

Memorandum

To: Interested Parties
From: Tony Fabrizio and Bob Ward
Date: May 27, 2026
Re: Strong support for CCBHC funding due to importance of mental health & addiction care

Fabrizio Ward recently polled 1,000 registered voters nationally on the topic of Certified Community Behavioral Health Clinics.

Bottom Line

There is strong bipartisan support for expanding funding for Certified Community Behavioral Health Clinics, or CCBHCs, to improve access to quality mental health and addiction care in this country. Voters across the political spectrum say access to quality care for mental health and addiction is very important, but they think it is currently difficult to access quality care. Not only is support for CCBHCs high, there is political upside to supporting them: **a candidate for Congress who supported expanding federal funding of CCBHCs would be more likely to get the vote of a large majority of voters nationwide, including Swing voters** – those who do not always or usually vote for the same party and decide close elections.

Voters say it is very important for people to have access to quality care for mental health and addiction, but think current quality and access are subpar

Nationally, voters are nearly unanimous in their belief that it is important for people to have access to quality care for mental health and addiction. 95% call this important, including 81% who say it is very important. Voters across the political spectrum are united in seeing this care as important. (Chart 1) However, most voters say there are significant difficulties when it comes to accessing quality mental and addiction health care. (Chart 2)

3-in-4 voters support expanding federal and state funding for CCBHCs

Voters were given some basic information about CCBHCs: they were established to provide mental health and addiction services to anyone who walks through the door; that their physicians and employees provide 24-hour crisis care, follow evidence-based practices, coordinate care with local primary care and hospital partners, and integrate their services with physical health care; and there are now more than 500 CCBHCs operating in nearly every state.

After learning the basics about CCBHCs, by a large 75% - 13% margin, voters support expanding their federal and state funding so more people can access quality mental health and addiction care. A clear majority of Trump voters join 3-in-4 Swing voters and nearly all Harris voters in their backing of increased funding to expand CCBHCs. (Chart 3)

Voters are more likely to back a candidate supporting CCBHC funding by a wide margin

Nationally, voters say they would be more likely rather than less likely to vote for a candidate who supported expanding CCBHC funding, 69% - 16%. Swing voters would be more likely to back such a candidate by a 4:1 margin, 64% - 16%. There is obvious and substantial political upside to supporting CCBHC funding. (Chart 4)

Methodology

Fabrizio Ward conducted a survey April 23-26, 2026, of 1,000 registered voters nationally on behalf of the National Council for Mental Wellbeing. Quotas were set by region, age, gender, partisan affiliation, education, and race/ethnicity. Data was weighted by region, age, gender, recalled 2024 vote, education, and race/ethnicity. Margin of sampling error for n1,000 is $\pm 3.1\%$ at the 95% confidence level. The interviews were conducted via cell phones (40%), landlines (15%), and SMS-to-Web (45%) to voters sampled from the voter file.

Key Demographics

Party Affiliation

Republican	35%
Independent	24
Democrat	34
Other/Refused	6

2024 Vote

Donald Trump	41%
Kamala Harris	40
Someone else	4
Did not vote	11
Refused	3

Race/Ethnicity

White	67%
Latino/Hispanic	12
African American/Black	12
Asian American	4
Native American	2
Other (SPECIFY)	1
Refused	2

Age

18-34	25%
35-44	15
45-54	15
55-64	16
65-74	12
75+	14
Refused	3

Education

High School or Less	25%
Some College	37
4-Year College	23
Post-Grad degree	15
Refused	<1

