

# Integrating Authentic Peer Voice Into Organizational Culture

Series on Establishing Strong Peer Support Programs and Practices in CCBHCs



Recovery  
Options  
Made Easy

Session 4  
March 14, 2024



**The Alliance  
for Rights  
and Recovery**  
Formerly NYAPRS

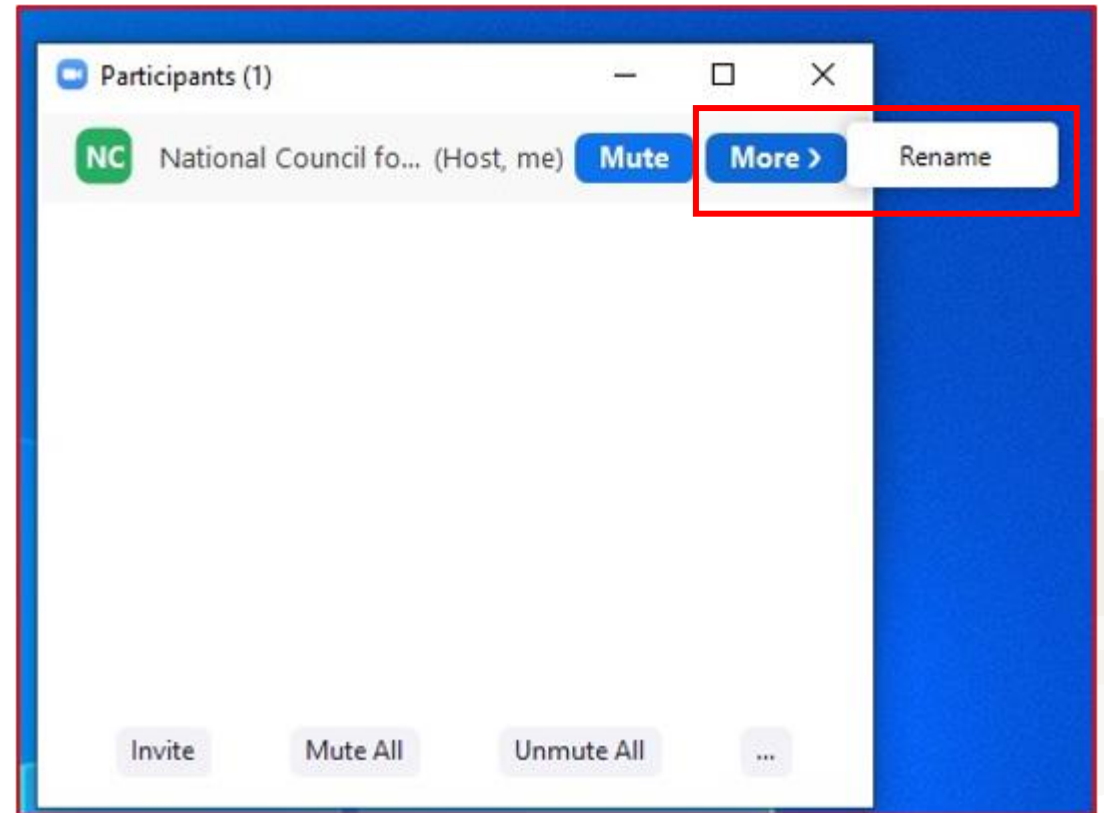
**CCBHC-E National Training and Technical Assistance Center**

*Funded by Substance Abuse and Mental Health Services Administration and operated by the National Council for Mental Wellbeing*

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# Logistics

- Please rename yourself so your name includes your organization.
- *For example:*
  - **D'ara Lemon, National Council**
- *To rename yourself:*
  - Click on the **Participants** icon at the bottom of the screen
  - Find your name and hover your mouse over it
  - Click **Rename**
- If you are having any issues, please send a Zoom chat message to **D'ara Lemon, National Council**

