

Memorandum

To: Interested Parties
From: Tony Fabrizio and Bob Ward
Date: June 30, 2026
Re: Strong support in Kansas for CCBHC funding due to importance of mental health & addiction care

Fabrizio Ward recently polled 400 registered voters in Kansas on the topic of Certified Community Behavioral Health Clinics.

Bottom Line

Voters, regardless of partisanship, support expanding funding for Certified Community Behavioral Health Clinics, or CCBHCs, to improve access to quality mental health and addiction care in Kansas. Kansas voters believe that access to quality care for mental health and addiction is very important. Support for CCBHCs is high with clear political benefits to supporting them: **a candidate for Congress who supported expanding federal funding of CCBHCs would be more likely to get the vote of a large majority of Kansas voters, including Swing voters** – those who do not always or usually vote for the same party and decide close elections.

Voters say it is very important for people to have access to quality care for mental health and addiction, but think quality and access are an obstacle

Kansas voters are clear in their belief that it is important for people to have access to quality care for mental health and addiction. 92% say this is important with 76% saying it is very important. Majorities of both Trump and Harris voters are united in seeing this care as important. (Chart 1) Most Kansas voters also say there are difficulties in accessing quality mental and addiction health care. (Chart 2)

Voters overwhelmingly support expanding federal and state funding for CCBHCs

Kansas voters were given some basic information about CCBHCs: they were established to provide mental health and addiction services to anyone who walks through the door; that their physicians and employees provide 24-hour crisis care, follow evidence-based practices, coordinate care with local primary care and hospital partners, and integrate their services with physical health care; and there are now more than 500 CCBHCs operating in nearly every state.

After learning more about CCBHCs, Kansas voters support expanding federal and state funding by a 76% - 14% margin to ensure more people can access quality mental health and addiction care. Clear majorities across party lines support increased funding to expand CCBHCs including 62% of Trump voters, 79% of Swing voters, and 94% of Harris voters. (Chart 3)

Voters are more likely to back a candidate supporting CCBHC funding

Kansas voters say they would be more likely rather than less likely to vote for a candidate who supported expanding CCBHC funding, 67% - 17%. 7-in-10 Swing voters (70%) would be more likely to back such a candidate. There is clear political upside to supporting CCBHC funding. (Chart 4)

Methodology

Fabrizio Ward conducted a survey April 23-28, 2026, of 400 registered voters in Kansas on behalf of the National Council for Mental Wellbeing. Quotas were set by region, age, gender, party registration, education, and race/ethnicity. Data was weighted by region, age, gender, recalled 2024 vote, party registration, education, and race/ethnicity. Margin of sampling error for n400 is $\pm 4.9\%$ at the 95% confidence level. The interviews were conducted via cell phones (40%), landlines (15%), and SMS-to-Web (45%) to voters sampled from the voter file.

Key Demographics

Party Affiliation

Republican	46%
Independent	24
Democrat	26
Other/Refused	4

2024 Vote

Donald Trump	48%
Kamala Harris	35
Someone else	5
Did not vote	10
Refused	2

Race/Ethnicity

White	81%
African American/Black	5
Latino/Hispanic	7
Native American	2
Asian American	2
Other (SPECIFY)	2
Refused	1

Age

18-34	23%
35-44	17
45-54	15
55-64	14
65-74	12
75+	16
Refused	3

Education

High School or Less	22%
Some College	38
4-Year College	23
Post-Grad degree	16
Refused	1

