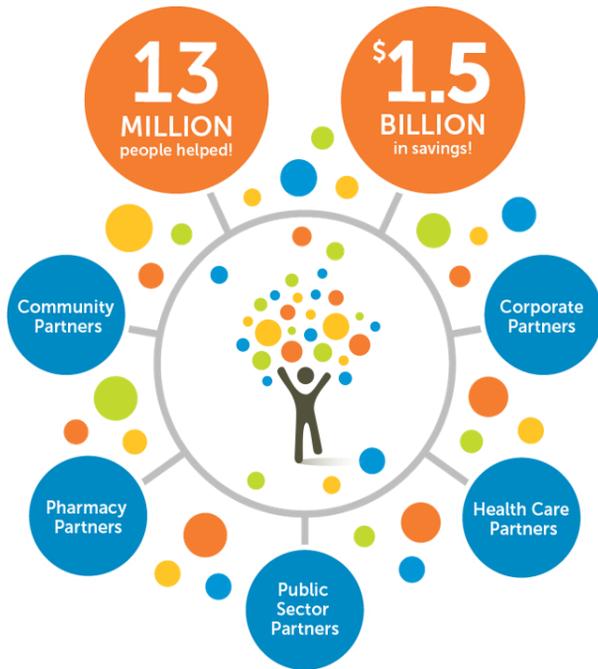




Help your community afford their prescriptions!

2.12.2019

Who is FamilyWize



Mission

- Improve people's lives by providing access to affordable prescription medications.

Partner Focused Organization

- FamilyWize is partner focused; partnering with non-profits, Patient Advocacy Groups, and Health Systems.

Partner of Choice for Community Groups

- Passes on 100% of Negotiated Savings
- Pricing Transparency
- Audited by BDO
- Does not sell information to Third Parties
- Does not sell marketing lists

The Problem

More than
138 million
are uninsured or
underinsured¹

Why FamilyWize is Needed



Large Base of Uninsured & Underinsured

- **43% of Americans** have high-deductible insurance coverage or underinsured²
- **28.9 million** people have no health insurance²



High Costs of Meds Impacts Compliance

- **45 million** people did not fill a needed prescription in 2016 because of cost³
- **57% of Americans** reported taking potentially dangerous steps to curb high medication costs⁴



Growing Underinsured Population

- **28% of working age adults** were underinsured in 2016⁵
- **52%** with medical bill problems & **45%** went without needed healthcare due to cost⁵



Cost of Patients not Taking Medications

- Lack of adherence estimated to cause **125K deaths & 10% of hospitalizations**⁶
- The cost to the American Healthcare System is between **\$100B to \$289B a year**⁶

Behavioral Health



Behavioral Health

- **Nonadherence rates** in patients with schizophrenia, bipolar disorder, and depression are:
 - Upwards of 60%⁸
 - Associated with higher rates of substance abuse, relapse, and hospitalization⁹
- **Significant cost barriers** to accessing psychiatric medications in health insurance plans, particularly for depression and antipsychotic meds¹⁰

A Piece of the Solution



Giving people **affordable access** to prescription medications they need.

13 million people have saved **\$1.5 billion** on their medications with FamilyWise.

FamilyWize

3 Easy Steps for Using FamilyWize



BRING

the card or app to
your pharmacy



SHOW

it to your
pharmacist



SAVE

on your
prescriptions

Facts About the FamilyWize Card



- **Free** for everyone
- **No enrollment** required
- **Unlimited** use
- Use **with or without insurance**
- Covers **100% FDA approved medications**
- Accepted at **pharmacies nationwide**
- **Drug Price Look-up Tool**

FamilyWize Support

In-house Contact Center

We offer in-house customer service for FamilyWize cardholders at:
(800) 222-2818

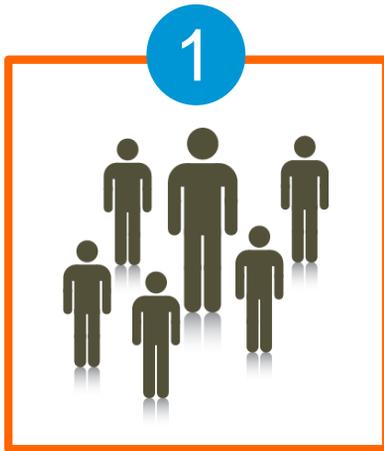


When is FamilyWize Helpful?

