

## 2022 Awards of Excellence

### *Behavioral Health Leadership Award*



#### **ABOUT THE AWARD**

The Behavioral Health Leadership Award is given to a mental health or substance use treatment provider or organization that is saving lives, helping communities thrive and paving the way for progress through innovation. Learn more by visiting our [awards website](#).

#### **MAKING A MARK**

Recently, Congress directed the Federal Communications Commission (FCC) to make 988 the universal dialing code for a national suicide prevention and mental health crisis service. They announced it would be built on the existing infrastructure of the National Suicide Prevention Lifeline, funded by the Substance Abuse and Mental Health Services Administration (SAMHSA) and administered by [Vibrant Emotional Health](#) in New York City, New York.

In July 2022, our country will have a direct three-digit line to life-saving support delivered by trained crisis counselors. It will open the door for millions of people in the U.S. to seek the help they need, while sending the message to the country that healing, hope and help are happening every day. Vibrant is working every day to make this transition to 988 a reality.

In the lead up to this monumental shift in being able to more easily access suicide prevention support, Vibrant recognized the significant amount of planning that would be required. Vibrant took the initiative to create and fund planning grants to support states' efforts to prepare for the transition from the current 10-digit number to 988. As the launch date draws near, Vibrant is collaborating with SAMHSA and the Lifeline network of more than 200 crisis centers to build capacity, fortify the national backup centers and provide leadership to the country.

As 988 becomes a reality, Vibrant's administration of the Lifeline and delivery of capacity building and technical support during the transition will increase the accessibility of these life-saving interventions and resources.

*The [National Council for Mental Wellbeing](#) is proud to recognize Vibrant Emotional Health as its 2022 Behavioral Health Leadership Award winner and thanks them for their ongoing contributions to the field. Representatives from Vibrant will be accepting the award at [NatCon22](#) from April 11-13 in the Washington, D.C., metro area.*

