

Benefits of 100% association membership vs non-100% association membership  
2022  
differences highlighted

100% association

non-100% association

<u>100% association</u>	<u>non-100% association</u>
<p>Benefits for association <b>staff, and all association member organizations</b></p> <ul style="list-style-type: none"> <li>• National Council staff are available for up to two in-person events at statewide conferences or Board meetings—one staff member per event. National Council staff are available for up to 4 virtual events a year for 100% state associations and can provide expertise on: <ul style="list-style-type: none"> <li>• Integrated Health</li> <li>• Trauma-Informed Resilience-Oriented Care</li> <li>• Certified Community Behavioral Health Clinics (CCBHCs)</li> <li>• Middle Management Academy</li> <li>• Alternative Payment Readiness</li> </ul> </li> <li>• Ability to run, vote for, and be represented by the 100% State Association Representative to the Board.</li> <li>• Members and leadership can participate in a state Town Hall meeting with National Council President and CEO Chuck Ingoglia.</li> <li>• National Council leaders and experts participate and speak at 100% association meetings as requested at no cost.</li> <li>• Ability for any employee or Board member of any association member organization to join a National Council Interest Group. Interest</li> </ul>	<p>Benefits for association <b>staff only</b> –</p> <ul style="list-style-type: none"> <li>• Significant discounts on registration for the National Council’s <a href="#">annual conference</a>;</li> <li>• Access to 50+ <a href="#">webinars</a> each year, with tools and resources on a variety of key subjects;</li> <li>• Discounts on <i>Mental Health Weekly</i>, <i>The Brown University Child and Adolescent Behavior Letter</i>, and <i>Alcoholism &amp; Drug Abuse Weekly</i>;</li> <li>• Exclusive complimentary access to <i>The Journal of Behavioral Health Services and Research</i>;</li> <li>• Discounts on postings to JOBank, our job-listing service for behavioral health employers and professionals. See <a href="#">JOBank</a>;</li> <li>• Exclusive complimentary access to National Council Engage (our members-only listserv) and its archives on a variety of relevant topics, including the Association Executive Directors Community. See <a href="#">National Council Engage</a>;</li> <li>• Participation by the Association Executive Director/CEO, Deputy Director, and/or policy staff in monthly Association Executives teleconferences, in which participants share successes, challenges, learnings and best practices, as well as</li> </ul>

<p>Group members explore National Council experts' content and share their own, attend webinars, download resources, and build connections online through our digital platform. These are the current Interest Groups that members are participating in:</p> <ul style="list-style-type: none"> <li>• Substance Use;</li> <li>• Rural;</li> <li>• Children, Young Adults, and Families;</li> <li>• Intellectual and Developmental Disabilities;</li> <li>• Older Adults; and</li> <li>• LGBTQ+</li> </ul> <ul style="list-style-type: none"> <li>• Significant discounts on registration for the National Council's <a href="#">annual conference</a>;</li> <li>• Members get discounted participation in <a href="#">practice improvement initiatives</a>;</li> <li>• Members receive discounts on <a href="#">Mental Health First Aid instructor training</a> ;</li> <li>• Access to 50+ <a href="#">webinars</a> each year, with tools and resources on a variety of key subjects;</li> <li>• Discounts on <i>Mental Health Weekly</i>, <i>The Brown University Child and Adolescent Behavior Letter</i>, and <i>Alcoholism &amp; Drug Abuse Weekly</i>;</li> <li>• Exclusive complimentary access to <i>The Journal of Behavioral Health Services and Research</i>;</li> <li>• Discounts on postings to JOBank, our job-listing service for behavioral health employers and professionals. See <a href="#">JOBANK</a>;</li> <li>• Exclusive complimentary access to National Council Engage (our members-only listserv) and its archives on a variety of relevant</li> </ul>	<p>discussing relevant policy trends and developments;</p> <ul style="list-style-type: none"> <li>• Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in biannual in-person meetings, which features deeper dives on the types of topics discussed monthly;</li> <li>• Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in the annual Association Executives Retreat, which focuses more in-depth on longer-term priorities and planning; and</li> <li>• Participation by the Association Executive Director/CEO (together with National Council Board members) in biannual National Council Public Policy Committee meetings, to comprehensively review federal and state policy and advocacy challenges and opportunities facing the behavioral health sector.</li> </ul>
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<p>topics, including the Association Executive Directors Community. See <a href="#">National Council Engage</a>;</p> <ul style="list-style-type: none"> <li>• Members featured on the “<a href="#">Find a Provider</a>” section of the National Council website;</li> <li>• Participation by the Association Executive Director/CEO, Deputy Director, and/or policy staff in monthly Association Executives teleconferences, in which participants share successes, challenges, learnings and best practices, as well as discussing relevant policy trends and developments;</li> <li>• Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in biannual in-person meetings, which features deeper dives on the types of topics discussed monthly;</li> <li>• Participation by the Association Executive Director/CEO, Deputy Director and/or policy staff in the annual Association Executives Retreat, which focuses more in-depth on longer-term priorities and planning; and</li> <li>• Participation by the Association Executive Director/CEO (together with National Council Board members) in biannual National Council Public Policy Committee meetings, to comprehensively review federal and state policy and advocacy challenges and opportunities facing the behavioral health sector.</li> </ul>	