- **If you're uninsured**
- **If you're underinsured**, i.e. you have:
 - Limited or catastrophic plan
 - High deductible
 - Long waiting period
 - Medications not covered by your plan
 - Co-pay is higher than FamilyWize price
 - No Medicare Part D or during donut hole



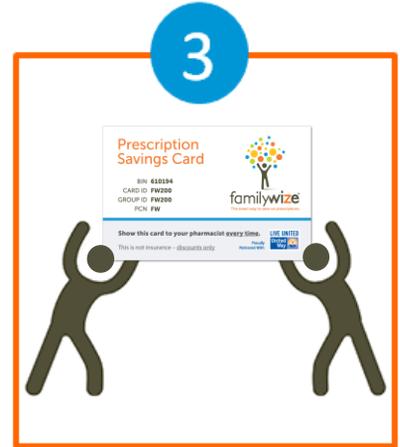
The FamilyWize Model



Leverage purchasing power of millions of individuals



Negotiate volume discount with pharmacies



Pass **100%** of discounts direct to individuals

Partner with FamilyWize for healthier communities

Download the App and Text Messaging

Save Money on Your Prescriptions with FamilyWize!

Simply Download the **FREE** FamilyWize App Today!

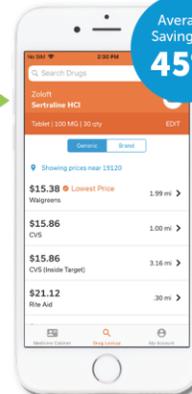
Check out Our Drug Price Look-Up Tool to Find the FamilyWize Price Before Going to the Pharmacy.

How to Get the App:


DOWNLOAD
The **FREE** mobile app.
 


TEXT
"**FWSAVE**" to 700-700
Messaging and data rates may apply

- No registration or eligibility criteria
- Use it whether you're insured or uninsured
- Use it everytime!



Ordering FamilyWize Materials (Bulk)

Physical Card

1 Packs of 150
(English or Spanish)



familywize
The smart way to save on prescriptions.

TAKE CONTROL
of your prescription costs with the

FREE Prescription Savings Card

BRING SHOW SAVE

1. Bring the FamilyWize card to your pharmacy.
2. Show the card to your pharmacist.
3. Save on your prescriptions today!

- No registration or eligibility criteria
- Use it whether you're insured or uninsured
- Use it every time!

Download the FREE FamilyWize App today!

Available on the App Store and Google play.

Average Savings of 45%

Ready for immediate use. No activation required.

Prescription Savings Card

BIN: 630334
CARD ID: FAM700
GROUP ID: FAM700
PCN: FW

familywize

Show this card to your pharmacist every time. **LIVE UNITED**
This is not insurance - discounts only. **United Way**

Questions? Pharmacies: 877-HELP-977 | Call Centers: 866-810-3784
Administered by InVivo. Some restrictions apply. See FamilyWize.org for full details.

Poster

2 Max is 20 (English)
*Recommended for Providers



familywize
The smart way to save on prescriptions.

Free Prescription Discount Card & App

Save an average of **51%**

- Everyone is eligible – insured and uninsured
- Just show it to your pharmacist and get the best price every time – pharmacy, FamilyWize or insurance
- No registration required

Get Your Card—It's Free!

We offer three easy ways to get your card:

- Print your card from familywize.org
- Download the FamilyWize App
- Call FamilyWize at 800-222-2818

Drug Price Lookup Tool

Know the FamilyWize price of your medication before going to your pharmacy.

