

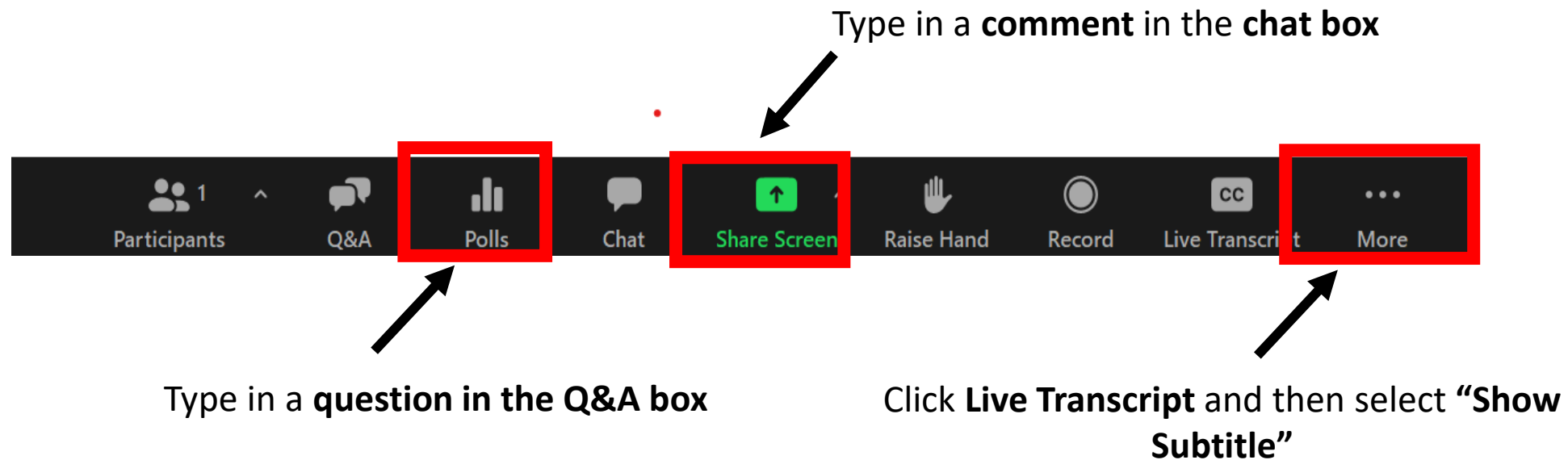
The CLAS Standards for Integrated Health Part 3 – Implementing CLAS

November 15, 2022
2-3:30pm EST

CENTER OF EXCELLENCE for Integrated Health Solutions

Funded by Substance Abuse and Mental Health Services Administration and operated by the National Council for Mental Wellbeing

Questions, Comments & Closed Captioning



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Poll #1: What best describes your role?

- Clinician
- Administrator
- Policy Maker
- Payer
- Other (specify in chat box)



Poll #2: What best describes your organization? (check all that apply)

- Primary Care Provider
- Mental Health Provider
- Substance Use Treatment Provider
- Other (specify in chat box)



Poll #3: Where is your organization in the process of integration?

- Learning/Exploring
- Beginning Implementation
- Advanced/Full Implementation
- Ongoing Quality Improvement
- Other (specify in chat box)



Our Speaker



Pierluigi Mancini, PhD,
President/CEO,
Multicultural Development Institute, Inc.

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Session Objectives

By the end of this webinar session, participants will be able to:

- Identify the impact of CLAS standards for populations with co-occurring mental health, substance use and physical health conditions.
- Recognize the actions necessary to implement CLAS standards and how to leverage data for planning and evaluating implementation.
- Understand how to implement CLAS standards that prioritize engagement, continuous improvement, and accountability.
- Understand unique considerations for implementing CLAS standards in integrated care settings.



Impact of CLAS Standards Among Clients with Co-occurring Conditions

- **Racial and ethnic minority groups** in the U.S. are...¹
 - Less likely to have access to mental health services
 - Less likely to use mental health services
 - More likely to use emergency departments
 - More likely to receive lower quality care
- **African American** consumers - diagnosed with psychotic disorders at a rate of **3 - 4** times higher than White consumers.¹
- **Latino American/Hispanic** consumers - diagnosed with psychotic disorders at a rate **3** times higher than White consumers.¹
- **LGBTQ+ individuals** experience mental health challenges at higher rates and are more than twice as likely as their heterosexual counterparts to have a mental health disorder in their lifetime.²
- **LGBTQ+ individuals** are more likely to rate their health as poor & report chronic conditions such as cancer, HPV, HIV/AIDS, Obesity.²

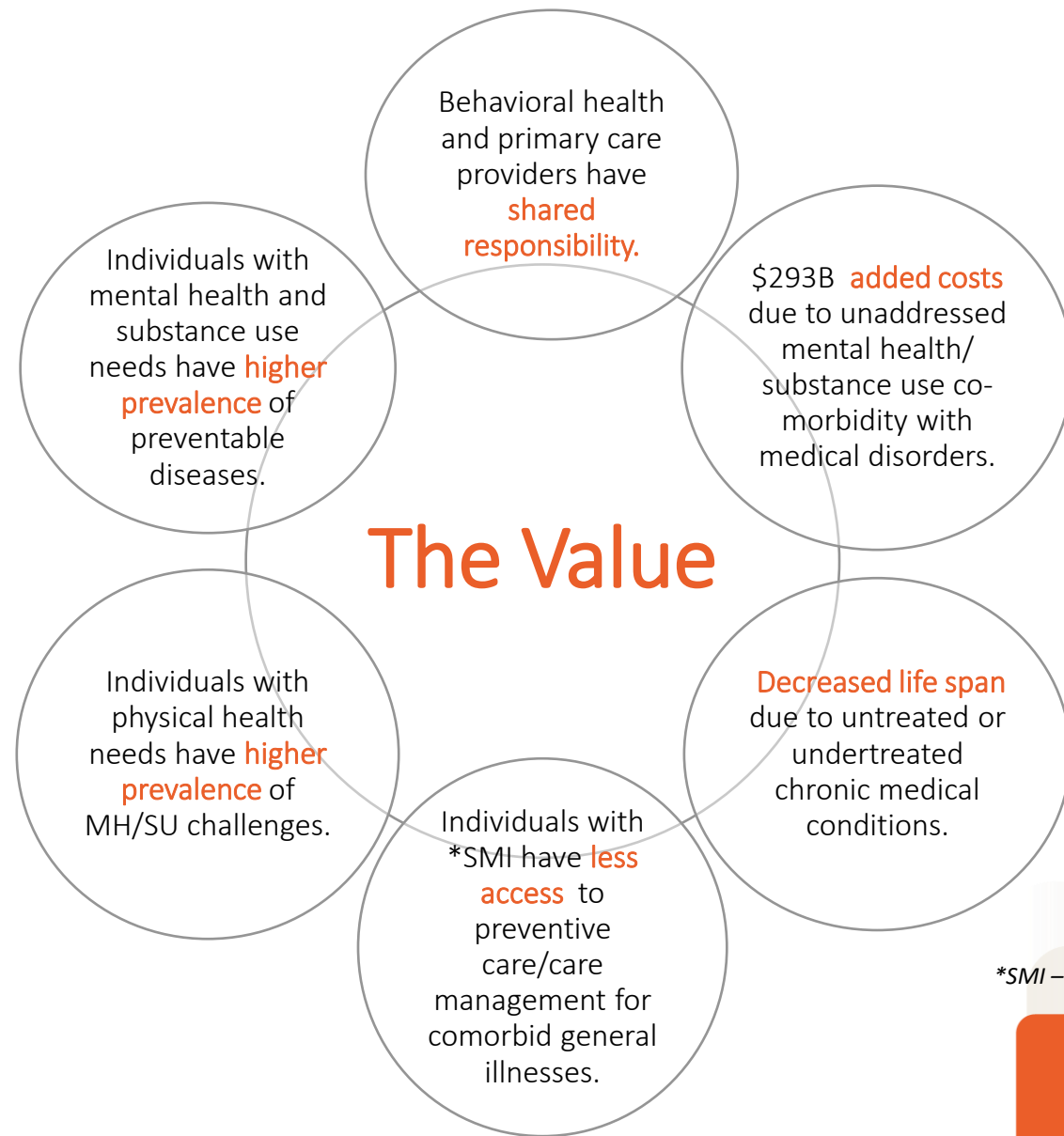
1. Agency for Healthcare Research and Quality. (2017AD). 2017 National Healthcare Quality and Disparities Report. AHRQ. Retrieved October 28, 2022, from

<https://www.ahrq.gov/research/findings/nhqrdr/nhqrdr17/index.html>

2. Closing the Gap: The Turning Point for LGBTQ Health. OneColorado. 2019. Retrieved October 28, 2022, from <https://one-colorado.org/wp-content/uploads/2019/08/Closing-the-Gap.pdf>



Impact of CLAS Standards Among Clients with Co-occurring Conditions (cont.)

