

Joining the NATIONAL COUNCIL COMMUNITY

NATIONAL
COUNCIL
for Mental
Wellbeing

The [National Council for Mental Wellbeing](#) has a 54-year track record of advancing mental health and substance use treatment. We are growing every day, supporting nearly 3,100 health care organizations that are changing lives and strengthening communities across the country. The National Council and its members are making mental wellbeing, including recovery from substance use challenges, a reality for everyone.

When you [join the National Council](#), you are joining a community of health care leaders. You are joining an organization with the resources to help you elevate your advocacy, maximize your impact and accelerate your service delivery. Here's a preview of the benefits available to you!





ADVOCACY IN ACTION

With a commanding voice on Capitol Hill, we are at the forefront of nationwide efforts to ensure mental health and substance use treatment services remain strong and viable.

- **Elevating your advocacy:** Every year, we host [Hill Day](#), the largest advocacy event of its kind and your chance to raise the volume on critical issues that matter to you. Together with dozens of leading advocacy organizations, we give you tools, connect you with policy experts, impart best practices and share next steps for getting the most out of your advocacy.
- **Advocating on your behalf:** While you're keeping your communities healthy, we're [advocating for the federal policies and financial support](#) you need to keep things going – from fighting for funding during the COVID-19 pandemic and working to expand Certified Community Behavioral Health Clinics (CCBHC) to securing the passage of a crisis stabilization bill and getting key 988 legislation across the finish line.
- **Sharing tools and resources:** Advocacy starts with education – we regularly deliver breaking news, advocacy alerts, member surveys, data and newsletters to keep you informed. With resources like our Advocacy Handbook and policy-specific publications, we make it easier for you to contact your legislators about priority legislation.



PRACTICE IMPROVEMENT

We can help you increase your impact through our consulting, training and technical assistance services, as well as our leadership-boosting and organization-building programs.

- **Providing strategic support:** Our lineup of [diverse consultants](#) offer on-site and virtual trainings in individual and small group formats on a wide range of focus areas – from trauma-informed care and CCBHC implementation to motivational interviewing and workforce development.
- **Hosting innovative trainings:** Improve your environment and advance client wellness through our Case to Care Management and Whole Health Action Management trainings. Want to learn how to become a CCBHC? Attend trainings through our [CCBHC Success Center](#)!
- **Connecting you to experts:** Drawing from a diverse breadth of knowledge, the [National Council Medical Director Institute](#) can advise you on best clinical practices and policy. You can also take advantage of their thought leadership by reading their nationally recognized reports that address health care trends, social issues and new interventions.
- **Investing in your staff:** Grow your leadership team through our Middle Management Academy and Practice Transformation Academy. While you're at it, increase the mental health literacy of your staff by signing them up for [Mental Health First Aid \(MHFA\)](#), a skills-based training course. You can also become an MHFA Instructor at a discounted rate!



ONCE-IN-A-LIFETIME LEARNING

We deliver premium content through our virtual learning programs, peer-written publications and annual events that are renowned throughout health care:

- **Convening health care's finest:** Each year, thousands of health care professionals unite to learn, network and raise their voice at [NatCon](#), the largest conference in mental health and substance use treatment. Our event offers unmatched content, connections to experts and the chance to earn continuing education credits – and members can enjoy big discounts!
- **Fostering peer networking:** As a member, you will have access to thousands of peers who have “been there, done that.” You can pose questions, seek solutions and lead discussions through Engage, our online member community; join others in examining new interventions for select populations through our [Interest Groups](#); and share your experiences during live Q&As.
- **Offering next-level knowledge:** Enjoy our [webinars on trending topics](#), experience our virtual town halls, watch our videos, read our blogs and newsletters, engage us on social media, and download our reports and publications for insights into proven, evidence-based practices.
- **Delivering the latest research:** As a member, you can access [The Journal of Behavioral Health Services & Research](#) for free and also receive discounted subscriptions to *Mental Health Weekly* and *Alcoholism & Drug Abuse Weekly*. Looking for more insights from experts? Reach out to our exclusive partners through our Partner Program!

These are just a few of the many benefits that come with your [National Council membership](#). If you want to heighten your organization's presence, expand its influence, improve its operations, and make a mark in new and innovative ways, join the National Council today!

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Want to learn more about memberships for provider organizations and association/state memberships? Contact us at Membership@TheNationalCouncil.org.