

CCBHC-E National Training and Technical Assistance Center

CCBHC Rural Services

Session 5: Innovative Partnerships in Rural Communities

February 18, 2025

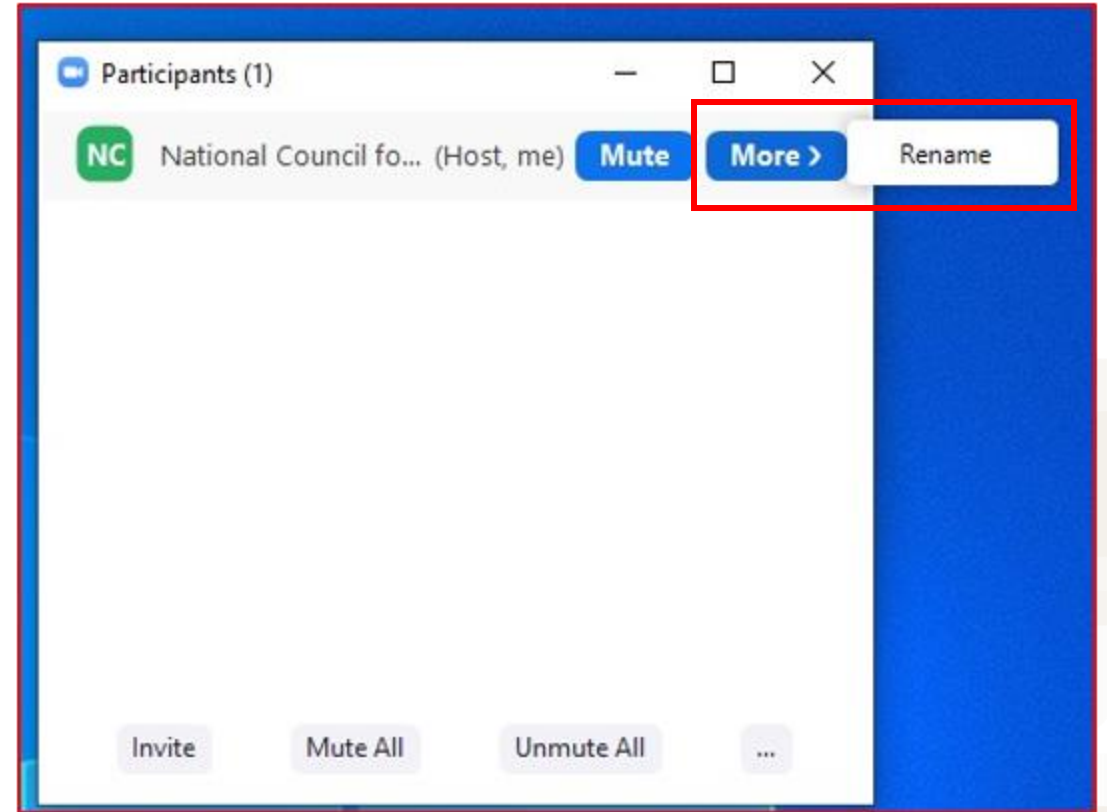
CCBHC-E National Training and Technical Assistance Center