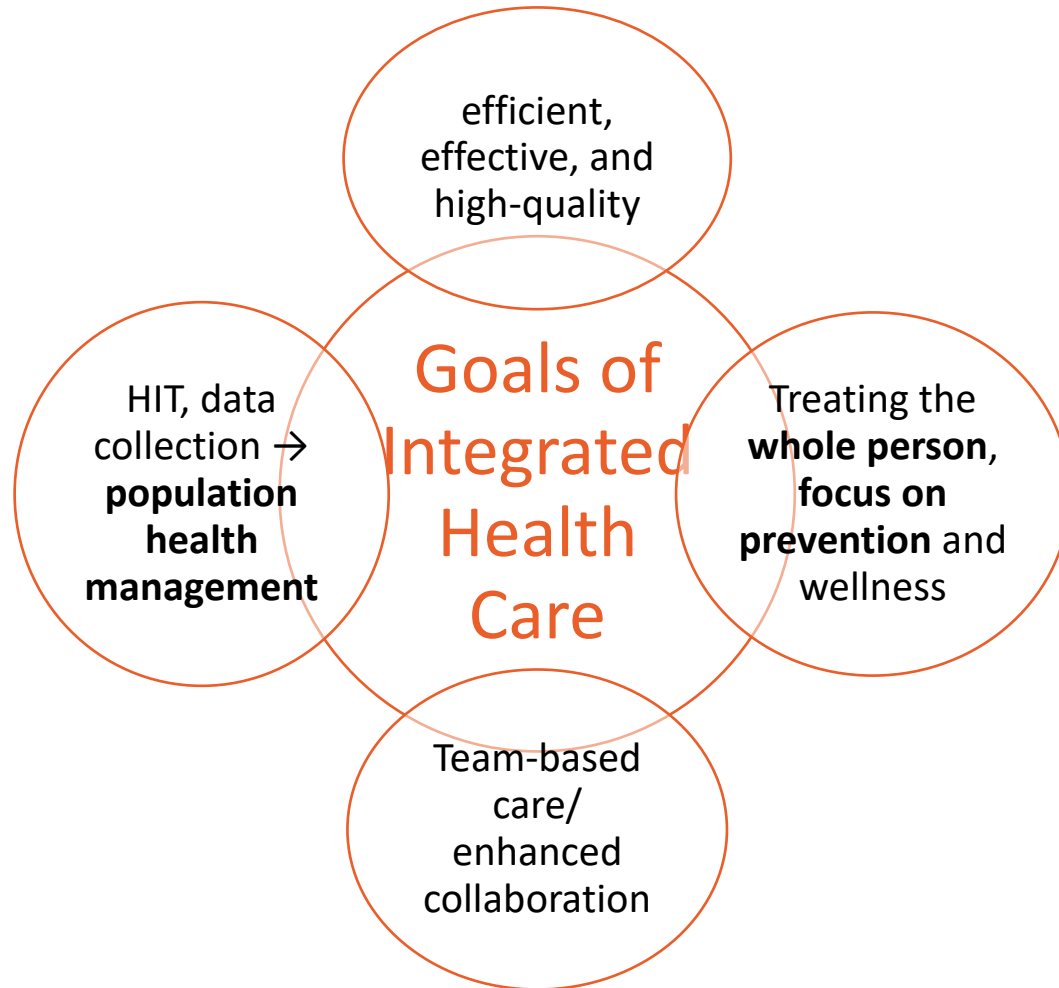


**SMI – serious mental illness*

Source: Agency for Healthcare Research and Quality (AHRQ). (2017). National Healthcare Quality and Disparities Report. <https://www.ahrq.gov/research/findings/nhqdr/nhqdr17/index.html>



Considerations for Integrated Care Settings



What is **Integrated Care**?

The provision and coordination by the treatment team of appropriately matched interventions for both physical health and behavioral health conditions, along with attention to **social determinants of health (SDOH)**, in the setting in which the person is most naturally engaged.

Source: National Council for Mental Wellbeing (2022). The Comprehensive Healthcare Integration Framework. <https://www.thenationalcouncil.org/resources/the-comprehensive-healthcare-integration-framework/>



Why Do People Seek Behavioral Health Care in Primary Care Settings?

- Uninsured or underinsured
- Limited access to public mental health and substance use treatment services
- Cultural beliefs and attitudes
- Low availability of mental health and substance use treatment services, especially in rural areas

Source: Agency for Healthcare Research and Quality. (2017AD). *2017 National Healthcare Quality and Disparities Report*. AHRQ. Retrieved October 28, 2022, from <https://www.ahrq.gov/research/findings/nhqrdr/nhqrdr17/index.html>



Why Implement CLAS Standards in Integrated Care?

- Mental health conditions often go undetected and untreated.
- Risk of undertreatment of mental health conditions when detected in primary care.
- Communities of color, specifically Black, African American and Hispanic people are less likely to receive behavioral health services compared to the general population and deaths by suicide are historically higher among communities of color.
- Substance use care involves these same issues, if not worse.

Source: KFF analysis of Centers for Disease Control and Prevention, National Center for Injury Prevention and Control. Web-based Injury Statistics Query and Reporting System (WISQARS) (2008 and 2018) <https://www.kff.org/report-section/the-implications-of-covid-19-for-mental-health-and-substance-use-issue-brief/>



CLAS Standards Implementation

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Implementation Framework: Six Areas for Action



Source: Image adapted from "Making CLAS Happen", Massachusetts Department of Health
<http://www.mass.gov/eohhs/gov/departments/dph/programs/admin/health-equity/clas/making-clas-happen.html>



CLAS Implementation I

Fostering Cultural Competence

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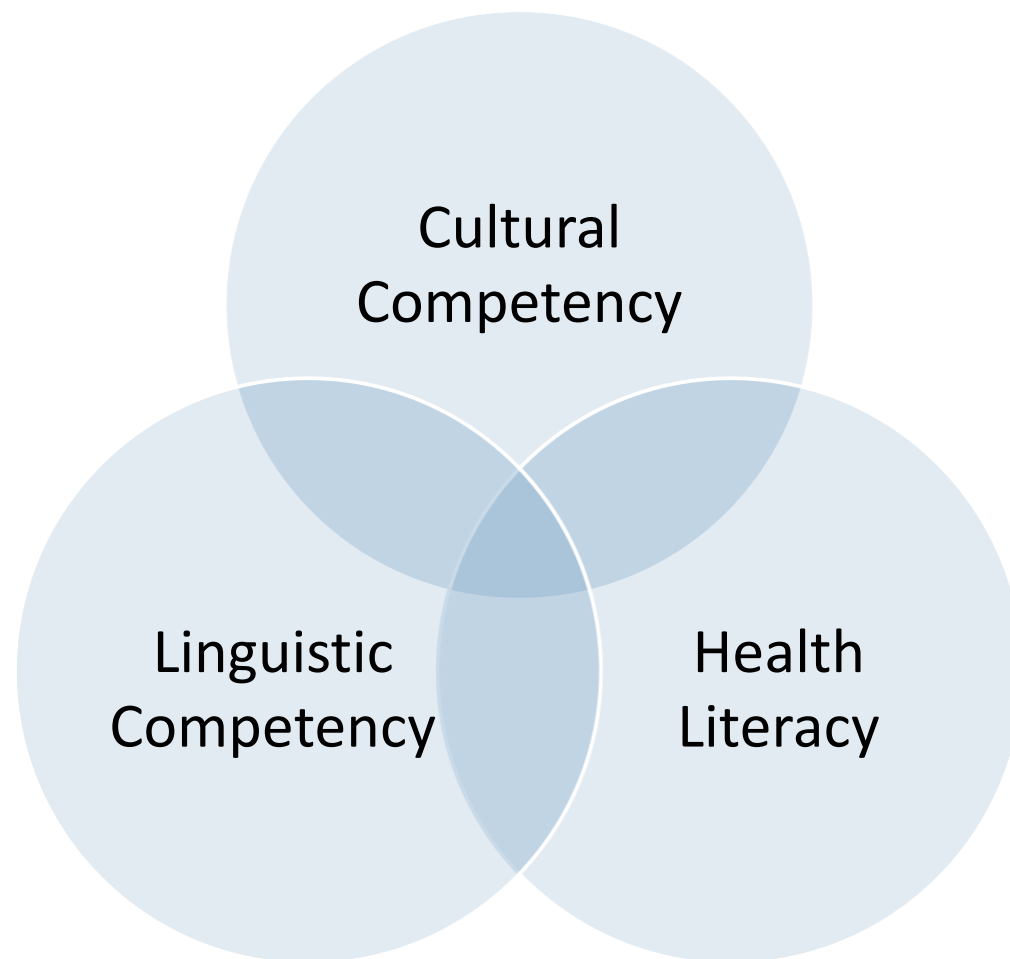
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CLAS Standards for Fostering Cultural Competence

- **CLAS Standard #1:** Provide effective, equitable, understandable, and respectful quality care and services that are responsive to diverse cultural health beliefs and practices, preferred languages, health literacy, and other communication needs.
- **CLAS Standard #4:** Educate and train governance, leadership, and workforce in culturally and linguistically appropriate policies and practices on an ongoing basis.



Complementary Concepts for Fostering Cultural Competence



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What is Cultural Competency?

- A set of congruent behaviors, attitudes, and policies that come together in a system, agency, or among professionals that enables effective work in cross-cultural situations.
- Cultural competency can be described as the ability of health organizations and professionals to:
 - Recognize the cultural beliefs, values, attitudes, traditions, language preferences, and health practices of diverse populations.
 - Understand how these cultural factors interact with the biological, social, economic, and physical environment of an individual client or patient.
 - Apply this knowledge to produce a positive health outcome.

Source: Office of Minority Health. (n.d.). *CLAS, cultural competency and cultural humility*. U.S. Department of Health and Human Services (HHS). Retrieved October 28, 2022, from https://www.minorityhealth.hhs.gov/Assets/PDF/TCH%20Resource%20Library_CLAS%20CLC%20CH.pdf



What is Linguistic Competency?

- The capacity to communicate effectively and convey information in a manner that is easily understood by diverse audiences including persons of limited English proficiency, those who have low literacy skills or are not literate, individuals with disabilities, and those who are deaf or hard of hearing.
- Linguistic competency requires:
 - Organizational and provider capacity to respond effectively to the health and mental health literacy needs of populations served.
 - Organizational policies, structures, practices, procedures, and dedicated resources to support this capacity.