Gender

Male	48%
Female	51
Other	1

Chart 1

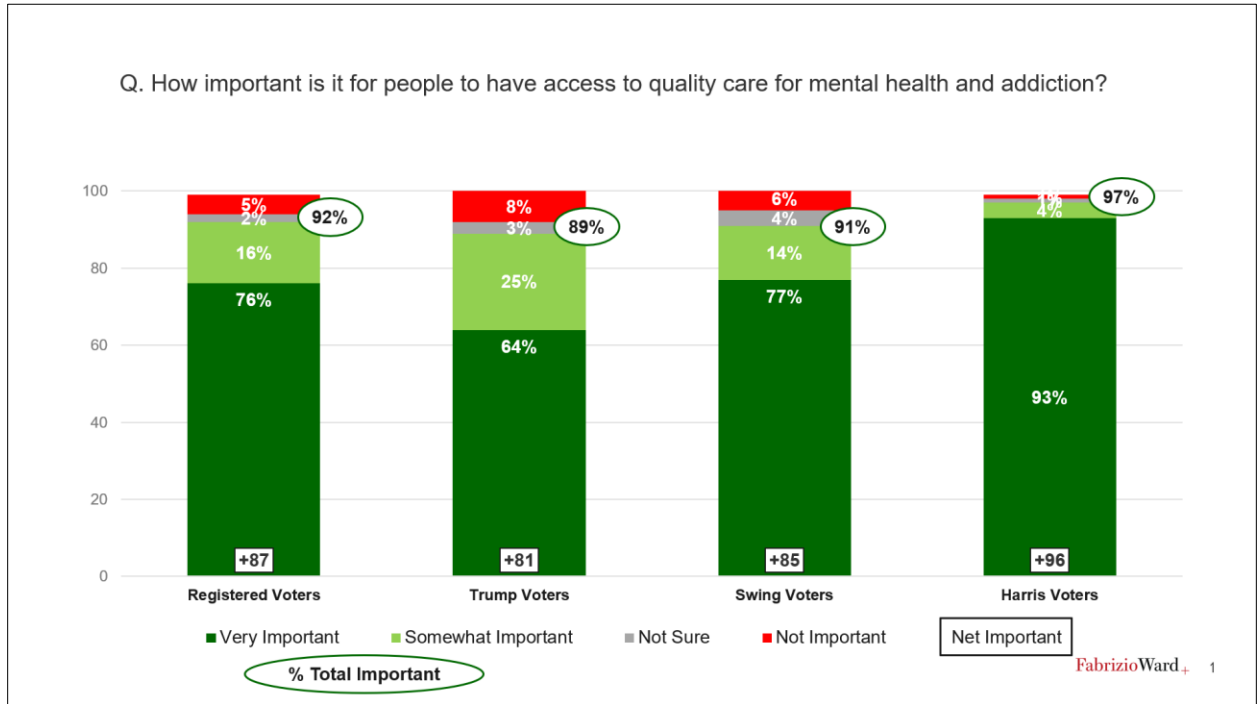


Chart 2