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Logistics

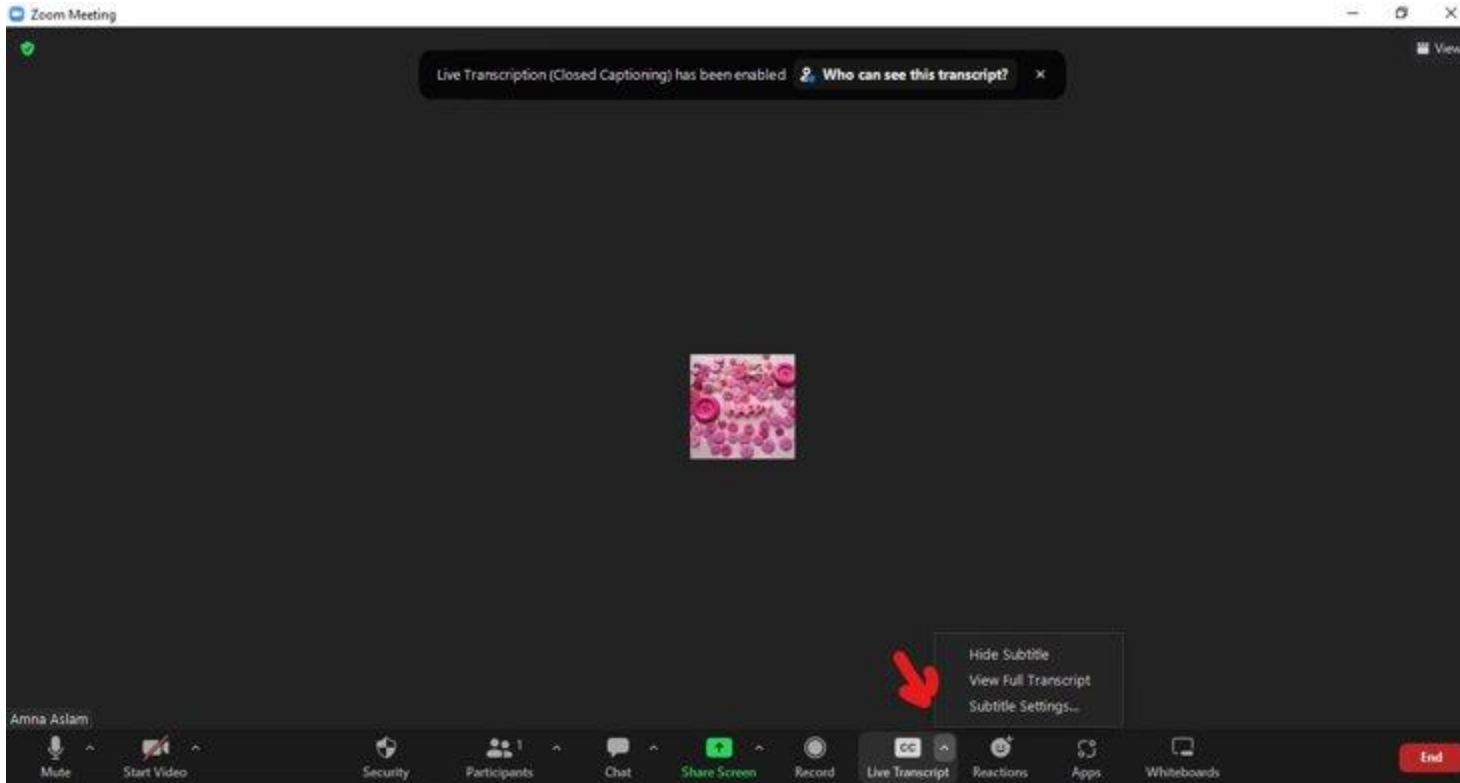
- Please rename yourself so your name includes your organization.
- *For example:*
 - Emma Hayes, National Council
- *To rename yourself:*
 - Click on the **Participants** icon at the bottom of the screen
 - Find your name and hover your mouse over it
 - Click **Rename**
- If you are having any issues, please send a Zoom chat message to **Emma Hayes, National Council**



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How to Enable Closed Captions (Live Transcript)



Next to “Live Transcript,” click the arrow button for options on closed captioning and live transcript.



Learning Objectives

- Identify partnership challenges for rural CCBHCs
- Increase strategies that support innovative partnerships in rural CCBHCs
- Engage opportunity to learn from peers who have demonstrated innovative partnerships



Your Learning Community Team



Renee Boak, MPH
Consultant and
Subject Matter Expert



Clement Nsiah, PhD, MS
Project Director

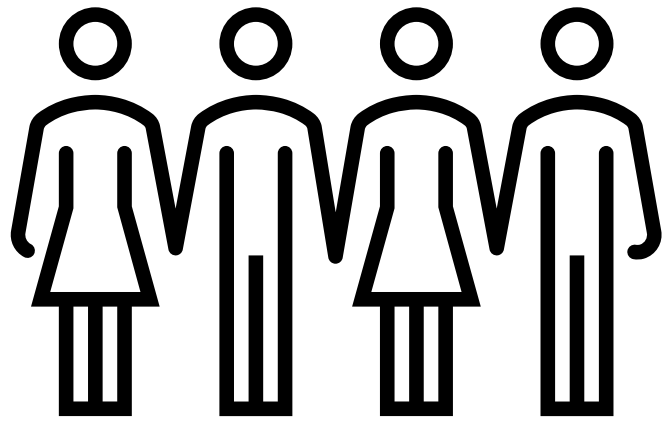


Roara Michael, MHA
Project Manager



Emma Hayes, MSW
Project Coordinator





Polling Questions

As a result of your needs assessment, did the CCBHC develop new partnerships?

Yes

No

Do you regularly share data with partners?

Yes

No

Has your CCBHC leveraged partnerships to support outreach and engagement of new populations?

Yes

No



CCBHC Partnerships



CCBHC Partnerships

Care Coordination/Referral

CCBHCs establish activities within their organization and with care coordination partners that promote clear and timely communication, deliberate coordination and seamless transition.