Source: Agency for Healthcare Research and Quality. (2019, July). *What is cultural and linguistic competence?* AHRQ. Retrieved October 28, 2022, from <https://www.ahrq.gov/ncepcr/tools/cultural-competence/definition.html#:~:text=Cultural%20and%20Linguistic%20Competence%3A%20The,to%20the%20health%20care%20encounter>



What is Health Literacy?

The degree to which individuals have the capacity to obtain, process and understand basic health information and services needed to make appropriate health decisions.



Source: Health Resources & Services Administration. (2022, October). *Health literacy*. HRSA. Retrieved October 28, 2022, from <https://www.hrsa.gov/about/organization/bureaus/ohe/health-literacy#:~:text=Personal%20health%20literacy%20is%20the,actions%20for%20themselves%20and%20others>



Action Steps for Fostering Cultural Competence

Step 1. Identify committed champions of cultural competency within the organization.

Step 2. Embed a commitment to culturally competent care in the organization's goals, mission, and strategic plan.

Step 3. Allocate organizational resources to educating senior leadership, staff, and volunteers.

Step 4. Integrate cultural competency and CLAS into staff evaluations.

Step 5. Regularly review and update organizational policies and practices to reflect the CLAS Standards.

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CLAS Implementation II

Reflect and Respect Diversity

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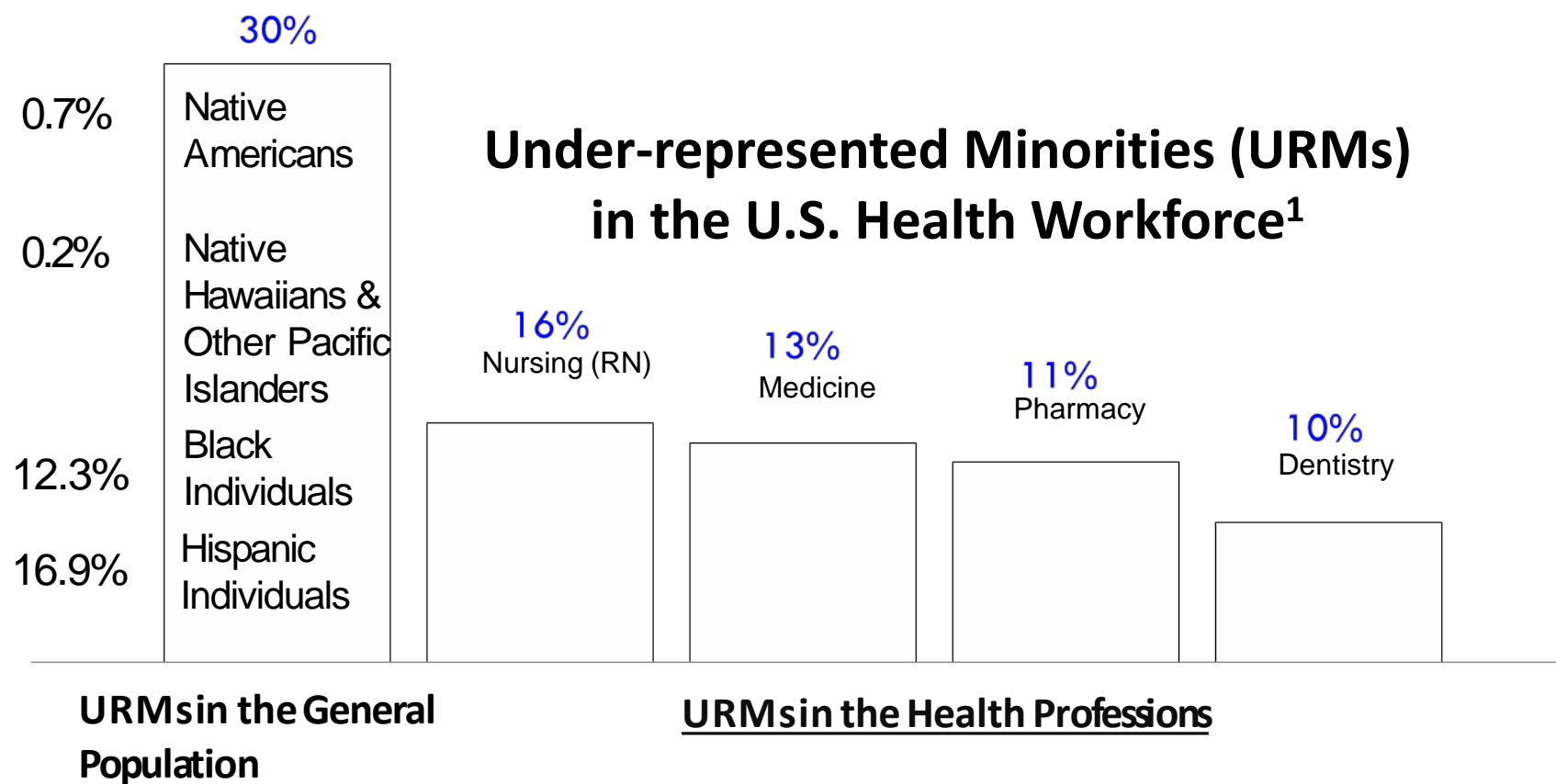
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CLAS Standards to Reflect and Respect Diversity

- **CLAS Standard #2:** Advance and sustain organizational governance and leadership that promotes CLAS and health equity through policy, practices, and allocated resources.
- **CLAS Standard #3:** Recruit, promote, and support a culturally and linguistically diverse governance, leadership, and workforce that are responsive to the population in the service area.
- **CLAS Standard #14:** Create conflict and grievance resolution processes that are culturally and linguistically appropriate to identify, prevent, and resolve conflicts or complaints.



U.S. Health Workforce

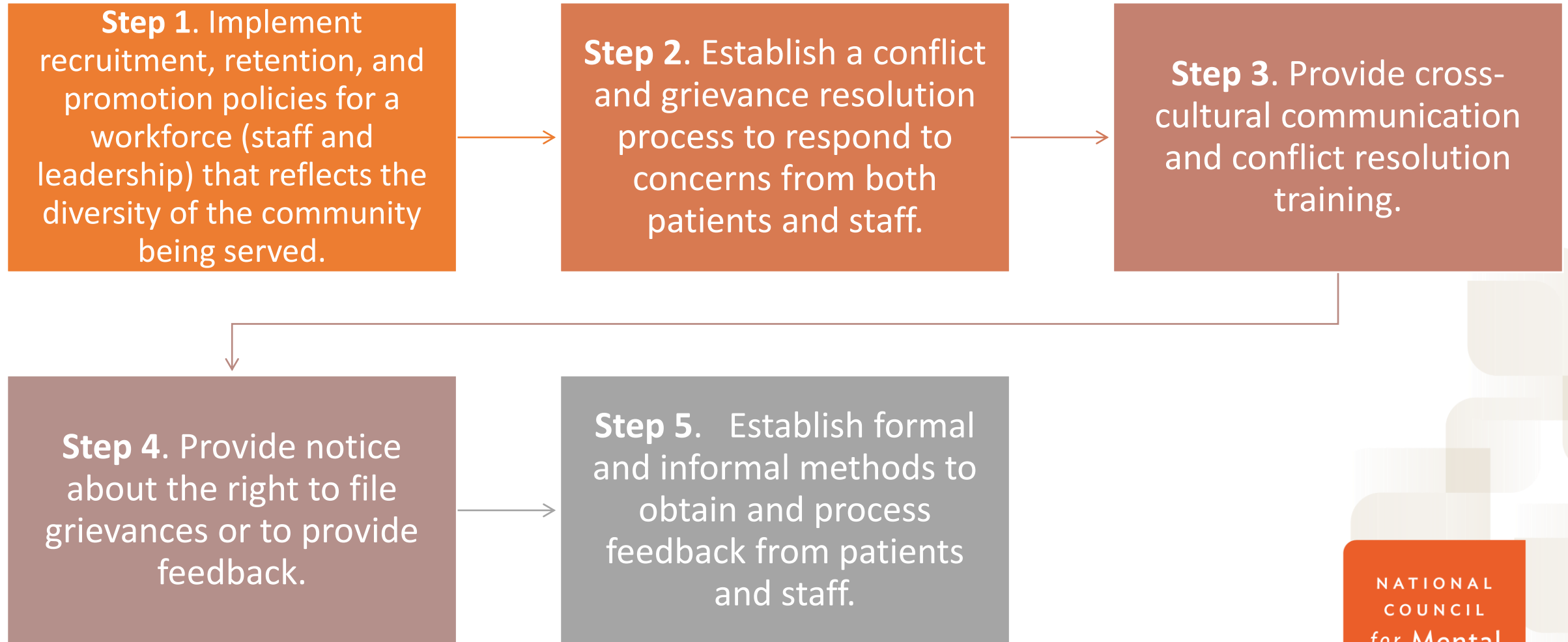


**Sexual minority clients
experience less bias
when staff include
LGBTQ+
representation.²**

1. U.S. Bureau of Census, American Community Survey, 2012 HHS/HRSA, U.S. Health Workforce Chartbook, 2013. Retrieved October 28, 2022, from <https://bhw.hrsa.gov/sites/default/files/bureau-health-workforce/data-research/chartbook-documentation.pdf>
2. Phelan, S. M., Burke, S. E., Hardeman, R. R., White, R. O., Przedworski, J., Dovidio, J. F., Perry, S. P., Plankey, M., A Cunningham, B., Finstad, D., W Yeazel, M., & van Ryn, M. (2017). Medical School Factors Associated with Changes in Implicit and Explicit Bias Against Gay and Lesbian People among 3492 Graduating Medical Students. *Journal of general internal medicine*. Retrieved October 28, 2022, from <https://pubmed.ncbi.nlm.nih.gov/28766125/>