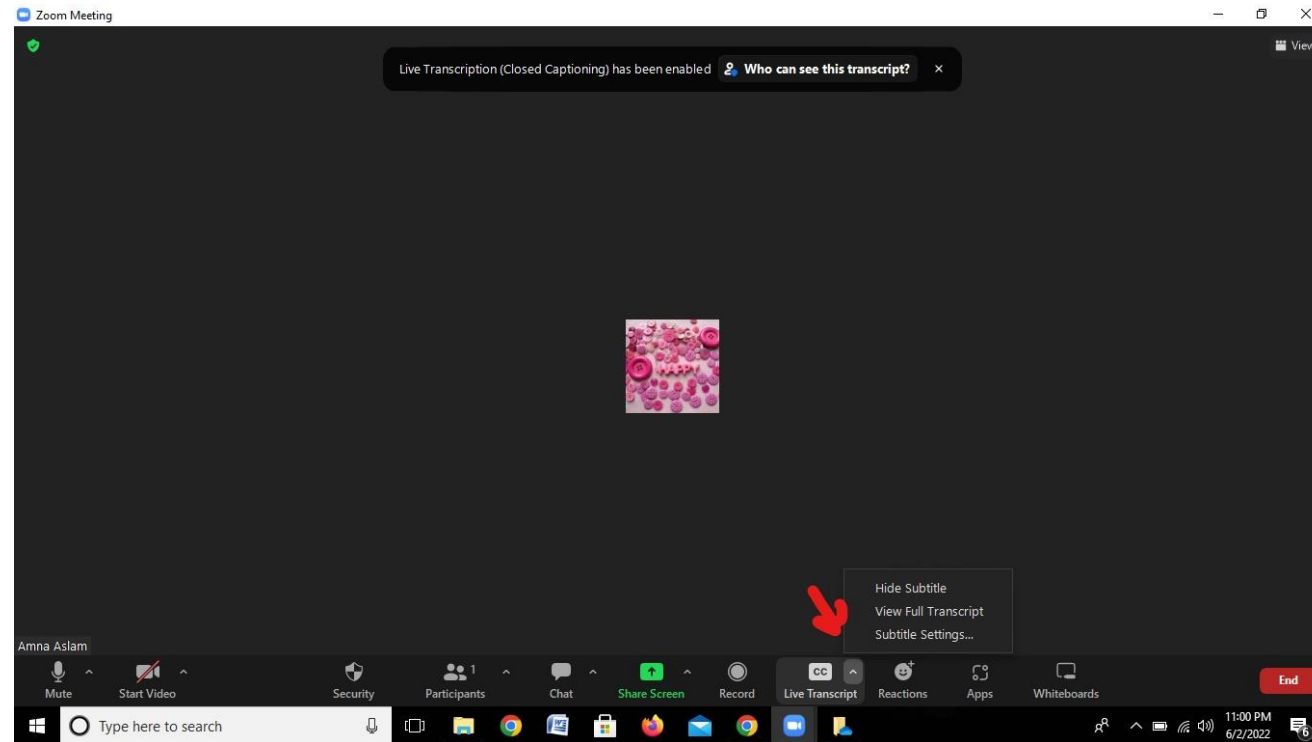


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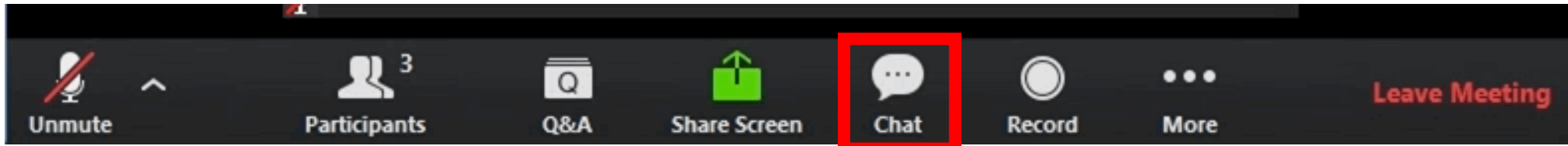


# How to Enable Closed Captions (Live Transcript)

Next to “Live Transcript,” click the arrow button for options on closed captioning and live transcript.



# How to Ask a Question



Please share questions throughout today's session using the **Chat Feature** on your Zoom toolbar.  
We'll answer as many questions as we can throughout today's session.

