

CCBHC Sustainability Series, Session 3: Financing for Sustainability – Understanding Your Costs and Preparing for New Payment Models

Monday, January 9th, 2023 2:00-3:00pm E.T.

CCBHC-E National Training and Technical Assistance Center

Funded by Substance Abuse and Mental Health Services Administration and operated by the National Council for Mental Wellbeing

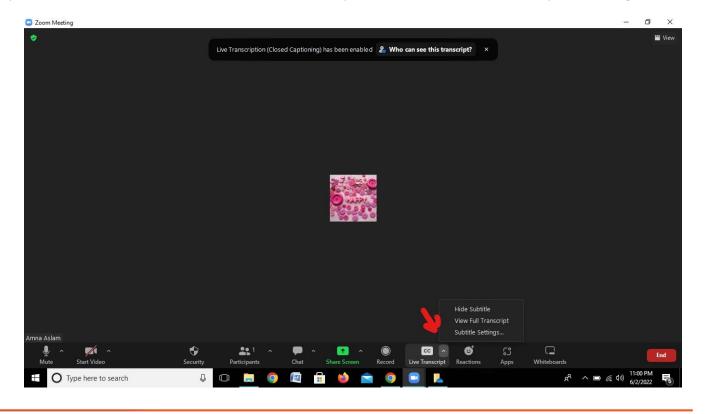
Acknowledgements and Disclaimer

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Department of Health and Human Services (HHS).

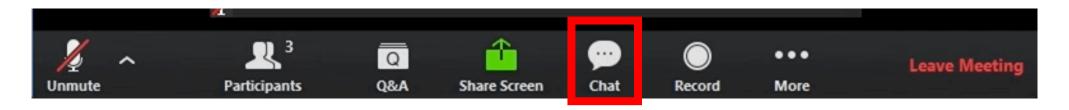
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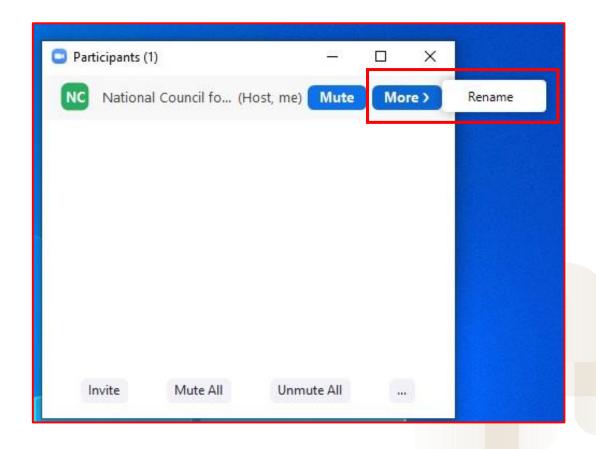
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Please share questions throughout today's session using the **Chat Box** on your Zoom toolbar. **We'll answer as many questions as we can throughout today's session.**

