

## 2022 Awards of Excellence

### *Lifetime Achievement Award*



*David Woodlock  
President  
Woodlock & Associates*

### **ABOUT THE AWARD**

Each year at NatCon, the Lifetime Achievement Award is given to an individual whose tireless efforts, far-reaching impact and commitment to improving the lives of vulnerable Americans living with mental health and substance use challenges is unmatched. Learn more by visiting our [awards website](#).

### **MAKING A MARK**

David Woodlock's impact in the mental health care arena spans nearly five decades, having served in various leadership positions within the not-for-profit sector, government and hospitals.

Before retiring, David was CEO of ICL, a health and human services organization whose innovative programming – like an integrated care hub in Brooklyn, New York – has transformed neighborhoods. Under David's leadership, ICL took on the moniker, "People Get Better with Us," and the organization became a premier innovator of whole health care committed to people with serious mental illness and substance use issues, as well as the communities in which they live.

David shaped the lives of thousands of New Yorkers throughout his 30-year tenure in State government. Whether as the coach of a softball team from Hutchings Psychiatric Center playing in a community league in the 1970's, as a CEO for a state psychiatric center or as the Deputy Commissioner for Children and Families for the Office of Mental Health, people and their lives have been his focus. David was responsible for securing the largest annual appropriation for children's mental health services in New York State (NYS) history. David also served as CEO of Four Winds Hospital, a highly acclaimed private psychiatric system. He led Four Winds to become an exemplar in dialectical behavioral therapy and in child psychiatry consultations for pediatricians.

David is the author of the popular book, "Emotional Dimensions of Healthcare." In the book, David maps the undeniable correlation between our emotions, unhealthy behavior and our poor health outcomes,



while offering a compelling vision and innovative approaches to usher in a new era of healthy living for millions of Americans.

David's focus has always been on improving health outcomes for people with mental illnesses, substance use issues or developmental disabilities. In a recent newsletter, Dr. Ann Sullivan, the Commissioner of the NYS Office of Mental Health, said: "David's remarkable career is distinguished by the number of people he has helped over the last 50 years. Thousands of individuals and families have received the support and assistance they desperately needed, thanks to David's efforts."

*The [National Council for Mental Wellbeing](#) is proud to recognize David Woodlock as its 2022 Lifetime Achievement Award winner and thanks him for going above and beyond to change lives in his community. David will be accepting his award at [NatCon22](#) from April 11-13 in the Washington, D.C., metro area.*

