**NatCon – Convince Your Boss Email Template**

*Are you interested in attending NatCon? Need a little help convincing your boss? Use this email as a template or modify the copy to inform your own message.*

Dear [Insert Name],

I hope this message finds you well!

I am writing to request your approval to attend NatCon, the National Council for Mental Wellbeing’s annual conference taking place in Denver next year.

As the premier event in behavioral health care, NatCon will bring together thousands of health care professionals for three days of invaluable learning and networking.

Attending this conference presents a unique opportunity for me to enhance my skills, connect with experts and forge relationships that can benefit our organization. I’ll get to:

* Engage with more than 5,000 colleagues from across the country.
* Hear from hundreds of distinguished speakers and gain fresh insights.
* Explore the latest trends in mental health and substance use treatment.
* Earn continuing education or continuing medical education credits.
* Discover innovative technologies and tools that can enhance our work.
* Learn about the future of our field and our role within it.

Most importantly, I’ll return with new ideas and strategies that can help us increase our impact in the community and connect more individuals to care.

I believe this is a significant opportunity for both my professional development and our organization’s growth. Thank you for considering my request!

Best regards,

[Insert Name]