Action Steps for Reflecting and Respecting Diversity



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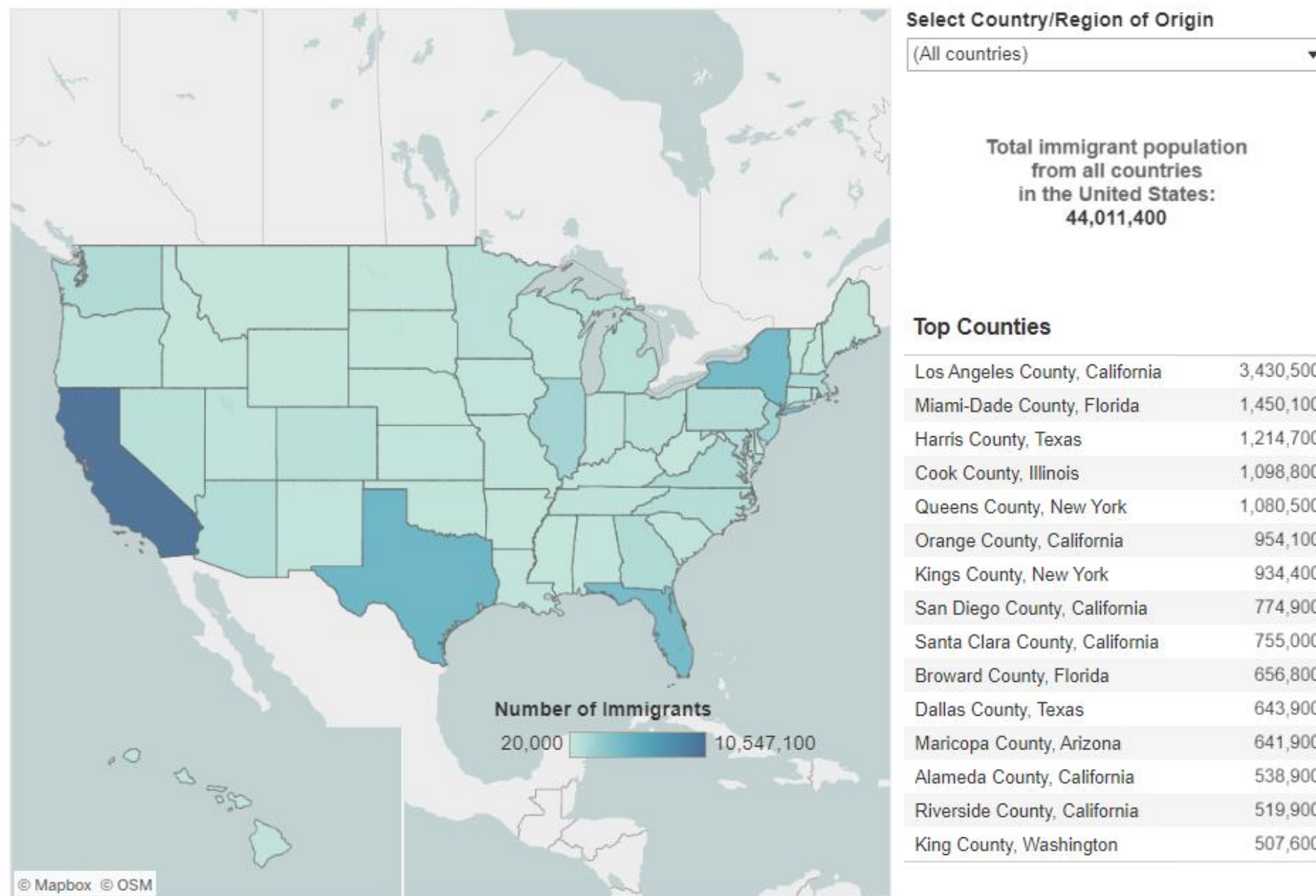
CLAS Implementation III

Ensure Language Access

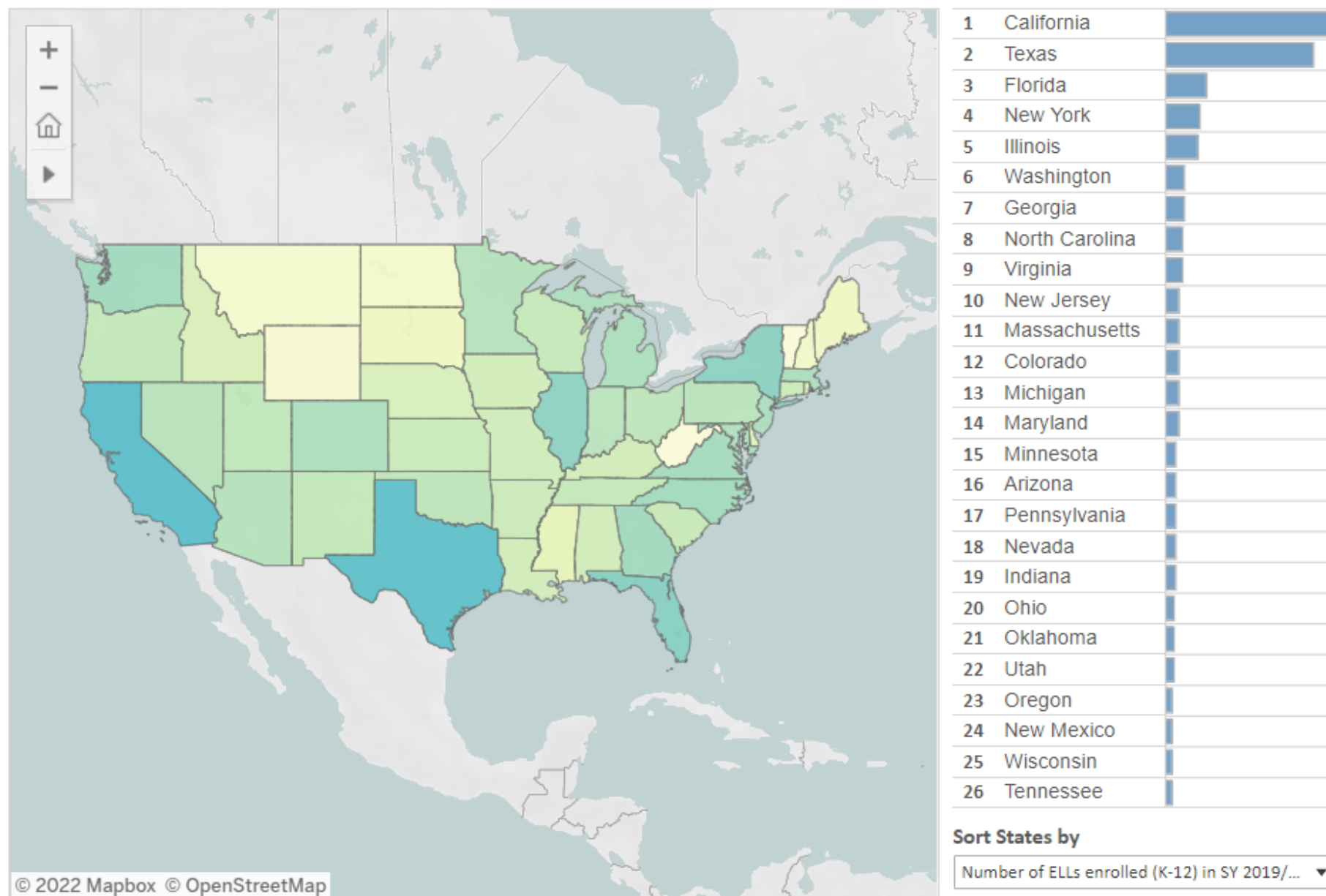
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U.S. Immigrant Population by State and County, 2015-2019



English Language Learners (ELLs) and Children of Immigrants by U.S. State



This map illustrates the most common country of origin for legal immigrants across the United States. The data is as follows:

Country of Origin	Number of States	States
Mexico	18	Alaska, Arizona, California, Colorado, Connecticut, Delaware, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming
India	4	Illinois, Indiana, Maryland, Michigan
China	1	New York
Canada	1	Montana
Bhutan	1	Idaho
Ethiopia	1	Colorado
Somalia	1	Minnesota
Iraq	1	Michigan
Myanmar	1	Indiana
Cuba	1	Florida
Philippines	1	Alaska

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Most common country of birth for foreign-born residents, excluding Mexico