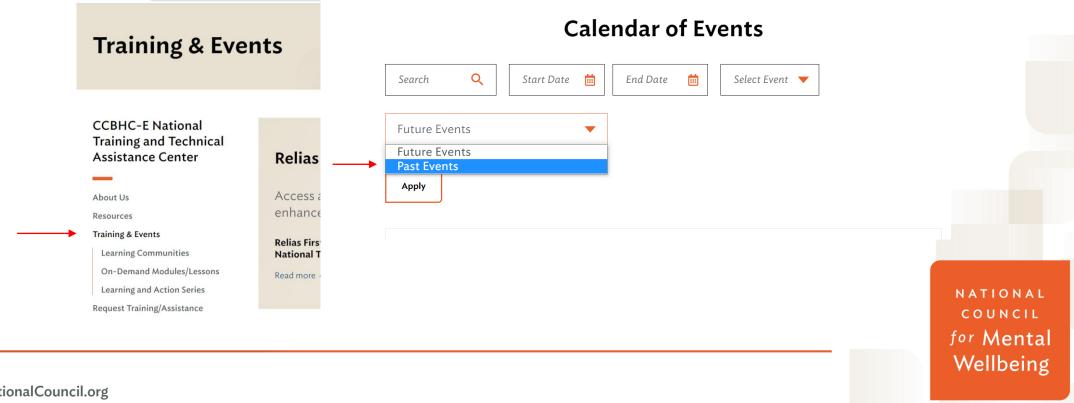
Name and Organization

- Please join by video if you are able!
- Please rename yourself so your name includes your organization.
 - For example:
 - Alexandra Meade, National Council
 - *To rename yourself:*
 - Click on the Participants icon at the bottom of the screen
 - Find your name and hover your mouse over it
 - Click Rename
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Today's Session: Slides and Recording

Slides and the session recording link will be available on the <u>CCBHC-E NTTAC website</u> under "Training and Events" > "Past Events" within 2 business days.



Today's Agenda

- Welcome and logistics
- Review of agenda, learning objectives, and presenters
- CCBHC Conceptual Financing Framework
- Overview of PPS Rate-Setting
 - CCBHC Allowable Costs, including Anticipated Costs
 - o CCBHC Billable Visits
- CCBHC Case Study: Oaks Integrated Care (NJ)
- Questions



Learning Objectives

- Describe approaches for assessing and identifying billable CCBHC services to optimize billing
- Identify considerations for capturing your costs as a CCBHC
- Demonstrate how advanced CCBHCs have explored alternative payment model opportunities



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Today's Presenters



Jane King, PsyD, LP Senior Consultant, CCBHC-E NTTAC, National Council for Mental Wellbeing



Mindy Klowden, MNM
Managing Director for
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Peter Epp, CPA
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Michael D'Amico, MSW, LCSW Vice President, Oaks Integrated Care (NJ)



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CCBHC: Conceptual Financing Framework

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CCBHC Criteria Program Requirements

1. Staffing

• Staffing plan driven by local needs assessment.

Licensing and training to support service delivery.

- 2. Availability and Accessibility of Services
- Standards for timely and meaningful access to services, outreach and engagement.
- 24/7 access to crisis services, treatment planning and acceptance of all patients regardless of ability to pay.

3. Care Coordination

- Care coordination agreements across services and providers.
- Defining accountable treatment team, health information technology and care transitions.

4. Scope of Services

• Nine required services, as well as person-centered, family-centered and recovery-oriented care.

- 5. Quality and Other Reporting
- 21 quality measures, a plan for quality improvement and tracking of other program requirements.
- 6. Organizational Authority,
 Governance and Accreditation
- Consumer representation in governance.
- Appropriate state accreditation.

Note: This presentation contains a summary of selected CCBHC certification criteria. To view the full criteria:

https://www.samhsa.gov/sites/default/files/programs_campaigns/ccbhc-criteria.pdf

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SAMHSA CCBHC Expansion Grants vs. Medicaid CCBHC Demonstration

Medicaid CCBHC Demonstration	SAMHSA CCBHC Expansion Grants
Open to participating demonstration states and the state determines how, and which clinics can participate.	Open to community-based behavioral health non-profit organizations, or organizations as defined by SAMHSA NOFO. Open in all states, grant application periods typically open annually.
Administered by state Medicaid and Behavioral Health authorities within guidelines set by SAMHSA/CMS.	Administered by SAMHSA.
States determine certification criteria using SAMHSA guidance as a baseline.	Grantees must submit an attestation demonstrating that they meet the CCBHC certification criteria requirements, whether through their state certification or via the federal CCBHC certification criteria.
CCBHCs are certified by their states.	Grantees can be certified by their states, where there is an option, but still, need to submit an attestation to SAMHSA.
CCBHCs receive clinic-specific Medicaid payments through the PPS methodology.	SAMHSA CCBHC grantees receive grant funds for a set period of time to implement approved services and activities and continue to bill Medicaid and other payers as usual during that period.



