

## Memorandum

To: Interested Parties  
From: Tony Fabrizio and Bob Ward  
Date: June 10, 2026  
Re: Strong support in Louisiana for CCBHC funding due to importance of mental health & addiction care

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Fabrizio Ward recently polled 400 registered voters in Louisiana on the topic of Certified Community Behavioral Health Clinics.

### Bottom Line

There is undeniable bipartisan support for expanding funding for Certified Community Behavioral Health Clinics, or CCBHCs, to improve access to quality mental health and addiction care in Louisiana. Voters of all political affiliations say that access to quality care for mental health and addiction is very important. Support for CCBHCs is strong with clear political benefits to supporting them: **a candidate for Congress who supported expanding federal funding of CCBHCs would be more likely to get the vote of a large majority of Louisiana voters, including Swing voters** – those who do not always or usually vote for the same party and decide close elections.

### Voters say that it is very important for people to have access to quality care for mental health and addiction, but think that current quality and access are poor

Louisiana voters are united in saying that it is important for people to have access to quality care for mental health and addiction. 92% say this is important with 81% saying it is very important. Voters regardless of political affiliation say that this care is important. (Chart 1) Most Louisiana voters, however, also say that there are significant issues currently with access to quality mental and addiction health care. (Chart 2)

### Voters overwhelmingly support expanding federal and state funding for CCBHCs

Louisiana voters were given some basic information about CCBHCs: they were established to provide mental health and addiction services to anyone who walks through the door; that their physicians and employees provide 24-hour crisis care, follow evidence-based practices, coordinate care with local primary care and hospital partners, and integrate their services with physical health care; and there are now more than 500 CCBHCs operating in nearly every state.

After learning more about CCBHCs, Louisiana voters are in favor of expanding federal and state funding for them by a decisive 78% - 11% margin to allow more people to access quality mental health and addiction care. This is across the political spectrum as majorities of Trump voters (69%), Swing voters (79%), and Harris voters (89%) support increased funding to expand CCBHCs. (Chart 3)

### Voters are more likely to back a candidate supporting CCBHC funding

Louisiana voters say they would be more likely rather than less likely to vote for a candidate who supported expanding CCBHC funding, 69% - 14%. By a significant 4:1 margin, 62% - 16%, Swing voters would be more likely to vote for such a candidate, demonstrating clear political opportunity from supporting CCBHC funding. (Chart 4)

**Methodology**

Fabrizio Ward conducted a survey April 23-28, 2026, of 400 registered voters in Louisiana on behalf of the National Council for Mental Wellbeing. Quotas were set by region, age, gender, party registration, education, and race/ethnicity. Data was weighted by region, age, gender, recalled 2024 vote, party registration, education, and race/ethnicity. Margin of sampling error for n400 is  $\pm 4.9\%$  at the 95% confidence level. The interviews were conducted via cell phones (40%), landlines (15%), and SMS-to-Web (45%) to voters sampled from the voter file.

**Key Demographics****Party Registration**

Republican	40%
Independent	19
Democrat	38
Other/Refused	3

**2024 Vote**

Donald Trump	49%
Kamala Harris	31
Someone else	6
Did not vote	12
Refused	1

**Race/Ethnicity**

White	61%
African American/Black	30
Latino/Hispanic	3
Asian American	1
Native American	1
Other (SPECIFY)	2
Refused	1

**Age**

18-34	20%
35-44	17
45-54	16
55-64	16
65-74	15
75+	13
Refused	3

**Education**

High School or Less	27%
Some College	41
4-Year College	21
Post-Grad degree	11
Refused	<1