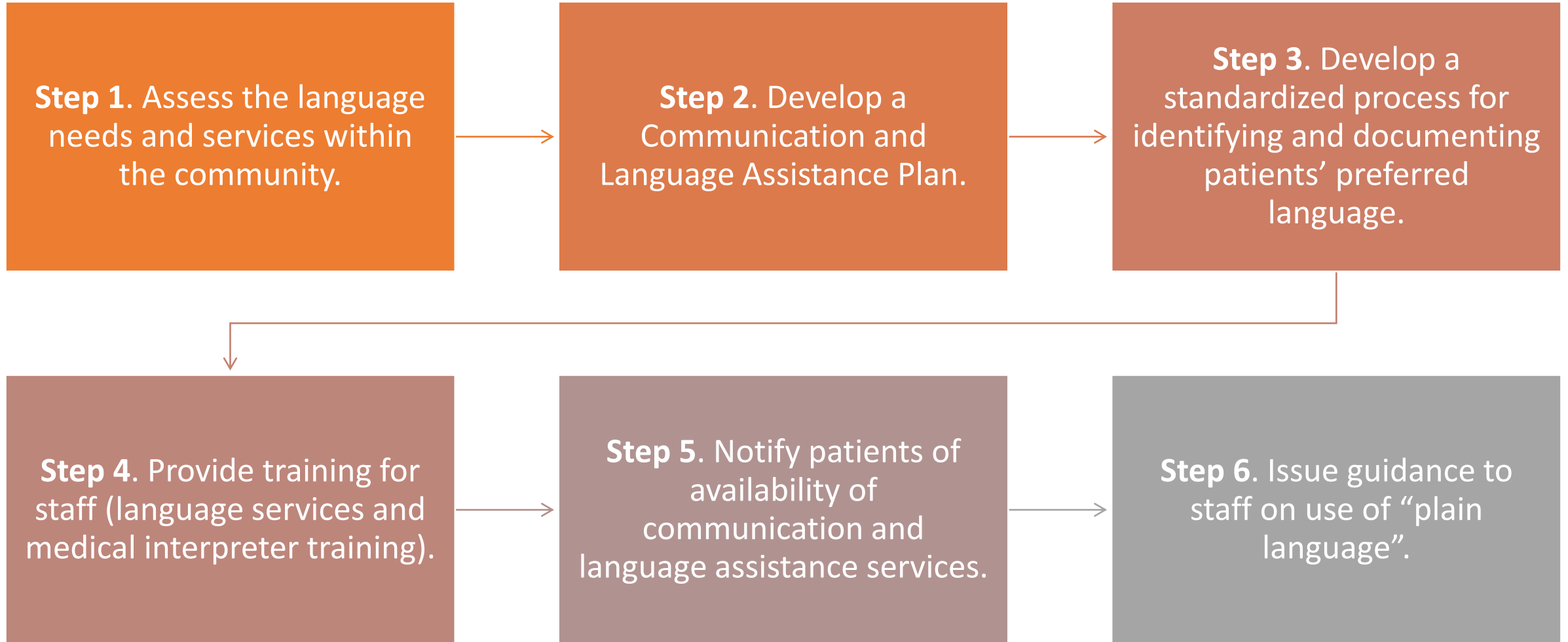
Sources: US Census Bureau, 2013-2017 American Community Survey. <https://www.census.gov/newsroom/press-kits/2018/acs-5year.html>
& Business Insider. (2019). <https://www.businessinsider.com/where-do-immigrants-come-from-map-most-common-countries-2019-4>

CLAS Standards to Ensure Language Access

- **CLAS Standard #5:** Offer language assistance to individuals who have limited English proficiency and/or other communication needs, at no cost to them, to facilitate timely access to all health care and services.
- **CLAS Standard #6:** Inform all individuals of the availability of language assistance services clearly and in their preferred language, verbally and in writing.
- **CLAS Standard #7:** Ensure the competence of individuals providing language assistance, recognizing that the use of untrained individuals and/or minors as interpreters should be avoided.
- **CLAS Standard #8:** Provide easy-to-understand print and multimedia materials and signage in the languages commonly used by the populations in the service area.



Action Steps to Ensure Language Access



CLAS Implementation IV

Build Community Partnerships

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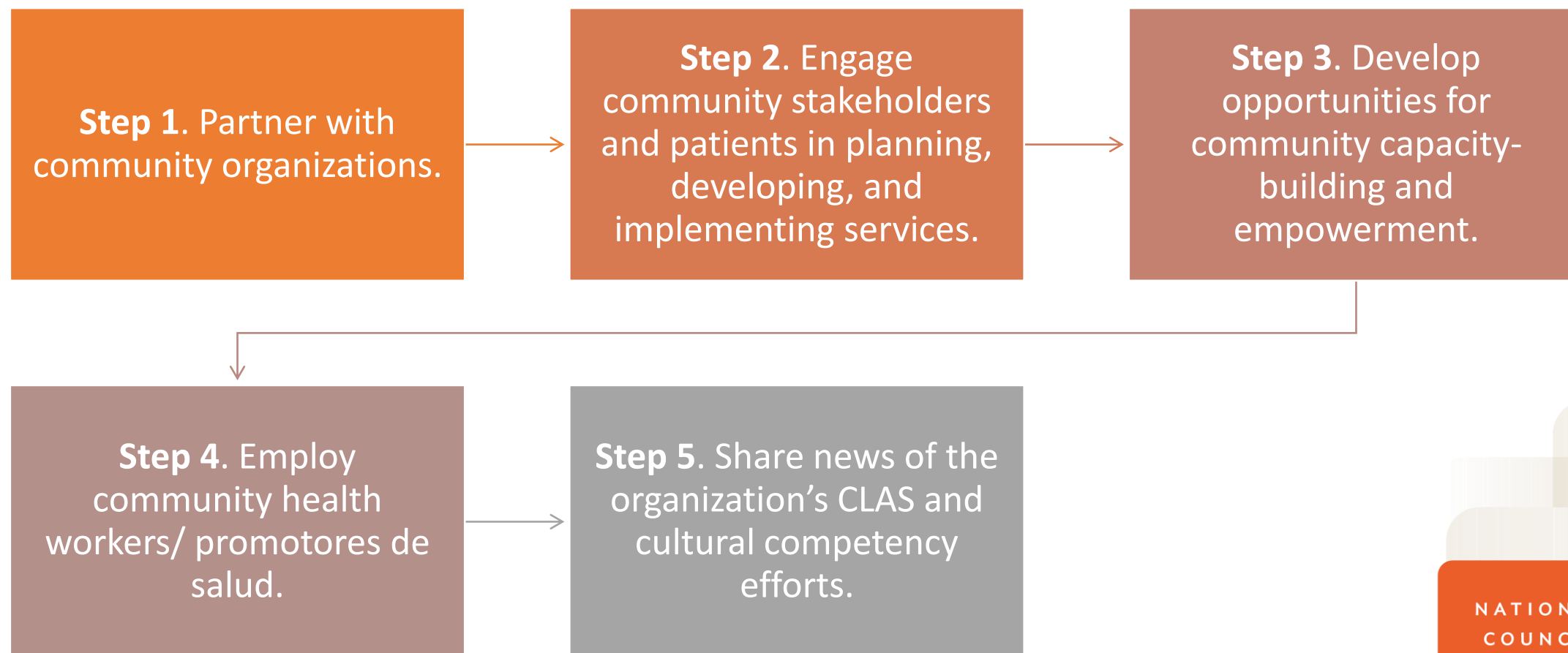
CLAS Standards to Build Community Partnerships

- **CLAS Standard #13:** Partner with the community to design, implement, and evaluate policies, practices, and services to ensure cultural and linguistic appropriateness.
- **CLAS Standard #15:** Communicate the organization's progress in implementing and sustaining CLAS to all stakeholders, constituents, and the general public.

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Action Steps to Build Community Partnerships



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CLAS Implementation V

Collect Diversity Data

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CLAS Standards for Collecting Diversity Data

- **CLAS Standard #11:** Collect and maintain accurate and reliable demographic data to monitor and evaluate the impact of CLAS on health equity and outcomes and to inform service delivery.
- **CLAS Standard #12:** Conduct regular assessments of community health assets and needs and use the results to plan and implement services that respond to the cultural and linguistic diversity of populations in the service area.
- **CLAS Standard #15:** Communicate the organization's progress in implementing and sustaining CLAS to all stakeholders, constituents, and the general public.

Sample Categories for Data Collection

Client Data

- Ethnicity
- Race
- Nationality
- Preferred spoken / written language
- Age
- Gender
- Sexual orientation / gender identity
- Income
- Education
- Informed of right to interpreter services
- Use of interpreter services
- Treatment history
- Medical history
- Client satisfaction