CCBHC – Conceptual Financing Framework

- Holy Grail = PPS rate to cover the cost of the CCBHC bundle of services for Medicaid beneficiaries *
- Understand the CCBHC PPS reimbursement model
- Transitioning to the PPS payment model
 - Develop the costs of the CCBHC "Total Budget"
 - Understand current revenue streams supporting the CCBHC program
 - Consider other revenue opportunities (e.g., Alternative Payment Models)
- Data elements required to successfully transition to the CCBHC PPS payment model



^{* &}lt;u>Note:</u> CCBHC Medicaid PPS reimbursement is only available to states participating in the federal demonstration program or have implemented the payment models through a State Plan Amendment/Waiver

CCBHCs Operating Under the PPS Reimbursement Model Are...

A Unique Provider Type



Must Provide the CCBHC Core Bundle of Services



Bundled Payment Model Covering the CCBHC Core Services



CCBHC Rate Options

- CMS offers states
 the option of using
 either Certified
 Clinic Prospective
 Payment System
 (CC PPS-1) or CC
 PPS Alternative (CC
 PPS-2).
- PPS Methodology will depend on the state's selection

Rate Element	CC PPS-1	CC PPS-2
Base rate	Daily rate	Monthly rate
Payments for services provided to clinic users with certain conditions ¹	NA	Separate monthly PPS rate to reimburse CCBHCs for the higher costs associated with providing all services necessary to meet the needs of special populations
Update factor for demonstration year 2	Medicare Economic Index (MEI) ² or rebasing	MEI or rebasing
Outlier payments	NA	Reimbursement for portion of participant cost in excess of threshold
Quality bonus payment	Optional bonus payment for CCBHCs that meet state-defined and CMS approved quality measures	Bonus payment for CCBHCs that meet state-defined and CMS approved quality measures

 $Source: SAMHSA~2016~PPS~Guidance~to~Clinics~and~States,~\underline{https://www.samhsa.gov/sites/default/files/grants/pdf/sm-16-001.pdf\#page=94}$

²⁻ CMS Medicare Program Rates and Statistics, Market Basket Data, https://www.cms.gov/Research-Statistics-Data-and-Systems/Statistics-Trends-and-Reports/MedicareProgramRatesStats/MarketBasketData



¹⁻ The state will develop monthly PPS rates that vary according to users' clinical conditions and will define how PPS rates could vary

Basic PPS Rate Construct

- CCBHC Covered Services
- Anticipated "Budgeted" Costs
- Direct Costs & Allocated

Overhead

Total "Allowable" CCBHC Costs*

CCBHC PPS Rate

Total CCBHC Visits*



- Daily vs. Monthly Visits
- Anticipated Visits

* Rate calculated using **ALL** clients, regardless of payer category!

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PPS Payment Model Fundamentals

All-Inclusive Rate (AIR) Equation

Total "Allowable" CCBHC Costs

CCBHC PPS Rate

Total CCBHC Visits

	Number of Visits		
Description	Option A	Option B	
Total Allowable Costs	\$10,000,000	\$10,000,000	
Threshold visits	55,000	40,000	
Projected CCBHC Medicaid Rate	\$181.82	\$250.00	
Medicaid Payer Mix	90%	90%	
Number of Medicaid Visits	49,500	36,000	
Medicaid CCBHC Revenue	\$9,000,000	\$9,000,000	
% of Allowable Costs Reimbursed	90%	90%	

AIR Reimbursement Fundamentals

Impact of Payer Mix

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Transitioning to a CCBHC PPS Rate Model

Develop the CCBHC "Total Budget"

- The cost of the CCBHC program is much larger than the portion of the program funded by the SAMHSA CCBHC Expansion grants
- 2 components of costing out the CCBHC program
 - Current baseline costs
 - New anticipated costs (budgeted)

What revenue sources are available now to fund the CCBHC program?