Gender

Male	48%
Female	51
Other	1

Chart 1

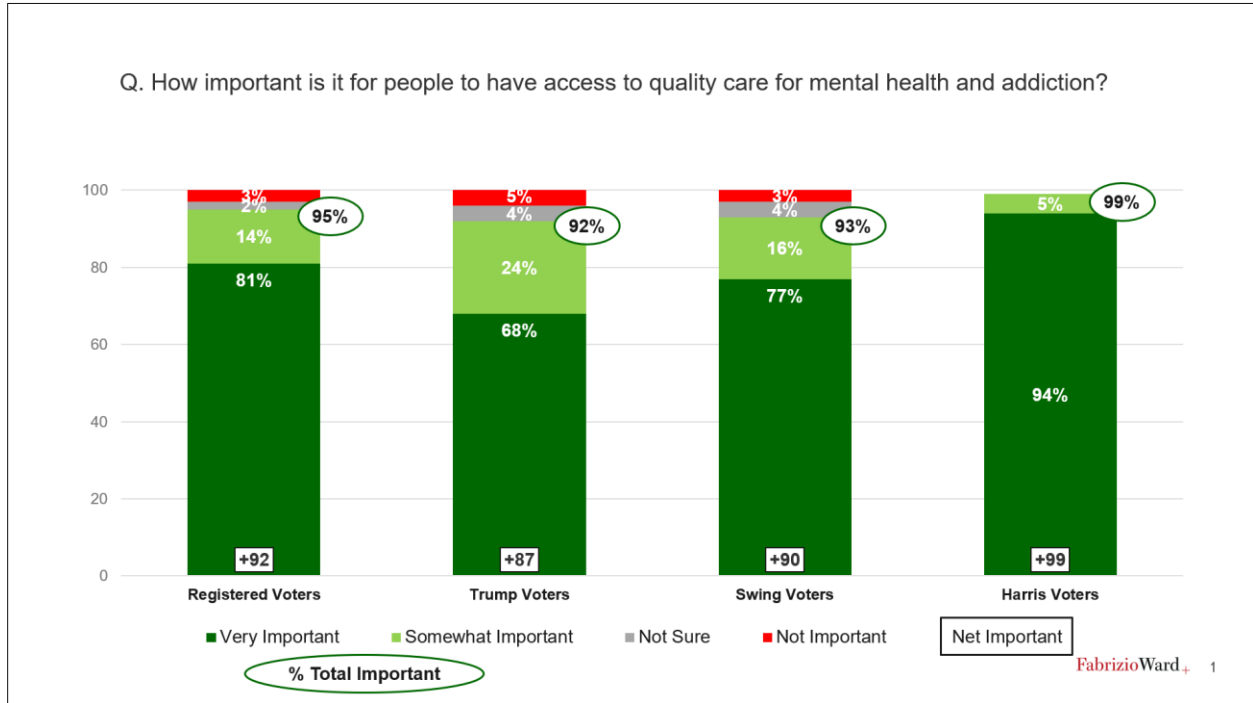


Chart 2