**Gender**

Male	45%
Female	54
Other	1

Chart 1

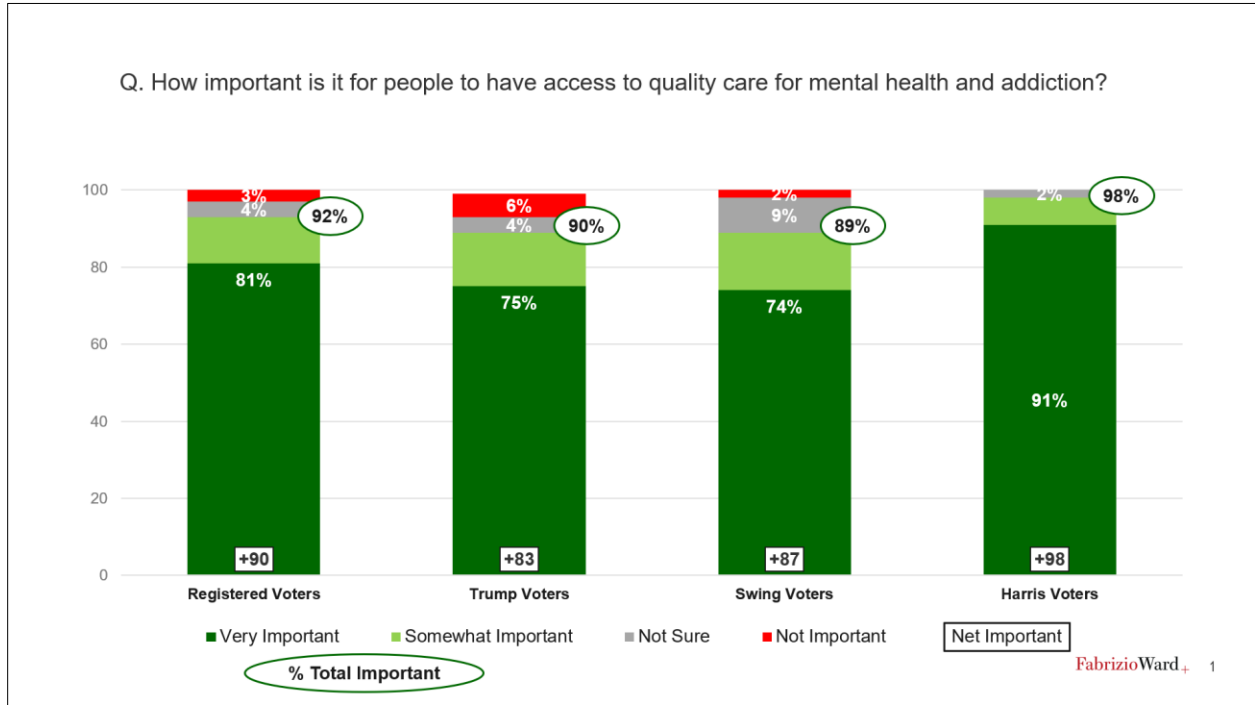


Chart 2