- CCBHC Expansion grants to support costs not covered by other sources
- Third party billing (program income)
- Direct client payments (based on sliding fee scale)
- Other funding opportunities
- Alternative Payment Models (APMs)

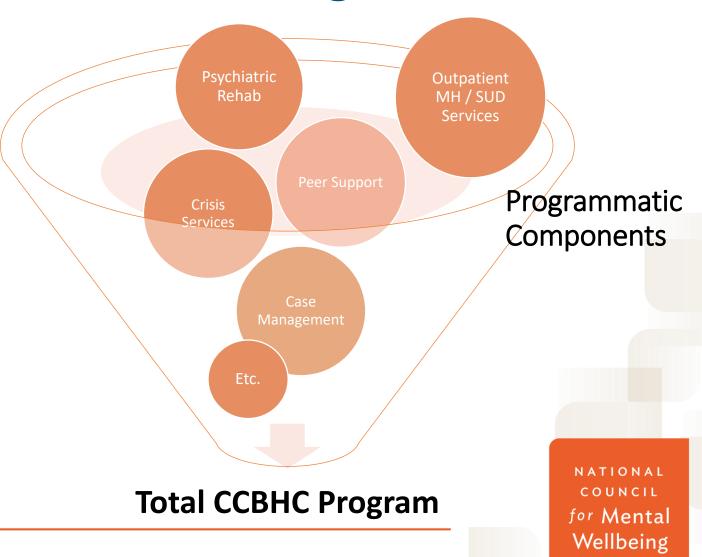


Current State:

Assessing and monitoring the financial performance of an array of siloed programs

Future State:

Understanding and monitoring the total cost of CCBHC program operations to strategically plan for sustainability



Anticipated/Budgeted Services & Costs

- Project/Manage Year 1 budgeted costs to comply with CCBHC requirements as well as existing baseline services!
- Review the 9 core CCBHC services with operations, clinical, and financial personnel to determine:
 - Which services are currently provided to identify gaps
 - Determine whether the CCBHC will expand to provide the new service directly or through a Designated Collaborating Organization (DCO)

Service	Services Currently	Services Not	Gap to be Covered	Gap to be Covered
Requirement	Provided	Currently Provided	Internally	Thru DCO

 Review additional activities outside of the 9 core CCBHC services to determine whether additional services needed to be considered in a cost accounting exercise (e.g., care coordination, quality reporting)



Anticipated/Budgeted Services & Costs

- For services that are currently provided, determine:
 - The staff who provide the service
 - The number/type of services provided by staff (to understand productivity)
 - The number of unique people served during the year (to identify service utilization)
 - Where these services currently reside in the accounting and billing system
- For those services that need to be added, determine:
 - Who will be performing the services internal expansion of services or contract with DCO?
 - What and how many additional staff will be required
 - The number/type of new services to be provided
 - How to best quantify the Anticipated New Costs of services
 - Are market adjustments to salaries required for existing staff?
- Review additional infrastructure needs required to comply with the CCBHC requirements (e.g., reporting, care coordination, CQI)



 Current Assessment: What is the cost of your CCBHC services "today," and what is the cost of becoming CCBHC compliant?

CCBHC Scope of Services	rrent Annual ctual Costs	Anticipated Annual Costs	TAL ANNUAL OGRAM COST
24/7 Crisis Services			
Example: Mobile Crisis Response Services	\$ 250,000	\$ 100,000	\$ 350,000
Example: 23-hour Crisis Stabilization Unit	\$ 300,000	\$ 250,000	\$ 550,000
Subtotal	\$ 550,000	\$ 350,000	\$ 900,000
Outpatient Mental Health and Substance Use Services			
Example: Medication Management	\$ 250,000	\$ 100,000	\$ 350,000
Example: Medication Assisted Treatment	\$ 250,000	\$ 100,000	\$ 350,000
Example: Psychotherapy Services	\$ 250,000	\$ 100,000	\$ 350,000
Subtotal	\$ 750,000	\$ 300,000	\$ 1,050,000
Continue with all Core CCBHC services			
Outpatient Primary Care Screening and Monitoring	\$ 120,000	\$ 50,000	\$ 170,000
Targeted Case Management Services	\$ 75,000	\$ 25,000	\$ 100,000
Psychiatric Rehabilitation Services	\$ -	\$ 130,000	\$ 130,000
Peer Supports, Peer Counseling, and Family/Caregiver Supports	\$ -	\$ 75,000	\$ 75,000
TOTAL SERVICE COST	\$ 1,495,000	\$ 930,000	\$ 2,425,000



• Current Assessment: What is the cost of your CCBHC services "today," and what is the cost of becoming CCBHC compliant?