Go to: familywize.org or the FamilyWize App

PROUDLY PARTNERED WITH NATIONAL COUNCIL ON AFFORDABLE CARE, LIVE UNITED, UNITED WAY

Rack Holder

3 Holds 150 cards each



Fact Sheet

4 Max is 20 (English)
*Recommended for Providers



FREE FAMILYWIZE PRESCRIPTION DISCOUNT CARD

Prescription Savings Card

familywize

FACT SHEET

Save an average of **51%**

Who: Everyone! Whether you are insured or uninsured, if you have a prescription, show this card to help you save on your prescriptions. It's just smart shopping.

What: **Save!** FamilyWize helps you get the best price on your prescriptions. It's just smart shopping.

Where: **Everywhere!** Accepted at major chain pharmacies and most independent.

When: **Immediately!** The card is paid immediately, with the registration required.

Why: **Member benefits and commercial insurance** that most people don't have. Save on your prescriptions. Your good health matters.

How It Works:

1. Get your Free Card – available three different ways:
 - Print an individual card from familywize.org
 - Download the FamilyWize app on your smartphone
 - Call FamilyWize at 800-222-2818 to have a card mailed to you.
2. Show your pharmacist the FamilyWize card when you go to a pharmacy.
3. Use the lowest price possible – from FamilyWize, your pharmacist, or your insurance.

FamilyWize also provides the **Drug Price Look-Up Tool** available on the app and on familywize.org. Use it to understand what the best price is for your medication and to see what you can save.

familywize MEMBER PARTNERED WITH NATIONAL COUNCIL ON AFFORDABLE CARE, UNITED WAY

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Email Vickie at vnisbet@familywize.org

- Which material(s) requesting
- Quantity
- Mailing Address
- Organization/Your Title

Can also email digital versions

White Labeled FamilyWize Widget

Include FamilyWize Widget

on portals, internet, intranet, and other patient or community-facing resources



The National Council for Behavioral Health and FamilyWize proudly partner to get you the lowest price on your prescriptions.

Enter your drug and ZIP code to pay less for your prescriptions

Drug name (ex: Lipitor, Zoloft, etc.)

ZIP Code

Q Search

powered by  familywize

Get the Card



Thank You!

Vickie Nisbet

Director,
Community Relations

610.428.6774

vnisbet@familywise.org

www.familywise.org

1720 Spillman Drive, Suite 100, Bethlehem, PA 18015



familywise[®]

The smart way to save on prescriptions.

Appendix A: Footnotes and References

¹ Based on data from the following sources: The Commonwealth Fund, [America's Underinsured](#), Mar 2014; Henry J. Kaiser Family Foundation, [Health Insurance Coverage of the Total Population](#), 2013; The Henry J. Kaiser Family Foundation, [Total Marketplace Enrollment and Financial Assistance](#), Mar 2015; The Henry J. Kaiser Family Foundation; [Medicare Prescription Drug Plans: Number of Medicare Beneficiaries with Creditable Prescription Drug Coverage, by Type](#), Mar 2012; eHealth, Inc., [Fewer Than Ten Percent to Hit Medicare's Prescription Drug Coverage Gap \(the Donut Hole\) in 2013](#), Nov 2013

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⁴ Center For Advancing Health, "[Taking Risks With Needed Drugs Due to High Cost](#)", 2014, <http://www.cfah.org/blog/2014/taking-risks-with-needed-drugs-due-to-high-cost>

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⁹ Magura, Rosenblum, and Fong, [Factors associated with medication adherence among psychiatric outpatients at substance abuse risk](#), Nov. 2011

¹⁰ National Alliance on Mental Illness, [A Long Road Ahead: Achieving True Parity in Mental Health and Substance Use Care](#), April 2015

¹⁰ <https://www.nami.org/learn-more/mental-health-by-the-numbers>