# Agenda

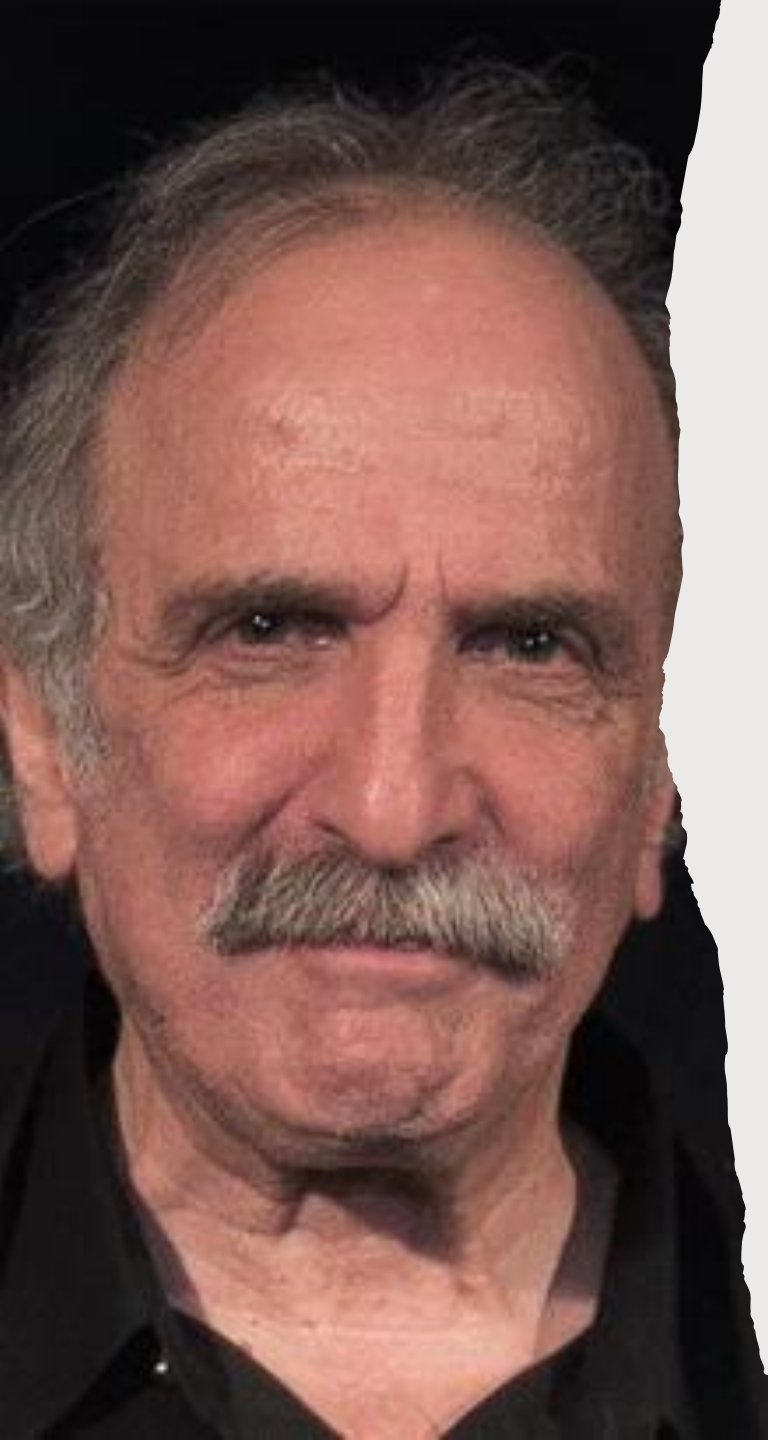
- Defining Peer Voice
- Creating a Culture Inclusive of Peer Voice
- Overcoming Challenges
- Positive Outcomes
- Case Study
- Q & A

# Learning Objectives

- Understanding peer voice
- Integrating peer voice into organizational culture
- Benefits of incorporating peer voice
- Understanding challenges to incorporating peer voice
- Positive outcomes associated with incorporating peer voice







# Introductions

Shannon Higbee, CEO  
Recovery Options Made Easy



Harvey Rosenthal, CEO  
Alliance for Rights and  
Recovery





# Definition Of Peer Voice

Peer voice refers to the unique insights, perspectives, and narratives shared by those who have personally faced similar challenges or circumstances. It emphasizes the value of learning from individuals who have firsthand experience in a particular area, such as mental health, addiction, or other life situations. Peer voice promotes understanding, empathy, and support within communities who have shared experiences.

# Peer Voice vs. Expert Opinion

“...there is growing recognition of the value of persons with lived experience as agents of change through contributing their unique expertise, in-depth knowledge of navigating systems, first-hand experience of segregation and discrimination, and their ability to provide high-level and practical solutions. This recognition places persons with lived experience as experts by experience and leaders of development and change, through their influence on policy and practice.”

*Perspectives: involving persons with lived experience of mental health conditions in service delivery, development and leadership*, Charlene Sunkel, Claudia Sartor

# Benefits of Incorporating Peer Voice in Decision-Making

Identifying  
Systems Gaps

Improved Service  
Access

Improved Service  
Delivery

Enhanced  
Outcomes

Increased  
empathy

Improved  
problem-solving

Better  
understanding of  
end-user needs.