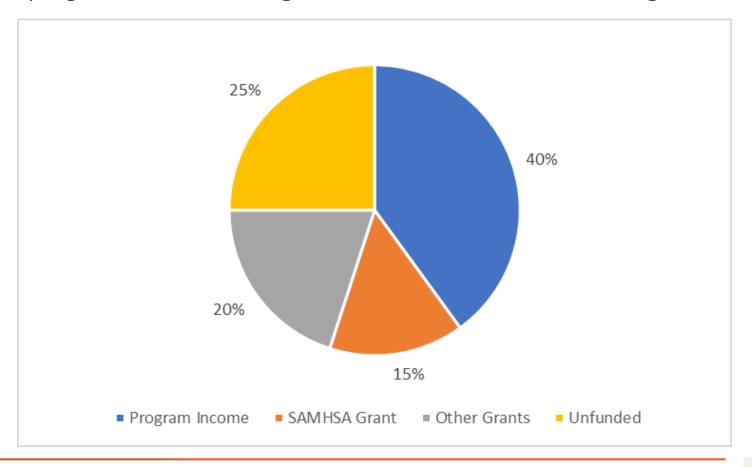
CCBHC Scope of Services		ent Annual tual Costs	A	nticipated Costs	TAL ANNUAL OGRAM COST
CCBHC Service Delivery	\$ 5	1,495,000	\$	930,000	\$ 2,425,000
Care Coordination	\$ 5	20,000	\$	80,000	\$ 100,000
Quality Monitoring and Reporting	\$ 5	35,000	\$	50,000	\$ 85,000
Program Administration	\$ 5	140,000	\$	250,000	\$ 390,000
Other Costs (infrastructure, HIT, etc.)	\$ 5	30,000	\$	100,000	\$ 130,000
TOTAL SERVICE COST	\$ \$	1,720,000	\$	1,410,000	\$ 3,130,000

- Reminder: the total cost of the CCBHC program is not limited to provision of the core services!
- Identify current and needed cost for <u>all components</u> required to be fully CCBHC compliant, including those outside of direct service delivery



"Slicing-Up" The CCBHC Funding Pie

<u>Example</u> – Identifying Current Funding Streams for the CCBHC Program





Current Assessment: What revenue sources will support CCBHC services?

Assess service revenue opportunities:

- What are the CPT/HCPC codes used during service delivery for each type of CCBHC service
- What providers are used, and what payers will reimburse for them?
- What is your payer mix per service type?

	Identify potential for billing for services				
CCBHC Scope of Services	Medicaid	Medicare	Commercial Payers	Other Payer	
24/7 Crisis Services					
Screening, Assessment, and Diagnosis					
Person-Centered Treatment Planning, including					
Risk/Crisis Planning					
Outpatient Mental Health and Substance Use					
Services					
Outpatient Primary Care Screening and					
Monitoring					
Targeted Case Management Services					
Psychiatric Rehabilitation Services					
Peer Supports, Peer Counseling, and					
Family/Caregiver Supports					
Intensive, community-based BH care for					
members of the Armed Forces and Veterans				NATIONA	



- Current Assessment: What revenue sources will support CCBHC services?
- What other sources of revenue can/will support the CCBHC program?

