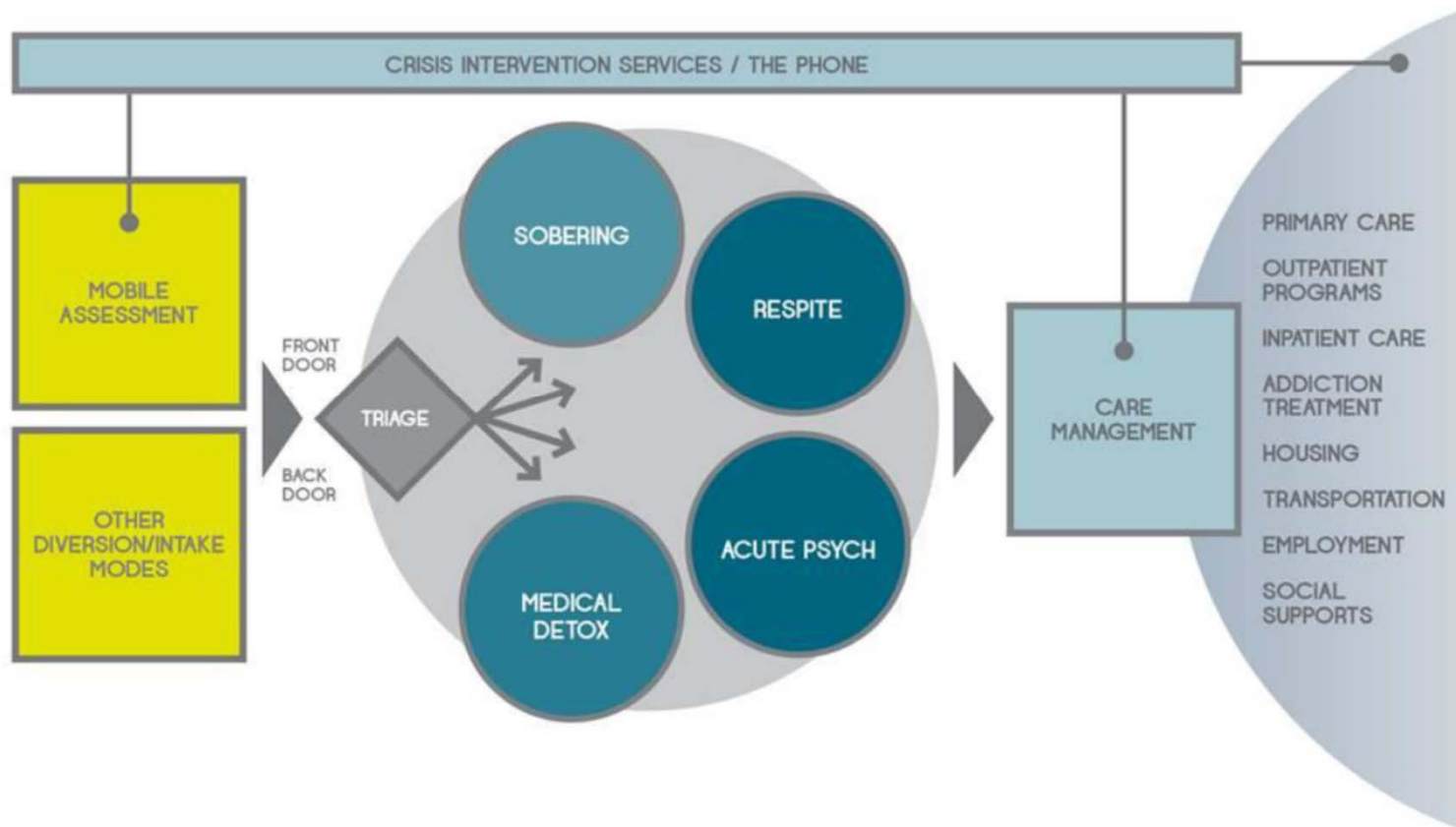


# Background

- In 2013 the Mental Health Emergency Room Extension (MHERE) at Earl K Long Hospital closes down
- Model Based off of [The Restoration Center](#) in San Antonio, Texas
  - Crisis Hotline
  - Residential & Ambulatory Detoxification
  - Public Sobering
  - Injured Detainee Medical Services
  - Psych Respite
  - Community Coordination
  - Law enforcement, local and state government, providers, etc.



# Model



# History

- In 2016 the ballot initiative failed
- In 2017 Governor John Bell Edwards expands Medicaid
- 2017-2018 [Baton Rouge Area Foundation hires consultants to look at costs savings with Medicaid expansion](#)
- 2018 ballot initiative passes
  - 10 Year 1.5 mill property tax which is estimated to raise \$6 million dollars annually



# Project Partners of Bridge Center

The John D. and Catherine T. MacArthur Foundation

Urban Institute

Baton Rouge Mayor's Office

East Baton Rouge District Attorney's Office

East Baton Rouge Public Defender's Office

East Baton Rouge Sheriff's Office

19<sup>th</sup> Judicial District Court

Baton Rouge City Court

The Baton Rouge Area Foundation

The Bridge Center for Hope

LSU School of Social Work

Community service providers



# Why did it work?

- Coordination and collaboration
  - Private and public entities coming together
  - All aspects of Law Enforcement
    - Police Sheriff, DA, Public Defender, Warden, Coroner
  - Healthcare community
  - Philanthropy





# Bridge Center for Hope

- <https://www.brbridge.org/>