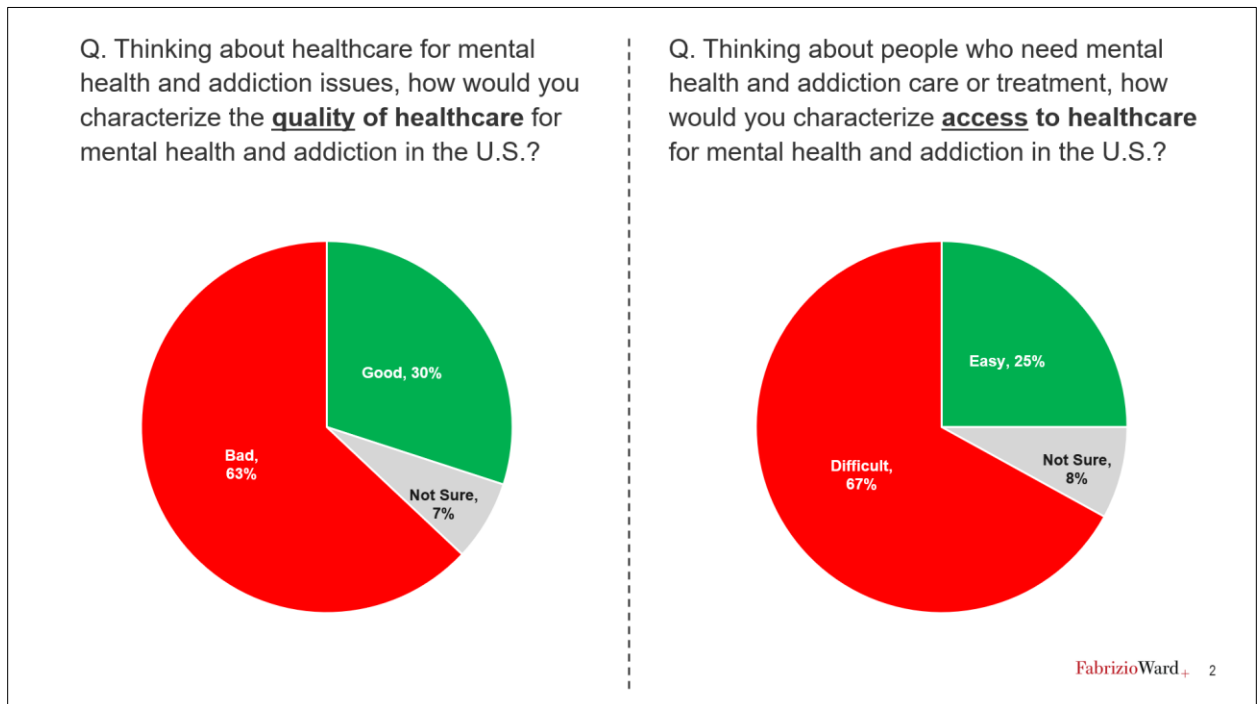


Chart 3

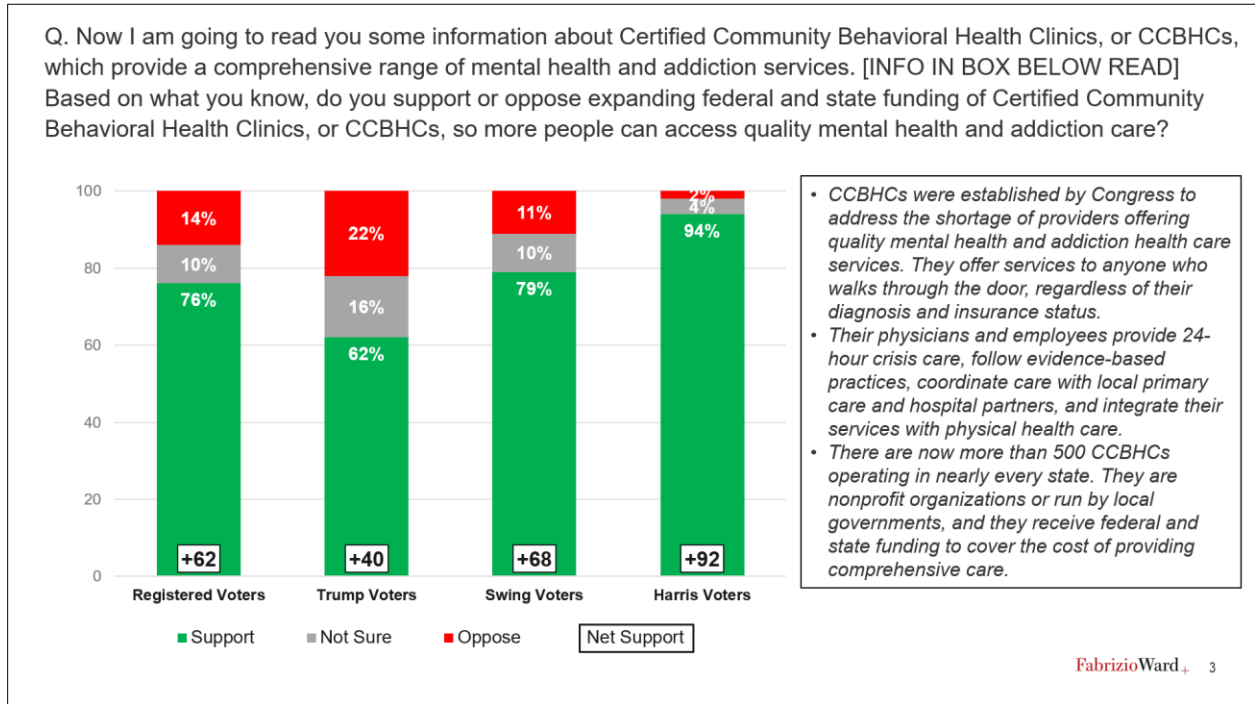


Chart 4