CCBHC Scope of Services	Patient Services Revenue	Supported with SAMHSA Grant Funding	Supported with Other Grant Funding	Supported by Contracts	Other (e.g., Health Home programs, APMs, other case rates, etc.)
24/7 Crisis Services					
Screening, Assessment, and Diagnosis					
Person-Centered Treatment Planning, including					
Risk/Crisis Planning					
Outpatient Mental Health and Substance Use					
Services					
Outpatient Primary Care Screening and					
Monitoring					
Targeted Case Management Services					
Psychiatric Rehabilitation Services					
Peer Supports, Peer Counseling, and					
Family/Caregiver Supports					
Intensive, community-based BH care for					
members of the Armed Forces and Veterans					

Current Assessment: What revenue sources will support CCBHC services?

		Funded Today	
CCBHC Scope of Services	Traditional FFS Reimbursement	CCBHC Grant Funding	Other Grant/Contract Funding
Core Services			
24/7 Crisis Services			✓
Screening, Assessment, and Diagnosis	✓		
Person-Centered Treatment Planning, including Risk/Crisis Planning	✓		
Outpatient Mental Health and Substance Use Services	✓		
Outpatient Primary Care Screening and Monitoring	✓		
Targeted Case Management Services		✓	
Psychiatric Rehabilitation Services		✓	
Peer Supports, Peer Counseling, and Family/Caregiver Supports		✓	
BH care for members of the Armed Forces and Veterans	✓		
Additional Components			
Care Coordination		✓	
Quality Improvement/Reporting		✓	
-			

	Future Funding Model					
Base Compensation	"New" Base Compensation	Care Management Fee	Enabling / Social Drivers of Health (SDOH)			
	✓					
✓						
✓						
✓						
✓						
		✓				
	✓					
			✓			
✓						
		✓				
		✓				
FFS or Capitat	ion (PMPM) \$	PMPM \$	FFS vs. PMPM			

Payment Model

• Understanding total costs is critical for preparing for sustainability — whether through future PPS rate, APM, or other payment arrangement — to manage and track financial performance



Revenue Opportunities During Transition

- Opportunities exist to negotiate reimbursement for some of the "unfunded" CCBHC services and activities
 - Often providers pursue innovative payment models as a group (e.g., IPAs) or through state behavioral health associations
- Third party payers (e.g., Medicaid, commercial insurance) have acknowledged the need to adequately reimburse providers for behavioral health services
- Before a PPS is available in your state or with non-Medicaid payers, behavioral health providers should leverage the nationally-recognized CCBHC program into the development of new Alternative Payment Models (APMs)
 - Quality incentive payments
 - Reimbursement of care management/coordination services and quality programs through a care management fee paid on a per member per month (PMPM) basis (e.g., health homes)
 - Creation of bundled case rates "a predetermined amount of money paid to a provider organization to cover the average costs of all services needed to achieve a successful outcome for a given defined episode of care for an individual over an agreed upon time period.*

Data Required for Transition to CCBHC PPS

- Development of the CCBHC "Total Budget"
 - Completion of the CCBHC services and activities gap analysis
 - Collection of current CCBHC costs
 - Accounting records designed to capture CCBHC versus non-CCBHC direct costs
 - Development of budget for new "anticipated" costs required for compliance with CCBHC program
 - New staffing profile and infrastructure requirements
- Capture all contacts with clients
 - Capture contacts with clients by direct care staff including currently non-billable services and activities
 - Upgrade EHR and practice management systems to capture AND report on these services
- Review all systems to ensure capability to support/manage CCBHC operations
 - Accounting systems
 - EHR and practice management (billing) system(s)





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CCBHC Case Study: Oaks Integrated Care

Michael D'Amico, MSW, LCSW

Vice President,

Oaks Integrated Care (NJ)

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Case Study:





Community Partner



Our Roots



Branches of Service



The Future of CCBHC

CCBHC Sustainability

State Planning Grants

CCBHC E-Grants

SPAs/1115
Medicaid Waivers

Federal CCBHC Demo Expansion

Commercial Partnerships

Developing Commercial Partnership

Building the Relationship

Developing the Model

Contracting and Delivering Services

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Key Takeaways



Readiness for Organizational Change



Embracing Integrated Care



Relationships and Partnerships



Calculating Cost of Care

Next Steps

- Develop CCBHC "Total Budget"
- Identify funding streams to increase sustainability in anticipation of eventual state
 CCBHC certification and Prospective Payment System (PPS)
- Explore APMs and payments from commercial insurance providers
- Research and experiment with completing the CCBHC Cost Report created by CMS for the CCBHC demonstration found on the CMS website
- Section 223 Demonstration Program to Improve Community Mental Health Services
 Medicaid





Questions?

