

Better Together



A National Partner for Local Impact

When you join the National Council for Mental Wellbeing, you're joining a community of 3,200+ organizations that are saving lives and strengthening communities. You're also adding your voice to a national rallying cry to increase access to mental health and substance use prevention, recovery and treatment – and we can give you the tools to be heard.



NATIONAL
COUNCIL
*for Mental
Wellbeing*

Moving the Field Forward

We are making mental wellbeing – including recovery from substance use challenges – a reality for everyone through policy, partnership and action:

- We advocate for policies to ensure increased access to high-quality services.
- We build the capacity of mental health and substance use treatment organizations.
- We promote mental wellbeing as a core component of comprehensive health and health care.
- We train individuals and organizations to identify, understand and respond to signs and symptoms of mental health and substance use challenges.

Investing in Your Success

Membership in the National Council means having the support of an organization that's been advancing the field for 56 years. When you become a member, we become:

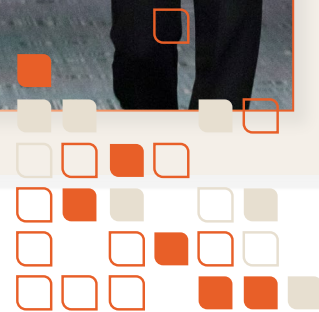
- A **resource** for strengthening your service delivery and workforce.
- A **provider** of evidence-based practices, strategies and solutions.
- A **vehicle** for amplifying your voice in and beyond your community.
- A **conduit** to Capitol Hill, bringing Washington, D.C., to your doorstep.
- A **platform** for engaging thousands of health care colleagues.
- A **channel** for receiving breaking news and advocacy alerts.



Increasing Your Impact

We are committed to supporting and strengthening the important work you're doing in your community. As a member of the National Council, we can help you:

- Advocate for policy and raise your voice on a national scale.
- Adopt and implement new treatment strategies and solutions.
- Get more out of your service delivery through practical innovations.
- Grow your workforce and strengthen your leadership team.
- Become ready to meet CCBHC certification criteria.
- Gain a national perspective on the state of behavioral health care.
- Network with colleagues who've "been there, done that."
- Stay informed of the latest trends and technologies.



Benefits of National Council Membership

Did you know that when you join the National Council, your staff and board members can also use all of the benefits available to you? You can pass along the perks! It's just one of the ways we're investing in you, so you can continue to invest in your community.

NATIONAL
COUNCIL
for Mental
Wellbeing

Enjoy Members-only Discounts

Take advantage of special savings throughout the year on:

- NatCon, the largest conference in mental health and substance use treatment.
- Our practice improvement offerings – from online trainings to onsite support.
- Mental Health First Aid and Instructor trainings for you and your staff.
- The products and services you already buy through our Group Purchasing Program.
- Best-in-class services, products and solutions through our national partners.
- Your health care costs through our National Council Captive Health Insurance Program.
- Posting, promoting and recruiting through an online career portal for our field.
- Subscriptions to Mental Health Weekly and Alcoholism & Drug Abuse Weekly.



Access Premium Content

Invest in yourself and your team through our learning opportunities:

- Priority access to breaking news, advocacy alerts and funding opportunities.
- Premier virtual learning events on the topics and trends shaping our field.
- Earn new continuing education credits during NatCon and partner programs.
- A free copy of our Annual Member Insights Report, a financial assessment tool.
- Free issues of The Journal of Behavioral Health Services & Research.

Engage Thought Leaders

Gain new insight and advice from our subject matter experts:

- Engage our lineup of sought-after consultants and senior advisors.
- Enjoy CCBHC implementation support and guidance to maximize your impact.
- Connect with our in-house experts for policy, technical assistance and trainings.
- Engage the National Council Medical Director Institute's clinicians for advice.
- Participate in strategic meetings about the National Council and our field.



These are just a few of the many benefits available to you, your staff and your members. Learn how we can help you by scanning the QR code or contact us today!