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# Poll

- Does your organization currently have people with lived/living experience serving on the Board of Directors?(Yes/No)
- Are individuals with lived living experience serving on other committees/decision-making bodies? (Yes/No)
- Waterfall in chat: What are some examples of groups where staff, participants, or community members with lived/living experience serve in your organization?



# Creating a Culture



Fostering an inclusive and supportive environment at an organizational level



Recognizing the value of lived experience and personal perspectives



Empowering individuals to share their voices without fear of stigma or judgment



# Strategies for Integrating Peer Voice

- Engaging peer representatives in leadership roles
- Including peer representation in governing bodies and other leadership groups
- Establishing peer support programs and networks
- Incorporating peer input in policy development and program planning





# Overcoming Challenges

- Addressing skepticism and resistance to peer voice
- Mitigating potential power imbalances between peers and professionals
- Moving from a “seat at the table” to a voice at the table
- Ensuring confidentiality and privacy when sharing personal experiences



# Poll

In which of the following areas has your organization incorporated peer voice?

- Leadership roles
- Governing Body
- Committee Membership
- Peer Programs/Network
- Policy/Program Development

Waterfall: What challenges has your organization experienced in incorporating peer voice in organizational decision making?



# Impact & Outcomes

Improved decision-making and problem-solving through diverse perspectives

Enhanced organizational culture, employee satisfaction, and morale

Increased relevance and effectiveness of programs and services

Increased trust, credibility, & community engagement

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# Case Study

## An Interview with Malkia Newman

Malkia Newman

Anti-Stigma Team Supervisor

CNS Healthcare

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# Upcoming Events

Event Type	Title	Date + Time	Registration Link
Webinar	<p><b>Lived and Living Experience in Governance Resource Webinar</b></p> <p>The CCBHC-E NTTAC will host the Lived and Living Experience webinar, formally introducing the Meaningful Representation of Lived and Living Experience in Governance toolkit. This webinar will dive into the resource, providing an overview of the CCBHC requirements for meaningful representation of people with lived and living experience</p>	Thursday, March 21 <sup>st</sup> 3:30pm – 4:30pm ET	<a href="#">Register Here</a>



# Monthly Cohort Calls

**Monthly cohort calls** from the CCBHC-E NTTAC give CCBHC staff members a regular space for sharing with peers, generating solutions and cross-collaboration. Participate as often as you like. Sign up today and share this opportunity with other members of your team!

Event Type	Date + Time	Registration Link
Executives	The <b>last Friday</b> of each month from <b>12:00-1:00pm E.T.</b>	<a href="#">Register here</a>
Program Directors	The <b>first Wednesday</b> of each month from <b>12:00-1:00pm E.T.</b>	<a href="#">Register here</a>
Evaluators/CQI Leads	The <b>first Tuesday</b> of each month from <b>3:30-4:30 pm E.T.</b>	<a href="#">Register here</a>



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## National Training and Technical Assistance Center

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## About the CCBHC-E National Training and Technical Assistance Center

The Certified Community Behavioral Health Clinic Expansion Grantee National Training and Technical Assistance Center (CCBHC-E National TTA Center) is committed to advancing the CCBHC model by providing Substance Abuse and Mental Health Services Administration (SAMHSA) CCBHC Expansion Grantees (CCBHC-E grantees) training and technical assistance related to certification, sustainability and the implementation of processes that support access to care and evidence-based practices.

Learn More

## Questions or Looking for Support?



Visit our website and complete the [CCBHC-E NTTAC Request Form](#)

Slides, recordings and session resources will be available on our [New Grantee Learning Community webpage](#) approximately 2 days following each session



[thenationalcouncil.org/program/ccbhc-e-national-training-and-technical-assistance-center/request-training-assistance/](https://thenationalcouncil.org/program/ccbhc-e-national-training-and-technical-assistance-center/request-training-assistance/)

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# Citations

- Substance Abuse and Mental Health Services Administration. Consumer-Operated Services: Getting Started with Evidence-Based Practices. HHS Pub. No. SMA-11-4633, Rockville, MD: Center for Mental Health Services, Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services, 2011.
- Sunkel C, Sartor C. Perspectives: involving persons with lived experience of mental health conditions in service delivery, development and leadership. BJPsych Bull. 2022 Jun;46(3):160-164. doi: 10.1192/bjb.2021.51. PMID: 33977895; PMCID: PMC9346508.