Review of Sustainability Series

Session 1: Building the Value Case for Statewide CCBHC Implementation

- This session identified how CCBHC-E grantees align and organize alongside other grantees, state associations and other stakeholders to educate and communicate the value of CCBHCs and explore pathways for statewide implementation. It showcased how clinics have used data to demonstrate the impact of their program to effectively engage their states in conversations about CCBHC implementation.
- Steve Denny (Four County) and Rusti Holwick (WACGC)

Session 2: Transitioning from Grant Programs to State Certification

- With the Bipartisan Safer Communities Act paving a pathway to expand the CCBHC demonstration program nationwide, many grantees could have the opportunity to transition to a state certified CCBHC program in coming years. This session identified strategies for using your CCBHC grant program to prepare your organization for certification, where available, and how to leverage attestation as practice for certification.
- Beth Ann Meints (Kalamazoo) and Sarah Ackerman (Western MHC)

Session 3: Financing for Sustainability – Understanding Your Costs and Preparing for New Payment Models

- Understanding and optimizing your costs as a CCBHC is critical for sustainability of services. This session identified processes CCBHC-E grantees can establish to capture their costs and optimize billing as a CCBHC, as well as considerations for alternative payment models.
- Michael D'Amico (Oaks Integrated Care), Peter Epp and Joanne McNamara (CohnReznick)

Upcoming Events

Event Type	Title	Date + Time	Registration Link
Learning and Action Series	 Workforce Innovations Series, Session 1: Staffing Model Redesign During this session, we'll uncover how to optimize staffing models and refine job descriptions. Our goal? To empower staff to practice with their full capabilities! You'll also gain insight on maximizing care management functions and other pertinent nonclinical positions. 	Thursday, February 9th, 2023 3:00-4:30pm E.T.	Register here

Monthly Cohort Calls

Monthly cohort calls from the CCBHC-E NTTAC give CCBHC staff members a regular space for sharing with peers, generating solutions and cross-collaboration. Participate as often as you like. Sign up today and share this opportunity with other members of your team!

Event Type	Date + Time	Registration Link
Executives	The last Friday of each month from 12:00-1:00pm E.T.	Register here
Program Directors	The first Wednesday of each month from 12:00-1:00pm E.T.	Register here
Evaluators/CQI Leads	The first Tuesday of each month from 3:30-4:30 pm E.T.	Register here
Medical Directors	The first Monday of each month from 12:00-1:00 pm E.T.	Register here



CCBHC-E TTA Center Website



About the CCBHC-E National Training and Technical Assistance Center

The Certified Community Behavioral Health Clinic Expansion Grantee National Training and Technical Assistance Center (CCBHC-E National TTA Center) is committed to advancing the CCBHC model by providing Substance Abuse and Mental Health Services Administration (SAMHSA) CCBHC Expansion Grantees (CCBHC-E grantees) training and technical assistance related to certification, sustainability and the implementation of processes that support access to care and evidence-based practices.

Learn More

Access our ever-growing resource library, upcoming trainings and events, and request for individualized support.

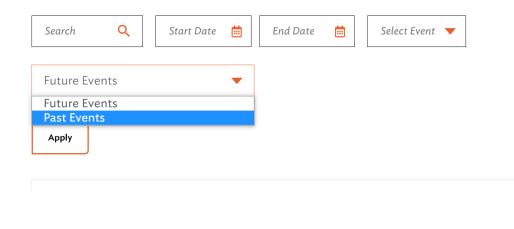
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Thank You!

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Calendar of Events



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