

## A Message From Our Leadership

### LEADING THE WAY FORWARD

I'm honored to share our 2025 Annual Report.

Honored because the [National Council for Mental Wellbeing](#) has a powerful story to tell. It's the story of an organization at the forefront of the behavioral health field.

It's the story of the meaningful work we do on behalf of our 3,200+ members, their clients, our partners and others throughout the field. And it's a story about perseverance.

We accomplished so much last year:

- Bringing [Certified Community Behavioral Health Clinics \(CCBHCs\)](#) to more communities and [Mental Health First Aid \(MHFA\)](#) to more people are among our most important and impactful achievements. We're deeply proud of the progress we've made to support, expand and improve CCBHCs and MHFA. Both programs impact the lives of millions of people.
- We've partnered with congressional leaders to find meaningful solutions to address mental health and substance use crises. That important [advocacy work](#) on Capitol Hill has helped to establish us as a bipartisan resource for the entire field.
- We're developing programs to [help more clinicians enter the field](#) and mitigate the workforce shortage.
- Our work to support substance use prevention, treatment and recovery is grounded in the understanding that people can and do recover.
- By [building public-private partnerships](#) with philanthropic organizations, we're accelerating our work at a time of increasing unpredictability.

This annual report tells the story of the National Council's vision and progress. But we can't be complacent because more work remains. The need for mental health and substance use treatment and care isn't going away.

We believe mental wellbeing is achievable for everyone — including individuals living with or recovering from mental health or substance use challenges — and that it is the foundation for a strong, healthy and fulfilling life.

Until everyone has the resources to achieve that goal, our work isn't over. So, it's on to the next chapter.

Be well,

**Vitka Eisen**

*Chair, National Council Board of Directors*  
President and CEO, HealthRIGHT 360

**Chuck Ingoglia**

*President and CEO*  
National Council for Mental Wellbeing