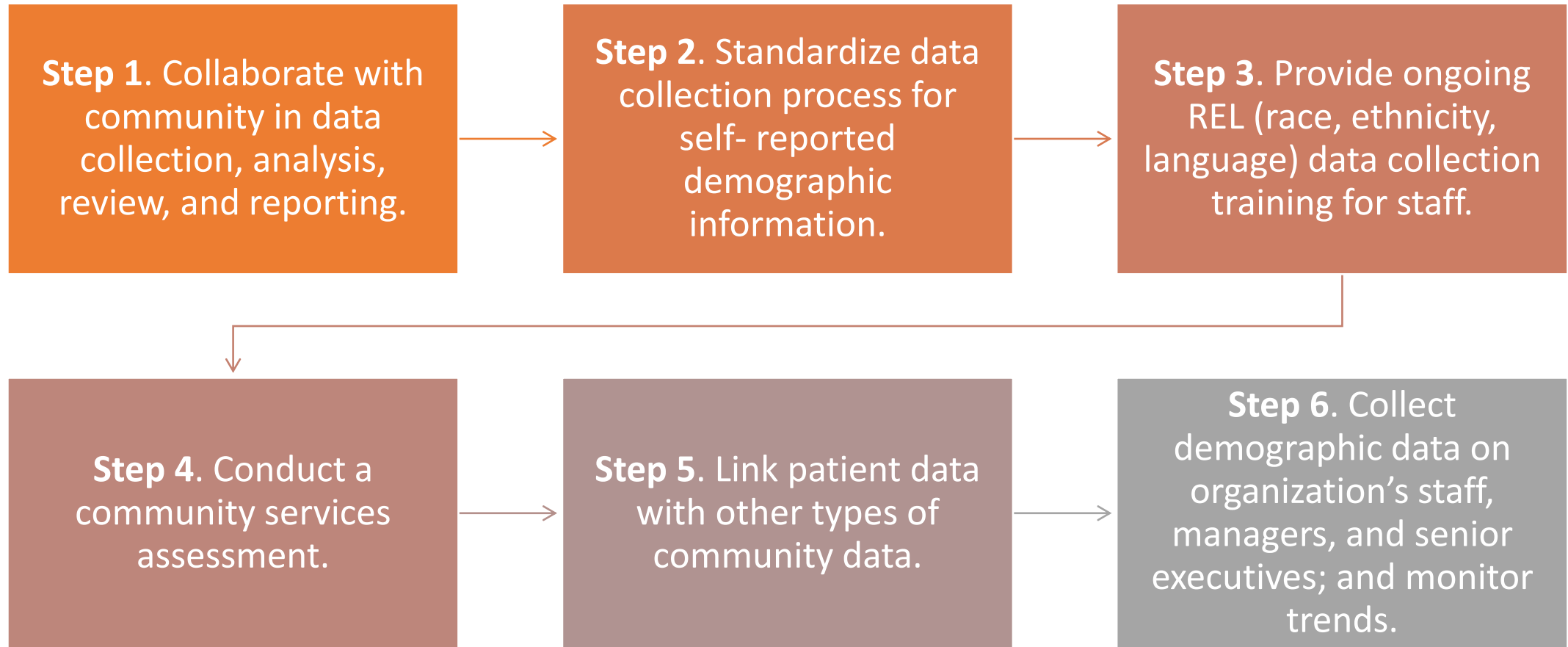
Staff Data

- Ethnicity
- Race
- Nationality
- Primary/preferred language
- Gender
- Records of cultural competency training participation and evaluations

Outcome Data

- Service type
- Utilization
 - Length of stay

Action Steps for Collecting Diversity Data



CLAS Implementation VI

Benchmark, Plan and Evaluate

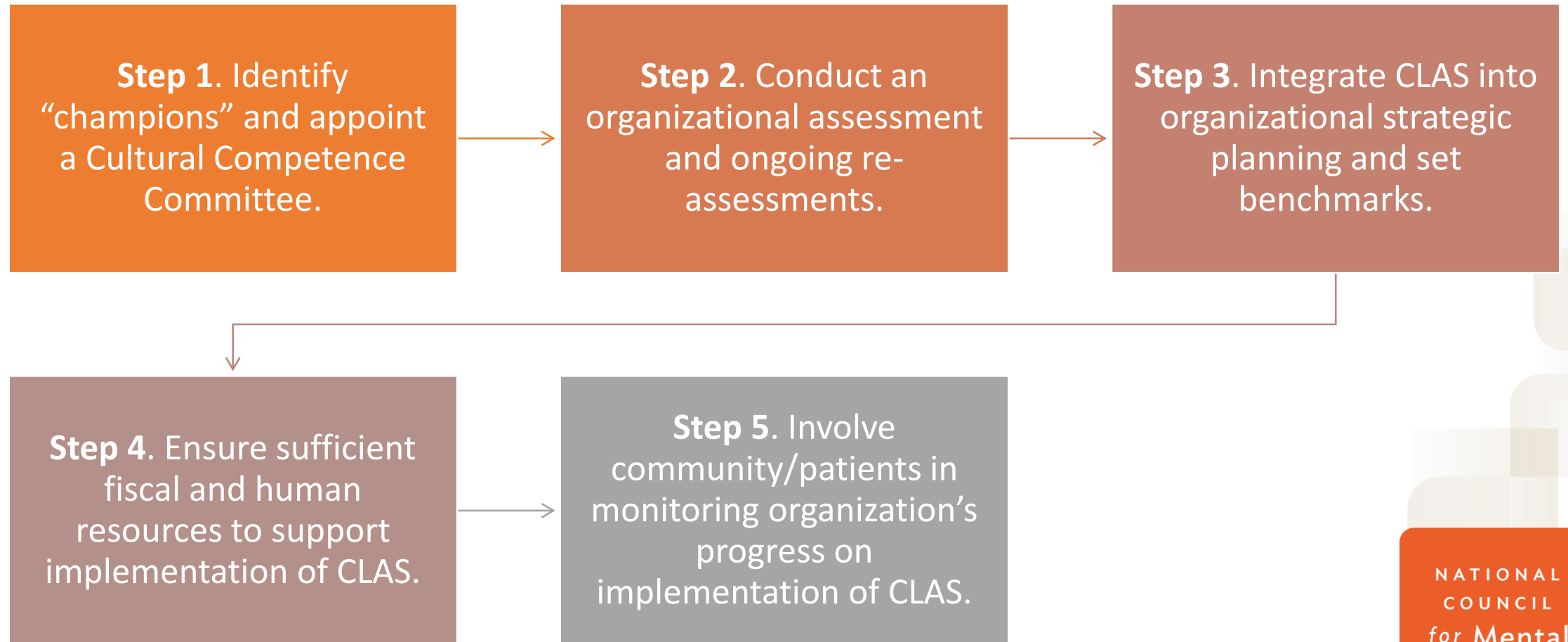
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CLAS Standards to Benchmark, Plan and Evaluate

- **CLAS Standard #9:** Establish culturally and linguistically appropriate goals, policies, and management accountability, and infuse them throughout the organization's planning and operations.
- **CLAS Standard #10:** Conduct ongoing assessments of the organization's CLAS-related activities and integrate CLAS-related measures into measurement and continuous quality improvement activities.

Action Steps to Benchmark, Plan and Evaluate



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An Implementation Checklist for the National CLAS Standards

with a CLAS Action Worksheet and CLAS Testimonials



CLAS Standards Implementation Tips



Source: Office of Minority Health Resource Center. (n.d.). *Implementation checklist for the National CLAS Standards*. Think Cultural Health. Retrieved October 28, 2022, from <https://thinkculturalhealth.hhs.gov/assets/pdfs/AnImplementationChecklistfortheNationalCLASStandards.pdf>



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Standard 1

Principal Standard:

Provide **effective**, **equitable**, **understandable**, and **respectful** quality care and services that are **responsive** to diverse cultural health beliefs and practices, preferred languages, health literacy, and other communication needs.



Standard 1



Designate a preceptor (e.g., MD, RN, or clinician) who provides culturally appropriate care.



Use the Office of Minority Health modules to demonstrate the plusses and minuses of Cultural Competency (CC) approaches during provider and client interactions.



Create a community needs assessment that includes community demographics.



Assess the cultural beliefs of each patient.



Create a patient review of educational materials.

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Standard 1 (cont'd)



Check the language literacy level of written materials for patients.



Monitor patient satisfaction at staff meetings.



Indicate whether language assistance is needed prior to the patient's arrival using a chart flagging system.



Ensure information and consent forms are in the patient's language of origin.



Promote patient centered care by including patient satisfaction measures in employee's performance reviews.



Theme 1

Governance, Leadership and Workforce Standards 2, 3 and 4



Governance, Leadership, Workforce

This theme covers the following:

- Recruit, promote and support
- Diverse governance, leadership and workforce reflecting the service area
- Governance and leadership promotes health equity through policy, practices and resources
- Educate and train governance, leadership and workforce



Standards 2, 3 & 4



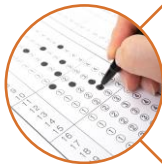
Budget money to train current staff in CC or as medical interpreters (if staff speak a second language and show an interest in interpretation).



Create incentives for completing CC training, as well as interpreter reward and recognition.



Encourage CC and CLAS training during staff meetings.



Use pre- and post-tests to assess current staff regarding CC and second language ability.



Tie CC and CLAS training to staff evaluations.



Standards 2, 3 & 4 (cont'd)



Use available online resources and training programs.



Use computer-based training models for staff and tie to license requirement.



Provide annual in-service that offers CEUs for participating staff.



Initiate a brown-bag lunch series on CC.



Include education on CC in orientation materials for new staff and during annual update meetings.

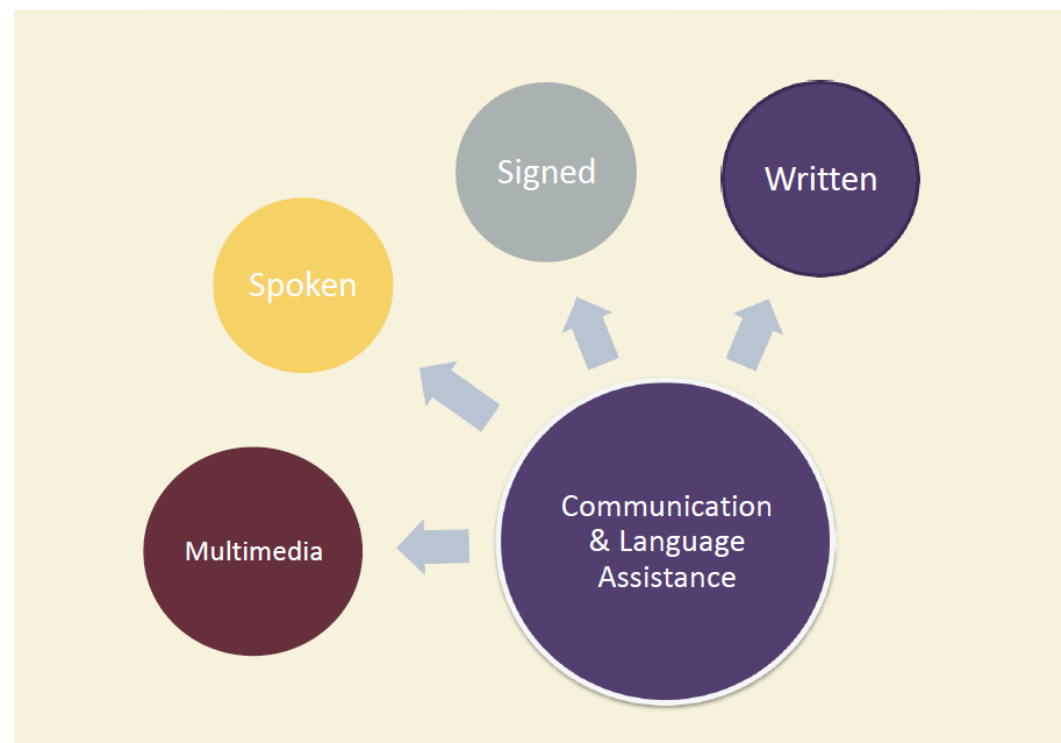


Provide incentives for staff to volunteer in community and to learn about community members and other cultures.