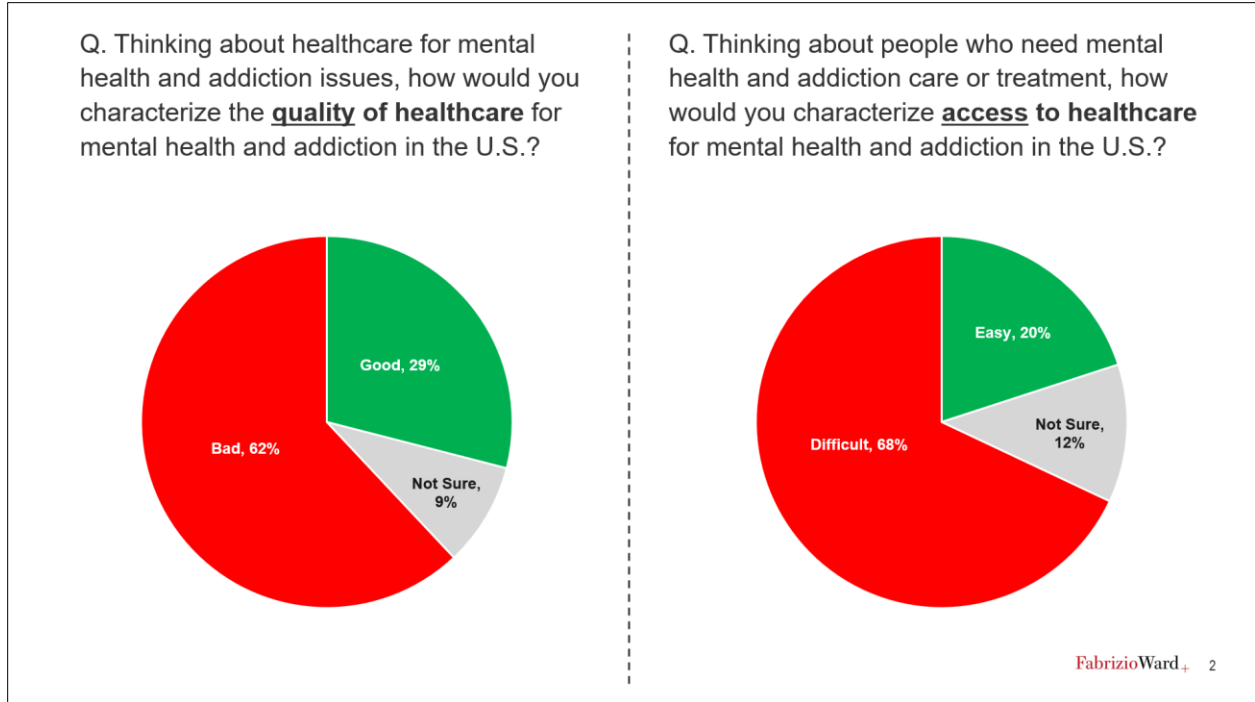


Chart 3

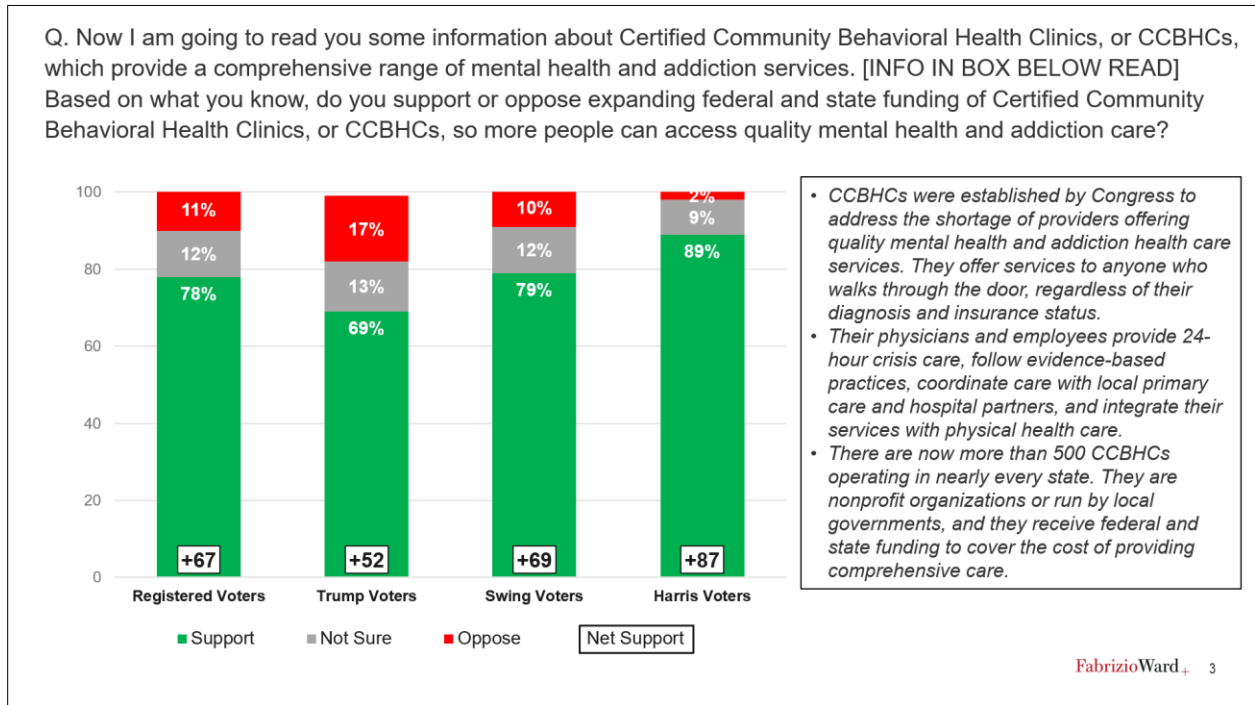


Chart 4