Designated Collaborative Organization

A DCO is an entity that is not under the direct supervision of the CCBHC but is engaged in a formal relationship with the CCBHC to deliver CCBHC services. The formal relationship between CCBHCs and DCOs creates the platform for seamlessly integrated services delivered across providers under the umbrella of a CCBHC



CCBHC Partnerships

- **3.c.1:** The CCBHC has a partnership establishing care coordination expectations with FQHCs, RHCs, and/or other primary care providers
- **3.c.2:** The CCBHC has partnerships that establish care coordination expectations with programs that can provide inpatient psychiatric treatment, OTP services, medical withdrawal management facilities and ambulatory medical withdrawal management providers for substance use disorders, and residential substance use disorder treatment programs.
- **3.c.3:** CCBHCs are required by statute to develop partnerships with the following organizations that operate within the service area: Schools, Child welfare agencies, Juvenile and criminal justice agencies and facilities (including drug, mental health, veterans, and other specialty courts), Indian Health Service youth regional treatment centers, State licensed and nationally accredited child placing agencies for therapeutic foster care service, Other social and human services CCBHCs may develop partnerships with the following entities based on the population served, the needs and preferences of people receiving services.



CCBHC Partnerships

- **3.c.4:** The CCBHC has partnerships with the nearest Department of Veterans Affairs' medical center, independent clinic, drop-in center, or other facility of the Department.
- **3.c.5:** The CCBHC has care coordination partnerships establishing expectations with inpatient acute-care hospitals in the area served by the CCBHC and their associated services/facilities, including emergency departments, hospital outpatient clinics, urgent care centers, and residential crisis settings.



Dr. Laure Leone



Please Welcome ...



Dr. Laura Leone, DSW, MSSW, LMSW

Lead Consultant, Practice Improvement and Consulting
National Council for Mental Wellbeing
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Creative Approaches



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Leading Change in Partnerships

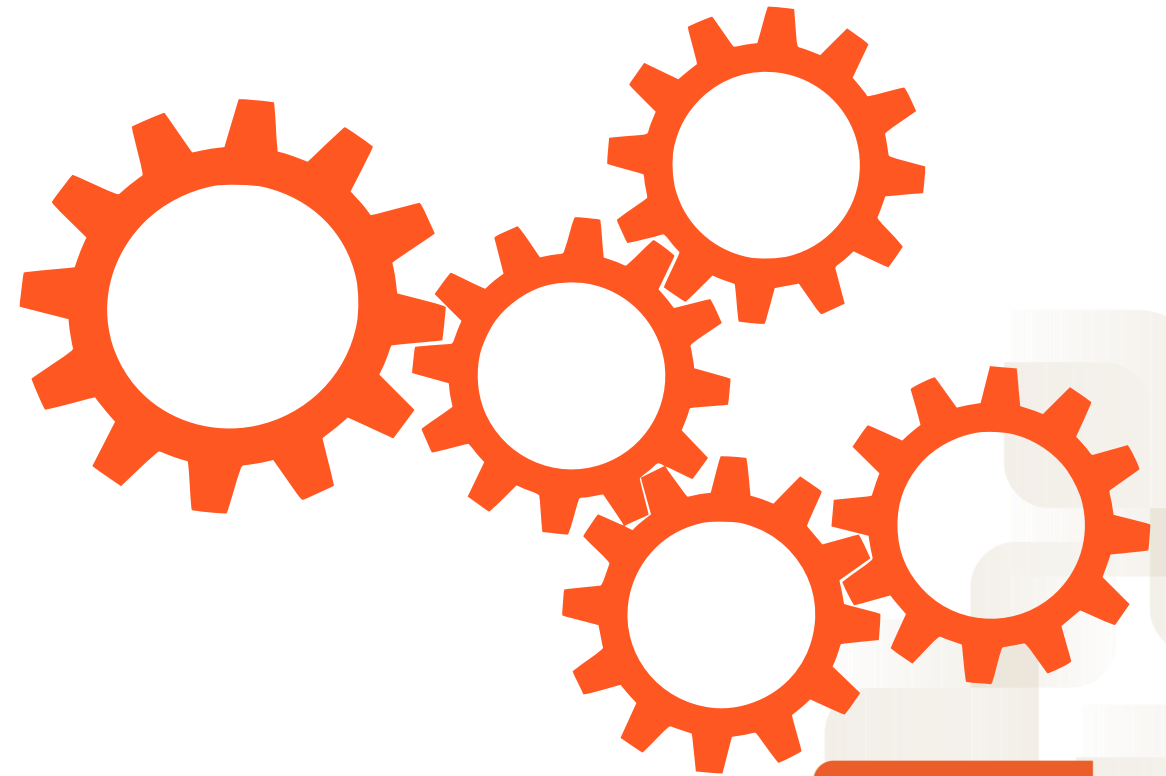


- Create urgency
- Form a powerful coalition
- Create a vision
- Communicate, communicate and communicate some more
- Remove obstacles to the change
- Create short term wins
- Build on the change (PDSA)
- Anchor the change in the culture