Theme 2

Communication & Language Assistance Standard 5, 6, 7 and 8



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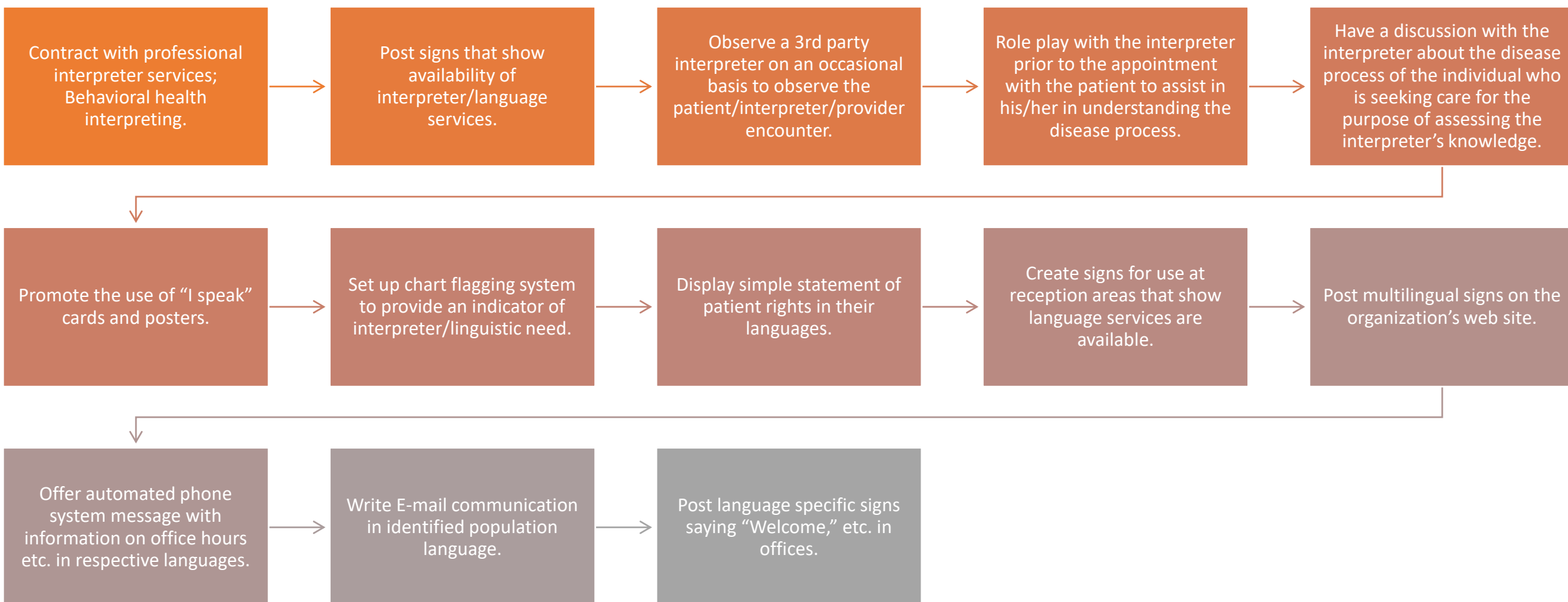
Communication and Language Assistance

This theme covers the following:

- Timely, no cost to client
- Inform of available Language Assistance Standards (LAS) clearly and in preferred language
- Individuals with limited English proficiency and other communication needs
- Ensure LAS provider competence
- Avoid use of untrained individuals/minors
- Easy-to-understand print and multimedia materials and signage in languages commonly used



Communication and Language Assistance



Theme 3

Engagement, Continuous Improvement and Accountability Standards 9 - 15



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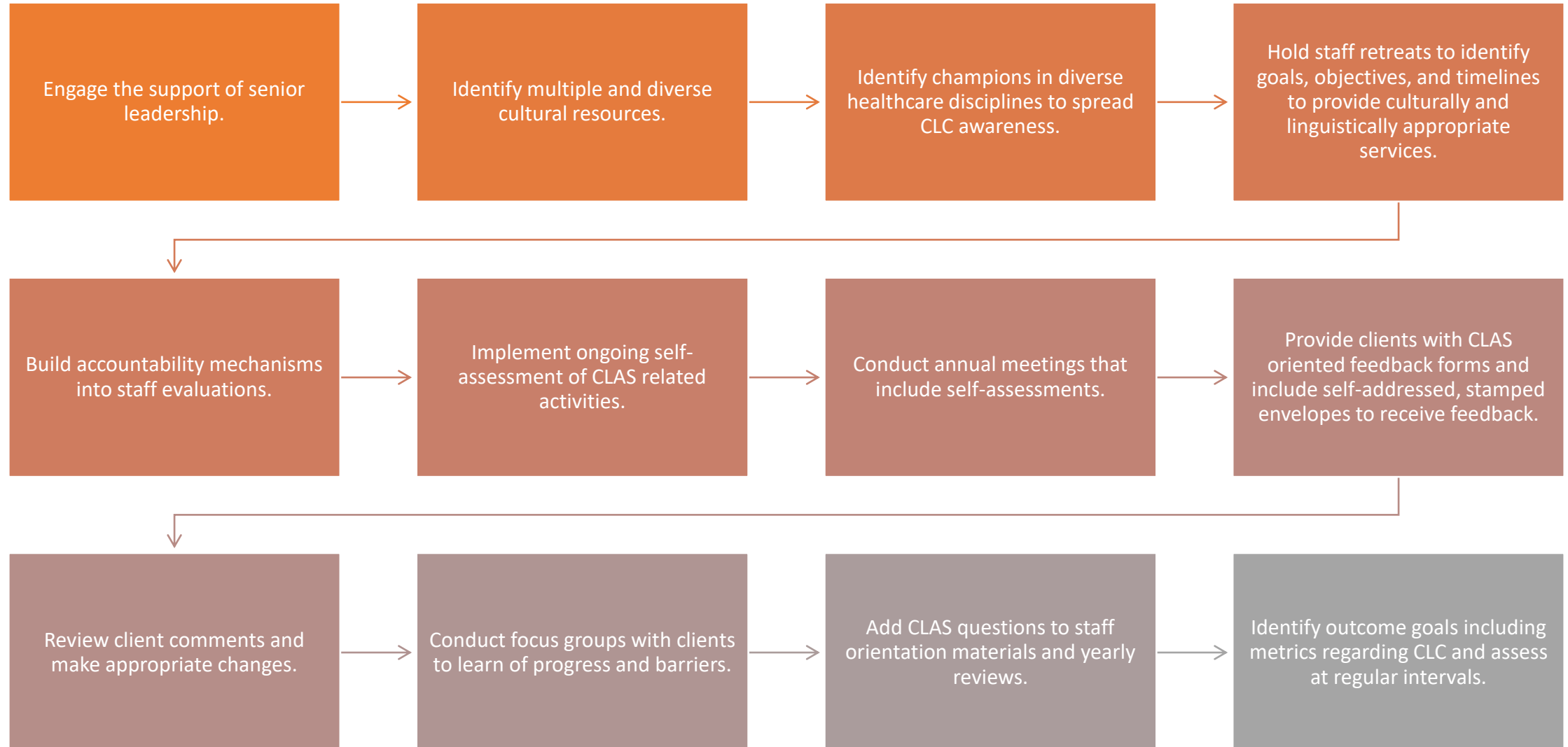
Engagement, Continuous Improvement, and Accountability

This theme addresses the following:

