



CENTER OF EXCELLENCE for Integrated Health Solutions

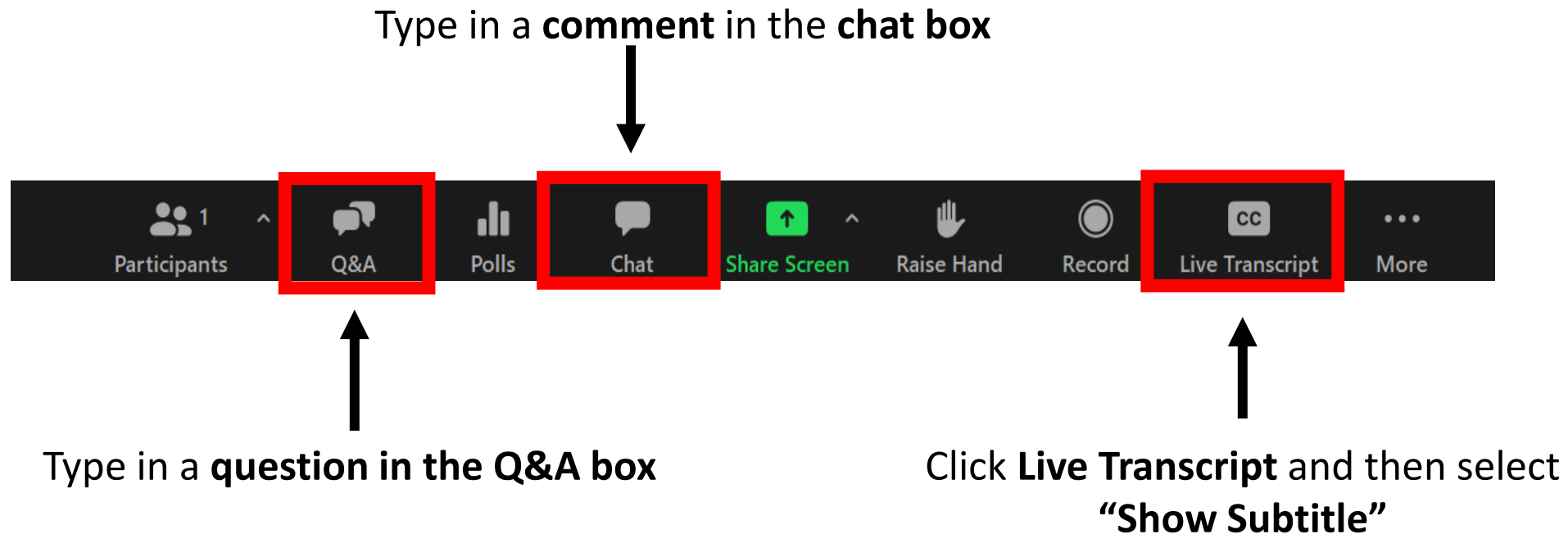
*Funded by Substance Abuse and Mental Health Services Administration
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CoE-IHS Integration in Action: Collaborative Care Model (CoCM) in Rural Health Centers

Thursday, April 24, 2025

2-3 p.m. CT

Questions, Comments & Closed Captioning



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Polls



1) Which best describes your agency/organization?

- ❖ Mental health provider organization
- ❖ Substance use provider organization
- ❖ Primary care provider organization
- ❖ Government (federal, state, island area, local)
- ❖ Education or research institute
- ❖ Association, coalition, or network-for-advocacy, professionals, or individuals
- ❖ Business (health management, insurer, or other industry)
- ❖ Other

2) Are you a Promoting the Integration of Primary and Behavioral Health Care (PIPBHC) recipient or provider organization?

- ❖ Yes, I am a current PIPBHC: Collaborative Care Model (CoCM) recipient
- ❖ Yes, I am a current PIPBHC: Collaborative Care Model (CoCM) provider organization
- ❖ Yes, I am a current PIPBHC: States recipient
- ❖ Yes, I am a current PIPBHC: States provider organization
- ❖ Yes, I am a former PIPBHC recipient or provider organization
- ❖ No
- ❖ I don't know



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Learning Objectives



Describe how integrated behavioral health solutions are enhancing care in rural areas.



Identify cutting-edge strategies and real-world applications of behavioral health integration in rural clinics.



Analyze the challenges and opportunities in advancing integrated care models in rural areas.

Speaker Introduction



Laura Vasquez
*Director of Population
Health, Moore County
Hospital District*



Dr. Virna Little
*Co-founder, Concert Health and
Chief Operating Officer, Zero
Overdose*



Dr. Shannon Kinnan
*Associate Medical Director of
Behavioral Health, OneWorld
Community Health Centers*



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Upcoming Action Series

Goal

- Provide practical guidance for implementing and sustaining effective integrated care programs

Who Should Join

- Anyone interested in enhancing integrated care strategies

Action Series #1: Strengthening Integrated Care in Specialized Settings

March – May 2025

- **Session 1 – March 27:** CoCM in Specialty Care
- **Session 2 – April 24:** CoCM in Rural Health Centers
- **Session 3 – May 22:** Measurement-Based Care

Action Series #2: Strengthening Integrated Care with CoCM

July – September 2025

- **Session 1 – July 22:** Clinical Workflow Best Practices in CoCM
- **Session 2 – August 26:** Expanding the Scope: CoCM in Action for SMI & SUD
- **Session 3 – September 23:** Building System-Wide Support for the Collaborative Care Model



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Upcoming Events & Helpful Links

April 30

2-3 p.m. ET

**CoE-IHS
Integration in
Action:**

Overcoming
Workforce
Challenges in the
Integrated Health
Field

[Register Here](#)

May 22

2-3 p.m. ET

**CoE-IHS
Integration in
Action:**

Measurement-
Based Care and
the Collaborative
Care Model

[Register Here](#)

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Tools & Resources



Meadows Mental Health Policy Institute Technical Assistance Tools

- [Collaborative Care Model Technical Assistance Tools](#)
 - [Women's Health Tools](#)
 - [Adult CoCM Tools](#)
 - [Pediatric CoCM Tools](#)
 - [FQHCs Tools](#)
- [Measurement-Based Care in the Treatment of Mental Health and Substance Use Disorders](#)

National Council for Mental Wellbeing

- Center of Excellence for Integrated Health Solutions – [Resource Home Page](#)
- [The Comprehensive Health Integration Framework and Companion Tools](#)
- [Financing the Future of Integrated Care](#)
- [Financing the Future of Integrated Care: 2024 Updates](#)
- [Advancing Measurement-informed Care in Community Behavioral Health](#)

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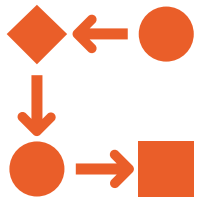
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CHAT WITH AN EXPERT!

Schedule a free call with an integrated care expert to discuss:



SCAN HERE



Implementing
Models of
Integrated Care



Access to
Integrated Care



Population Health
in Integrated Care



Workforce
Development



Integrated Care
Financing &
Operations



Addressing Ongoing Workforce Challenges

Submit a Request!

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