Developing Successful Partnerships

- Assess the landscape of services
- Strengthen current partnerships
- Establish new partnerships
- Create ongoing partnership activities



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Partnership Activities



- Check-in on how things are going
 - Consider using a tool, such as the PATH, for guidance -
https://www.chcs.org/media/Partnership-Assessment-Tool-for-Health_-FINAL.pdf
- Meet regularly
- Develop or enhance ongoing processes and workflows



Steps to Creating Partnership Workflows

1. Define what you are here to do as a partnership
2. Define overall partnership roles and staff position roles
3. Map out how a client becomes engaged and receives each of your services
4. Establish protocols
5. Test the workflows and keep what works



Example Partnership Achievements

- Telehealth Partnerships with Urban Healthcare Providers
 - Montana's Rural Telehealth Partnership
- Collaborations with Local Pharmacies
 - Kansas Rural CCBHC and Pharmacy Partnership
- Public-Private Partnerships for Transportation
 - Idaho's Ride-sharing and Behavioral Health Partnership
 - Maine's CCBHC and Regional Transportation Collaboration
- University Partnerships for Workforce Development
 - University of Wyoming and Rural Behavioral Health Programs



Example Partnership Achievements



- Local Grocery Store and CCBHC for Mental Health Awareness Campaigns
 - CCBHC in Iowa and Grocery Store Chain Partnership
- Partnerships with Faith-Based Organizations for Support and Outreach
 - CCBHC and Local Churches in Rural Alabama
- CCBHC and Local Nonprofit Collaboration for Youth Substance Use Prevention
 - Idaho CCBHC and Youth Nonprofit Organization
- Collaboration with Local Government for Crisis Services
 - Rural Nebraska CCBHC and Local Law Enforcement
- Partnership with Local Employers for Suicide Prevention Programs
 - CCBHC and Agricultural Employers in Rural Kansas



Innovations from the Audience

What are ways your
CCBHC has created
or strengthened
partnerships?



Chautauqua County Department of Mental Hygiene



Hello, I'm Trish McClennan

Department of Mental Hygiene-Deputy Director



Welcome to

CHAUTAUQUA COUNTY

Population: 126,027
Area: 15,000 mi²
CCBHC Patient Visits :
66,764 (2023)

**Chautauqua County
Department of
Mental Hygiene**



Core Services

Certified Community Behavioral Health Center



Crisis



Peer



Care Coordination



Integrated
Outpatient Services



Partnerships



Discussion



Webinar Dates and Topics

	Date	Session Focus
Session 1	October 15, 2024	Orientation to Learning Community
Session 2	November 19, 2024	Workforce: Recruitment, Retention, and Innovations in Rural Communities
Session 3	December 17, 2024	Access and Delivery of Core CCBHC Services
Session 4	January 21, 2025	Strategies for Meeting the CCBHC Crisis Services Requirements in Rural Communities
Session 5	February 18, 2025	Innovative Partnerships in Rural Communities
Session 6	March 18, 2025	Addressing Disparities in Rural Communities
Session 7	April 15, 2025	Care Coordination and Population Health Management

Resources

- [CCBHC-E National Training and Technical Assistance Center](#)
- [Rural Health Information Hub](#)
- [CCBHC Care Coordination Toolkit](#)
- [CCBHC Partnerships Toolkit](#)



CCBHC-Expansion Grantee National Training and Technical Assistance Center

We offer CCBHC grantees...



Virtual Learning Communities, Webinars and Office Hours

Regular monthly offerings that are determined based on grantees expressed needs.



Opportunities for Collaboration with Other Grantees

Monthly Peer Cohort Calls for CCBHC Program Directors, Executives, Evaluators and Medical Directors.



Direct Consultation

Request individual support through our website requesting system and receive 1:1 consultation.



On-demand Resource Library

Includes toolkits, guidance documents, and on-demand learning modules.

Access our website to register for upcoming events, submit a consultation request or scan our on-demand resource library:

 <https://www.thenationalcouncil.org/program/ccbhc-e-national-training-and-technical-assistance-center/>

Questions or Looking for Support?



Visit our website
and complete the [CCBHC-E
NTTAC Request Form](#)

thenationalcouncil.org/program/ccbhc-e-national-training-and-technical-assistance-center/request-training-assistance/