Population Health Management Partnership

What is it?
A strategic partnership to enhance care coordination and population health management for Certified Community Behavioral Health Clinics (CCBHCs) and other value-based care providers. The National Council recommends Netsmart CareManager™ as the population health and care coordination solution for CCBHCs and other providers. The two organizations are creating a national CCBHC data repository, sharing nationwide benchmarks and reporting.

How does it work?
CCBHCs can use CareManager™ and Netsmart population health solutions to drive care coordination and population health programs within their communities. Additionally, CCBHCs in a particular state can collectively share Netsmart population health solutions at a state level to share aggregate data, driving clinical benchmarks, best practices, and advocacy in the state.

How does the nationwide data repository benefit providers?
The repository will exhibit the impact of CCBHCs on outcomes and cost of care. It will also provide providers with nationwide benchmarks to measure their practices with others, standardize reporting, improve patient outcomes and validate best practices.

How to participate?
Providers can contact your state behavioral health organization or state agency to highlight the benefits of the partnership and discuss organizing participation among behavioral health providers in your state. State agencies, associations & councils, and providers can also request more information at https://www.ntst.com/lp/CCBHC or by emailing Julie Hiett, Senior Director of Population Health for Netsmart, at jhiett@ntst.com.

A Case Study – Missouri Behavioral Health Council
In 2016, the Missouri Behavioral Health Council (MBHC) selected CareManager™ as the shared care coordination platform for use by its thirty-four (34) member providers using 11 different EHRs. MBHC aggregates data from member providers to prove the value of CCBHCs and advocate for funding and additional opportunities to support the most vulnerable populations in the state.

CareManager provides staff with a whole-person view of the individuals they serve, eliminating searching for information across multiple systems. A health risk profile is also leveraged to drive action and improve outcomes. The solution enables MBHC and their members to efficiently manage multiple populations across the various programs they support. CCBHC measures are calculated, allowing clinics to drill down to an intervention list and those individuals in need of outreach and action. Because of the shared system across the CMHCs, benchmarking and collaboration allows for best practice models to emerge and the data used for advocacy and funding.

“I would encourage providers to really advocate for a statewide data platform like this. It’s an important element that makes us all stronger from an advocacy standpoint.”

Brent McGinty
CEO and President of MBHC
Frequently Asked Questions

Why did the National Council and Netsmart decide to partner with each other?
The National Council and Netsmart are both consistent, long-term advocates of integrated care and the CCBHC model. Both organizations provide direct support to providers adopting the CCBHC model. The National Council’s CCBHC Success Center assists organizations with implementation, data requirements and more. Netsmart provides solutions to over 133 CCBHCs (30% of all current CCBHCs in the nation). Together we believe we can help providers improve quality and assure accountability through data performance measurement. Our aligned missions are to support providers in delivering a whole-person care that improves the lives of patients in their community.

What are the objectives of the partnership?
Through this partnership, the National Council and Netsmart seek to:

- Support CCBHCs in adopting a technology platform that supports their efforts to coordinate care, share data and operationalize population health management. This includes CCBHC measures, analytics and benchmarking as well as provides economies of scale.
- Support state Medicaid departments to implement CCBHC in a manner that is provider-friendly, transparent, and creates true coordination needed for whole person care.
- Support the adoption of proven care coordination technology and population health management by working toward a shared-cost model between clinics statewide.
- Create a nationwide CCBHC data repository to enable research, evaluation, advocacy, and sharing of best practices, which will help ensure the value of services delivered by CCBHC sites is captured and funding model is sustained.

What are we proposing to the states and clinics?
When CCBHCs across a state or region come together, it allows for cost savings and standardization, alleviating the administrative burden for individual organizations. In the Missouri Behavioral Health Council example, the statewide data sharing through a population health platform created opportunities to drive action at the point of care to improve outcomes. It eliminated the need to mine data from multiple systems and created an aggregated, whole-person view of each individual at the fingertips of providers. In addition, health risk profiles and CCBHC measures were calculated, and enable more targeted, effective intervention with clients needing outreach and action.

Clinics can use Netsmart CareManager™ to share and manage care of their populations. This shared data will enable benchmarking across the state between clinics to drive best practices and continuously raise the bar for all providers in the state.

Patients cross state lines all the time to access care and don’t necessarily seek care within state, especially if they live by state borderlines. By aggregating data from clinic EHRs and other sources (other claims data, HIEs, hospitals, EDs, prisons, etc.), states can eliminate data black holes and generate awareness of the population health measures of their respective state as well as of their bordering states (or by region). By sharing data across CCBHC clinics, your state (or your region) can set benchmarks for outcomes, more effectively share best practices, and support targeted quality improvement initiatives. This data also provides meaningful information that can demonstrate the value of services being provided in communities.

The National Council and Netsmart also invite states and clinics to join a national de-identified data repository to help establish CCBHC-related benchmarks at the national level. Data from this repository will be used to drive quality improvement initiatives across CCBHCs and systems, while also contributing to advocacy efforts that scale and sustain the CCBHC model across the country.

Why should my state aggregate data using a platform like CareManager?
By aggregating data from agency EHRs and other sources (other claims data, HIEs, jails, etc.), you can eliminate data black holes and bring awareness to what is happening in your state. And by sharing data across CCBHC clinics, your state can set benchmarks for outcomes, more effectively share best practices, and support targeted quality improvement initiatives. This data also provides meaningful information that can demonstrate the value of services being provided in communities.

Does an organization need to utilize a Netsmart EHR to participate?
No, any provider, regardless of their EHR can participate. For example, in Missouri there are 34 clinics sharing data across 11 different EHRs. The technology allows for multiple avenues of data sharing.