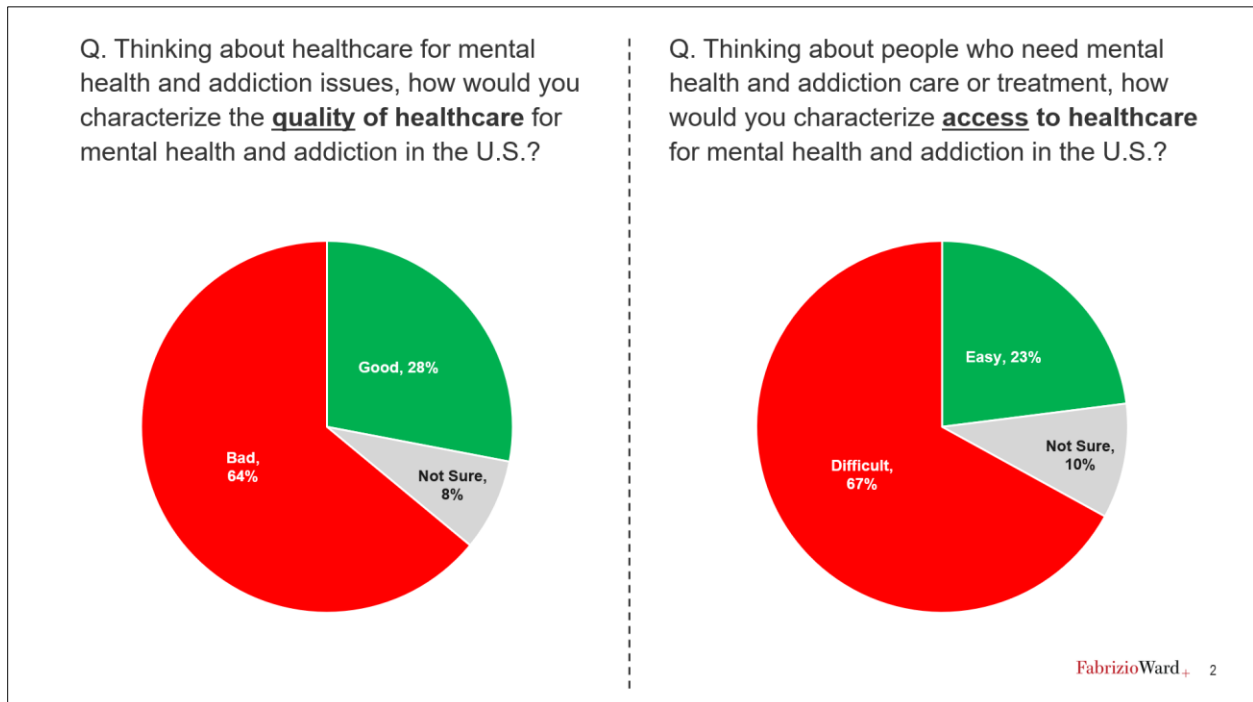


Chart 3

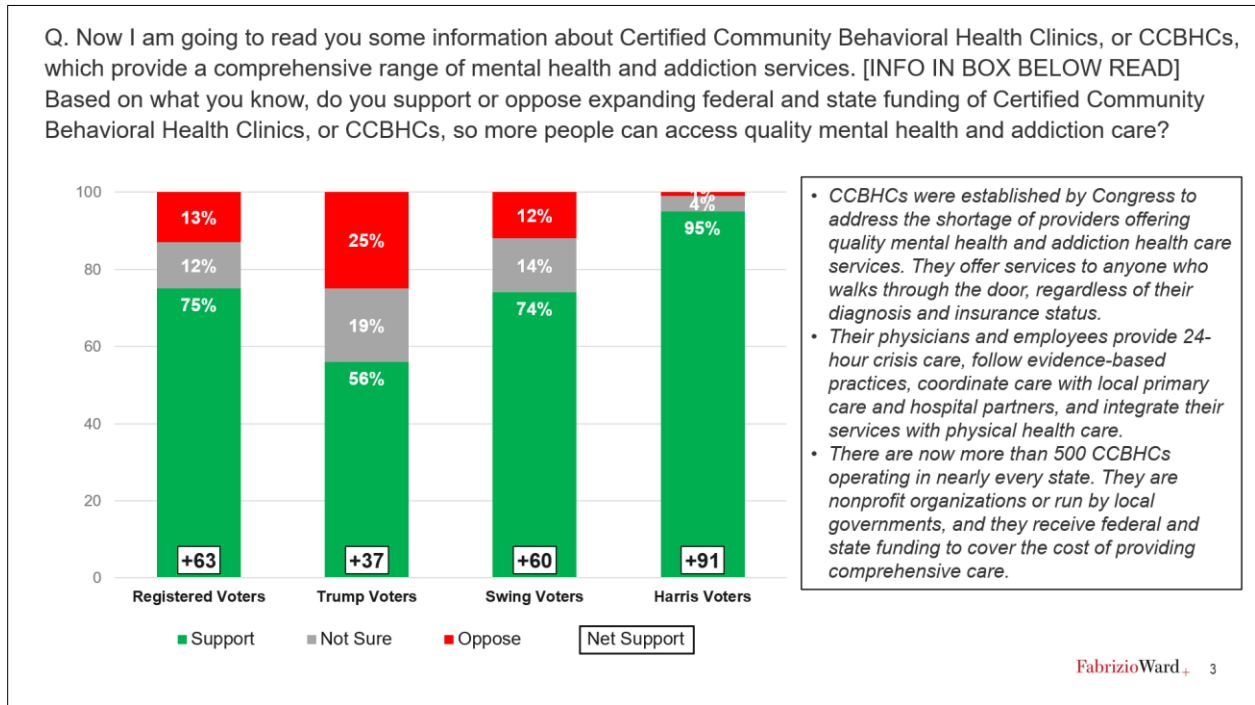


Chart 4

