

Benefits of 100% association membership vs non-100% association membership

100% association

non-100% association

<u>100% association</u>	<u>non-100% association</u>
<p>Benefits for association <u>staff, and all association member organizations</u></p> <ul style="list-style-type: none"> • National Council staff leaders and experts are available for up to two in-person events at statewide conferences or Board meetings—one staff member per event – at no cost to you. National Council staff are available for up to 4 virtual events a year for 100% state associations and can provide expertise on: <ul style="list-style-type: none"> • Integrated Health • Trauma-Informed Resilience-Oriented Care • Certified Community Behavioral Health Clinics (CCBHCs) • Middle Management Academy • Alternative Payment Readiness • Ability to run, vote for, and be represented by the 100% State Association Representative to the Board. • Members and leadership can participate in a state Town Hall meeting with National Council President and CEO Chuck Ingoglia. • Ability for any employee or Board member of any association member organization to join a National Council Interest Group. Interest Group members explore National Council experts' content and share their own, attend webinars, download resources, and build connections online through our 	<p>Benefits for <u>association staff only</u> –</p> <ul style="list-style-type: none"> • Significant discounts on registration for the National Council's annual conference; • Access to 50+ webinars each year, with tools and resources on a variety of key subjects; • Discounts on <i>Mental Health Weekly</i>, <i>The Brown University Child and Adolescent Behavior Letter</i>, and <i>Alcoholism & Drug Abuse Weekly</i>; • Exclusive complimentary access to <i>The Journal of Behavioral Health Services and Research</i>; • Discounts on postings to JOBank, our job-listing service for behavioral health employers and professionals. See JOBank; • Exclusive complimentary access to National Council Engage (our members-only listserv) and its archives on a variety of relevant topics, including the Association Executive Directors Community. See National Council Engage; • Participation by the Association Executive Director/CEO, Deputy Director, and/or policy staff in monthly Association Executives teleconferences, in which participants share successes, challenges, learnings and best practices, as well as discussing relevant policy trends and developments;

<p>digital platform. These are the current Interest Groups that members are participating in:</p> <ul style="list-style-type: none"> • Substance Use; • Rural; • Children, Young Adults, and Families; • Crisis Response; • Intellectual and Developmental Disabilities; • Older Adults; and • LGBTQ+ <ul style="list-style-type: none"> • Significant discounts on registration for the National Council's annual conference, the largest mental health and substance use treatment conference in the country. • Members get discounted participation in practice improvement initiatives; • Members receive discounts on Mental Health First Aid instructor training ; • Access to 50+ webinars each year, with tools and resources on a variety of key subjects; • Discounts on <i>Mental Health Weekly</i>, <i>The Brown University Child and Adolescent Behavior Letter</i>, and <i>Alcoholism & Drug Abuse Weekly</i>; • Exclusive complimentary access to <i>The Journal of Behavioral Health Services and Research</i>; • Discounts on postings to JOBank, our job-listing service for behavioral health employers and professionals. See JOBank; • Exclusive complimentary access to National Council Engage (our members-only listserv) and its archives on a variety of relevant topics, including the Association 	<ul style="list-style-type: none"> • Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in biannual in-person meetings, which features deeper dives on the types of topics discussed monthly; and • Participation by the Association Executive Director/CEO (together with National Council Board members) in biannual National Council Public Policy Committee meetings, to comprehensively review federal and state policy and advocacy challenges and opportunities facing our sector.
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Executive Directors Community. See [National Council Engage](#);

- Members featured on the [“Find a Provider”](#) section of the National Council website;
- Participation by the Association Executive Director/CEO, Deputy Director, and/or policy staff in monthly Association Executives teleconferences, in which participants share successes, challenges, learnings and best practices, as well as discussing relevant policy trends and developments;
- Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in biannual in-person meetings, which features deeper dives on the types of topics discussed monthly;
- Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in the annual Association Executives Retreat, which focuses more in-depth on longer-term priorities and planning; and
- Participation by the Association Executive Director/CEO (together with National Council Board members) in biannual National Council Public Policy Committee meetings, to comprehensively review federal and state policy and advocacy challenges and opportunities facing our sector.