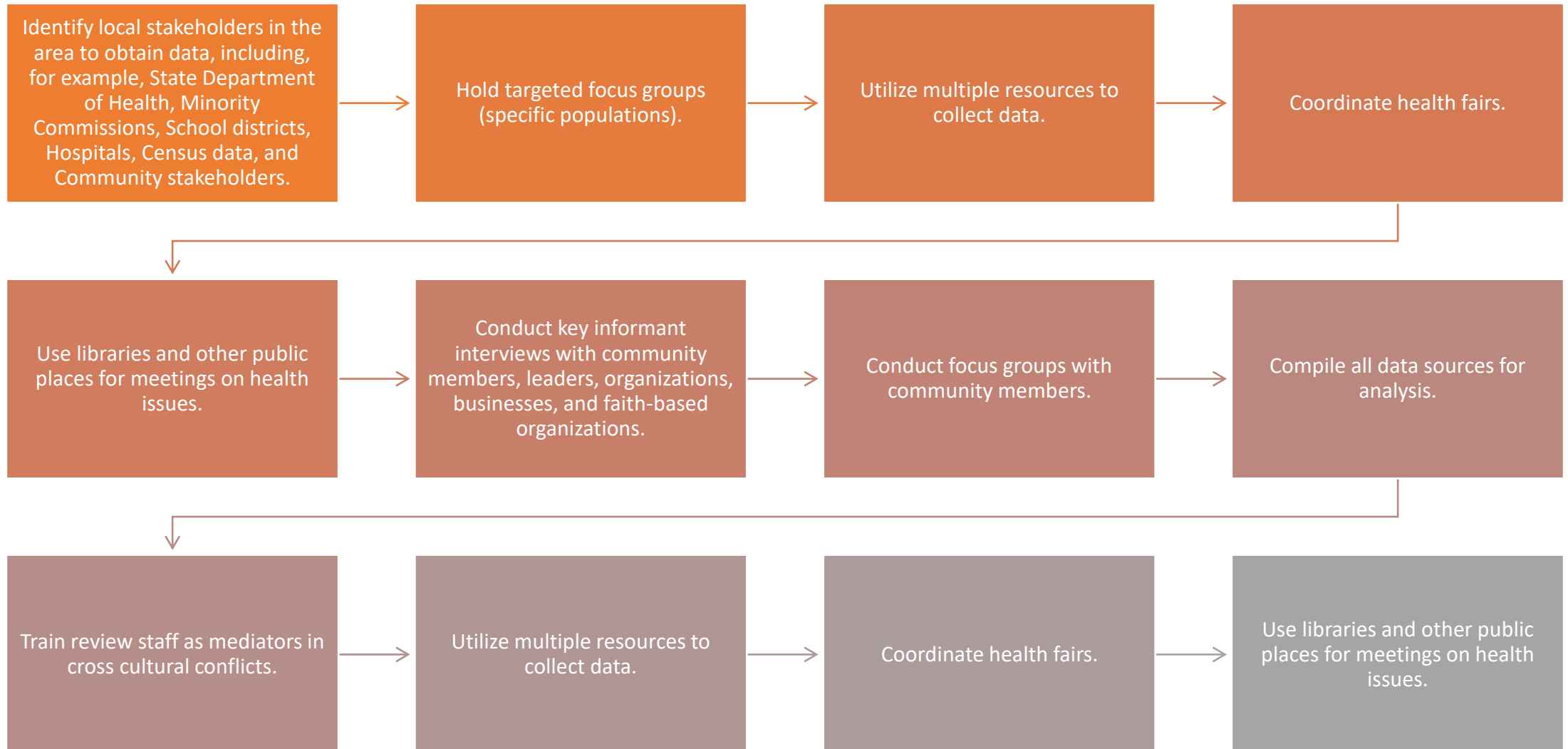
- Establish CLAS goals, policies, and management accountability and infuse in planning and operations
- Ongoing assessments
- Integrate CLAS measures into measurement and quality improvement
- Accurate, reliable demographic data
- Use data to monitor and evaluate impact of CLAS on health equity and outcomes
- Regular assessments of community health assets
- Partner to design, implement and evaluate policies, practices & services
- Communicate progress to stakeholders, constituents, public



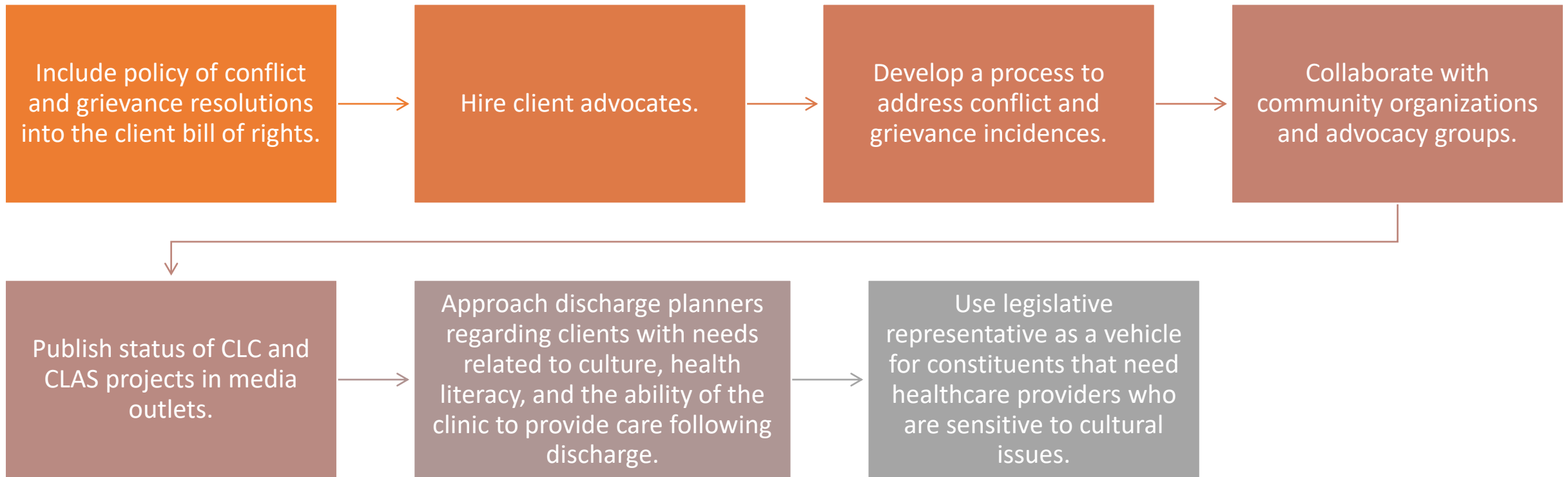
Engagement, Continuous Improvement, and Accountability



Engagement, Continuous Improvement, and Accountability (cont'd)



Engagement, Continuous Improvement, and Accountability (cont'd 2)



Examples of CLAS Implementation in a Public Health Agency

- San Francisco (CA) Department of Public Health:
<http://www.sfdph.org/dph/comupg/aboutdph/insideDept/CLAS/CLASPolicies.asp>
- Massachusetts Department of Public Health:
<https://www.mass.gov/culturally-and-linguistically-appropriate-services-clas-initiative>



Example of Implementation Plan

Suffolk County (NY) Department of Health Services

Completed a series of self-assessment surveys at each of 8 affiliated community health centers.

Incorporated CLAS language into Department mission statement and process for development of policies and procedures.

Distributed information about the CLAS Standards to 1,500 Department employees.

Informed the Department's new hires about the CLAS Standards during employee orientation.

Included workforce diversity and cultural competency training in the Department's Strategic Plan.

Created a CLAS Leadership and Implementation Team to provide input in activities.

Conducted health disparities and cultural competency workshops with all leadership and staff at the 8 affiliated community health centers.

Provided formal medical interpreter training for bilingual staff.

Source: National Association of County and City Health Officials. *Model Practice Database; Implementing CLAS Standards: A Local Health Department's Journey*. (2009).
https://eweb.naccho.org/eweb/dynamicpage.aspx?webcode=mpview&customerkey=205D3357-6157-4559-BF9D-0A23EABA75A9&am1_key=AF32D9CC-A84A-46EF-BA93-F9FDA71FAF36&am2_key=0FD3D4BF-EA11-423B-9C82-2217086E5ACE&pt=5.

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Questions, Comments?



Thank You Mahalo
Kiitos
Tack
Toda
Grazie
Thanks
Obrigado
Takk
Gracias
Merci

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- Image adapted from “Making CLAS Happen”, Massachusetts Department of Health <http://www.mass.gov/eohhs/gov/departments/dph/programs/admin/health-equity/clas/making-clas-happen.html>
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- San Francisco (CA) Department of Public Health: (<http://www.sfdph.org/dph/comupg/aboutdph/insideDept/CLAS/CLASPolicies.asp>)
- Massachusetts Department of Public Health: (<https://www.mass.gov/culturally-and-linguistically-appropriate-services-clas-initiative>)
- Source: National Association of County and City Health Officials. *Model Practice Database; Implementing CLAS Standards: A Local Health Department's Journey*. (2009). https://eweb.naccho.org/eweb/dynamicpage.aspx?webcode=mpview&customerkey=205D3357-6157-4559-BF9D-0A23EABA75A9&am1_key=AF32D9CC-A84A-46EF-BA93-F9FDA71FAF36&am2_key=0FD3D4BF-EA11-423B-9C82-2217086E5ACE&pt=5



Resources

- [Think Cultural Health](#) – U.S. Department of Health & Human Services
 - [CLAS Education Opportunities](#)
 - [CLAS Resource Library](#)
 - [CLAS Video Units](#)
- [Access for Everyone: A Toolkit for Addressing Health Equity & Racial Justice within Integrated Care Settings](#)
- [Social Justice Leadership Academy \(SJLA\) Workbook](#)
- [Racial Equity Tools](#)
- [Diversity, Equity & Inclusion Framework](#)
- [Racial Equity Toolkit](#)
- [Raising the Bar \(RtB\) Framework](#)
- [Health Equity Workshop Series Part 2: Practical Steps for Application](#) - Nov. 28 from 1-2:30
- **Previous CoE-IHS Webinar Sessions**
 - [LGBTQ+ Integrated Care Part 1: Providing Inclusive and Integrated Services to LGBTQ+ Individuals](#)
 - [LGBTQ+ Integrated Care Part 2: Strategies for Supporting the Integrated Care Needs of LGBTQ+ Youth](#)



[Health Equity and Racial Justice Webpage](#)

*National Council for Mental Wellbeing
See our page for more information on
Webinars and Upcoming Events,
Resources and Tools, and Training and
Technical Assistance focused
on Health Equity and Racial Justice*

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Upcoming CoE Events

CoE-IHS Office Hour: CLAS Standards Office Hour

[Register for the Office Hour](#) on Thursday, November 17th, 1-2pm ET

CoE-IHS Office Hour: Growing the Workforce Pipeline through Strategic Community Partnerships

[Register for the Office Hour](#) on Thursday, December 8th, 2-3pm ET

Interested in an individual consultation with the CoE experts on integrated care?

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Looking for free trainings and credits?

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